



Greetings David McDonald,

I would like to inform you of a proposed establishment in your neighborhood **Outside Brands 300 W River St** has applied for an Alcohol Beverage License. The City of Savannah understands the importance of a positive working relationship between businesses and the community they serve. For that reason, we encourage new business owners to meet with neighborhood leaders and residents to discuss expectations and the business's plan. As **Downtown Neighborhood Association President**, you are free to contact the business owner, **Jennifer Messier: (843) 384-9904** to facilitate that discussion.

If you do not need to meet with the applicant, please respond to this email indicating no meeting is required.

The following will go before the Savannah City Council tentatively scheduled for August 8, 2024

Company Name	Location
Outside Brands	300 W River St

If there are any concerns, please contact the City of Savannah at (912) 651-3662

Kind Regards,

