



Greetings Nancy Maia,

I would like to inform you of a proposed established in your neighborhood, **White Whales Ales 1207 Bull Street** has applied for an Alcohol Beverage License. The City of Savannah understands the importance of a positive working relationship between businesses and the community they serve. For that reason, we encourage new business owners to meet with neighborhood leaders and residents to discuss expectations and the business's plan. As **Victorian Neighborhoods President**, you are free to contact the business owner, Jocelyn Piccolo: **404-423-0478** to facilitate that discussion.

If you do not need to meet with the applicant, please respond to this email indicating no meeting is required.

The following will go before the Savannah City Council tentatively scheduled for October 10, 2024.

Company Name	Location
White Whales Ales	1207 Bull Street

If there are any concerns, please contact the City of Savannah at (912) 651-3662.

Best,

Ty McClendon

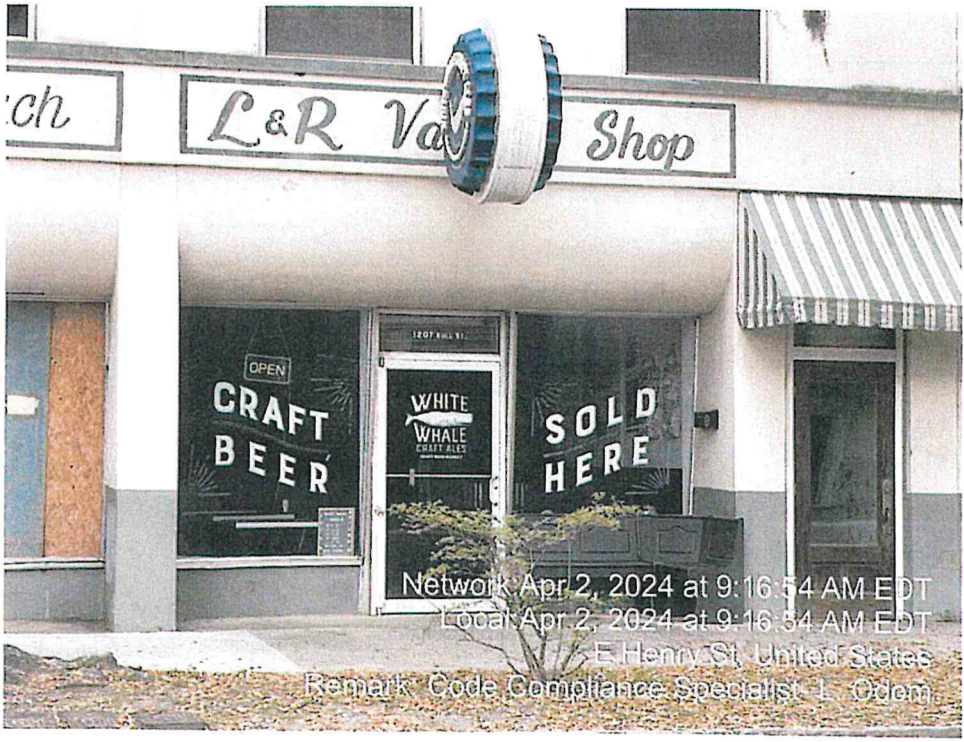
Neighborhood Services Liaison
Office of the City Manager
Office: (912) 651-3662 ext. 1826
Cell: (912) 210-8801



AGENDA ITEM TITLE: NEW APPLICATION ALCOHOL BEVERAGE LICENSE

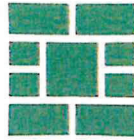
Agenda Date:	10-10-2024
Notification Date from Revenue:	8-21-2024
Business Name:	White Whales Ales
Business Address:	1207 Bull St.
Compliant:	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
Code Violations:	None
Code Case #	24-007136
Re-Inspection Date:	

Comments: No violations



Officer's Name:
Senior Code Compliance Specialist Lorie Odom _____

Date: September 4, 2024



MEMO

To: Judee Jones, Revenue Director
From: Aislee Jackson, Zoning Use Coordinator
Date: September 26, 2024
Re: Zoning Review of Alcoholic Beverage License Request 24-005271-ABL

In reference to the application of **Jocelyn Piccolo, T/A White Whale Craft Ales**, requesting an alcoholic beverage license at **1207 Bull St** (PIN [20044 36001](#)), I have determined that the **Proposed Use, Bar/Tavern with Retail consumption dealer (on-premises consumption of alcohol)** is within the current **Traditional Commercial-2 (TC-2)** zoning district.

I have determined that the **Proposed Use(s)**:

- Is Permitted by Right:
- Is Not Permitted
- Requires a Special Use Permit from The Mayor and Aldermen
- Is Permitted as a Limited Use with Standards.
- Permitted with existing special Use Permit:
- Is Permitted as a Non-conforming Special Use.** The principal use classification, Bar with Retail consumption dealer (on premise consumption of alcohol) is allowed in the said zoning district as pre-existing, nonconforming special use. White Whale Craft obtain ABL licences 16-001762-ABL and 17-005947-ABL prior to the zoning ordinance adopted September 1, 2019. It was approved March 2016 for Retail Beer (By the Package), October 2017 another application was submitted for Retail Beer (By the Drink). Both requests were approved by Council based on the attached confirmation from the Revenue Department. The parcel is not within the boundaries of an Alcohol Density Overlay District.

Further, I have determined that **Parking** at the property:

- The parking is pre-existing & met.**
- The proposed use(s) are deficient in the parking standards.

Additionally, I have determined that the **Proposed Use**:

- Is an Existing use/occupancy, but new ownership, management, or request.**
- Is a New use/occupancy

Additionally, I have determined that the **Location** has:

- Zoning Ordinance violations that need to be corrected prior to the issuance of the Alcoholic Beverage License
- Applicant obtained a Business Location Approval for Business as a Package store on 8/22/15.**



MEMORANDUM

TO: Lenny Gunther, Chief of Police
THRU: Devonn Adams, Asst. Chief of Police
Michelle Halford, Major of Fields Operations *MH*
FROM: Perneacia Banks, Sergeant of ABC
DATE: September 17, 2024
Subject: White Whale Craft Ales/ Jocelyn Piccolo

The purpose of this memorandum is to submit recommendations effective **09/17/2024**. The following information is being supplied on an official basis concerning the original Alcohol Beverage application for Jocelyn Piccolo pertinent records of the Georgia Crime Information Center and local agencies have been searched as of this date with the following results: (Only that information would bear upon this application is recorded).

Savannah Police Department
No record

Georgia Crime Information Center
No record

In reference to the petition for Jocelyn Piccolo requesting Class C3 (**Wine for on-premises consumption, and Wine by the package for off-premises consumption**), located at **1107 Bull Street, White Whale Craft Ales**, I submit the following:

Mrs. **Jocelyn Piccolo's** fingerprints are on file. It should be noted that there are no disqualifying criminal records. Applicable criminal records or incidents concerning this location under the listed name and/or business are not on file. The Savannah Police's Department for recommendation for approval or denial is solely based upon the applicant's criminal history. The Savannah Police Department has no reason(s) for recommending denial of this petition.



MEMORANDUM

TO: Mrs. Judee Jones, Revenue Director
THRU: Michelle Halford, Major of Field Operations *MH*
FROM: Perneacia Banks, Sergeant of ABC
DATE: September 17, 2024
SUBJECT: 1207 Bull Street/White Whale Craft Ales/Jocelyn Piccolo

The purpose of this memorandum is to submit recommendations effective 09/17/2024. The following information is being supplied on an official basis concerning a new Alcoholic Beverage License for **Mrs. Jocelyn Piccolo**. A security plan has been submitted by the applicant and reviewed by the Savannah Police Department.

The security plan was examined to ensure it properly addressed all mentioned concerns in the City of Savannah's Alcohol Beverage Ordinance, Section 6-1206, Subsection D, Paragraph 4, Items A-I (as applicable).

About the petition for **Mrs. Piccolo** is requesting a **Class C3 (Wine for consumption on-premises, and Wine by the-package for off-premises consumption permit)**, at **White Whale Craft Ales, 1207 Bull Street**, I submit the following:

Mrs. Piccolo's security plan has been reviewed. It should be noted that the security plan addresses all applicable concerns set forth by the governing sections of the City of Savannah's Alcohol Ordinance. The Savannah Police Department has no reason(s) for recommending the denial of this security plan.

****PUBLIC NOTICE****

**OFFICE OF THE CLERK OF COUNCIL
ALCOHOL BEVERAGE LICENSE HEARING**

- Jocelyn Piccolo for White Whale Craft Ales Ltd t/a **White Whale Craft Ales** is requesting to add Class C (Wine) (By the Drink) and Class E (Wine) (By the Package) to their existing Class E (Beer) (By the Package) and Class C (Beer) (By the Drink) Alcohol License at 1207 Bull Street. The establishment is located between West Duffy Street and West Duffy Lane in Aldermanic District 2. The applicant plans to continue to operate a specialty shop. (New Request / Existing Business).

The applicant(s) will be heard at the meeting of the City Council at 2:00 p.m., Thursday, **OCTOBER 10, 2024**, in the: **SCCPSS Board Room, Whitney Administrative Complex, 2 Laura Avenue, Bldg. G.**

Anyone objecting to the issuance of these licenses may appear at that time and be heard.

City of Savannah

Mark Massey

Clerk of Council

SAVANNAH MORNING NEWS

PUBLIC NOTICE COLUMN

Please insert the above notice in the PUBLIC NOTICE column of the Savannah Morning News:
MONDAY, SEPTEMBER 30, 2024.

Invoice Description: 24-321-101-0115-51220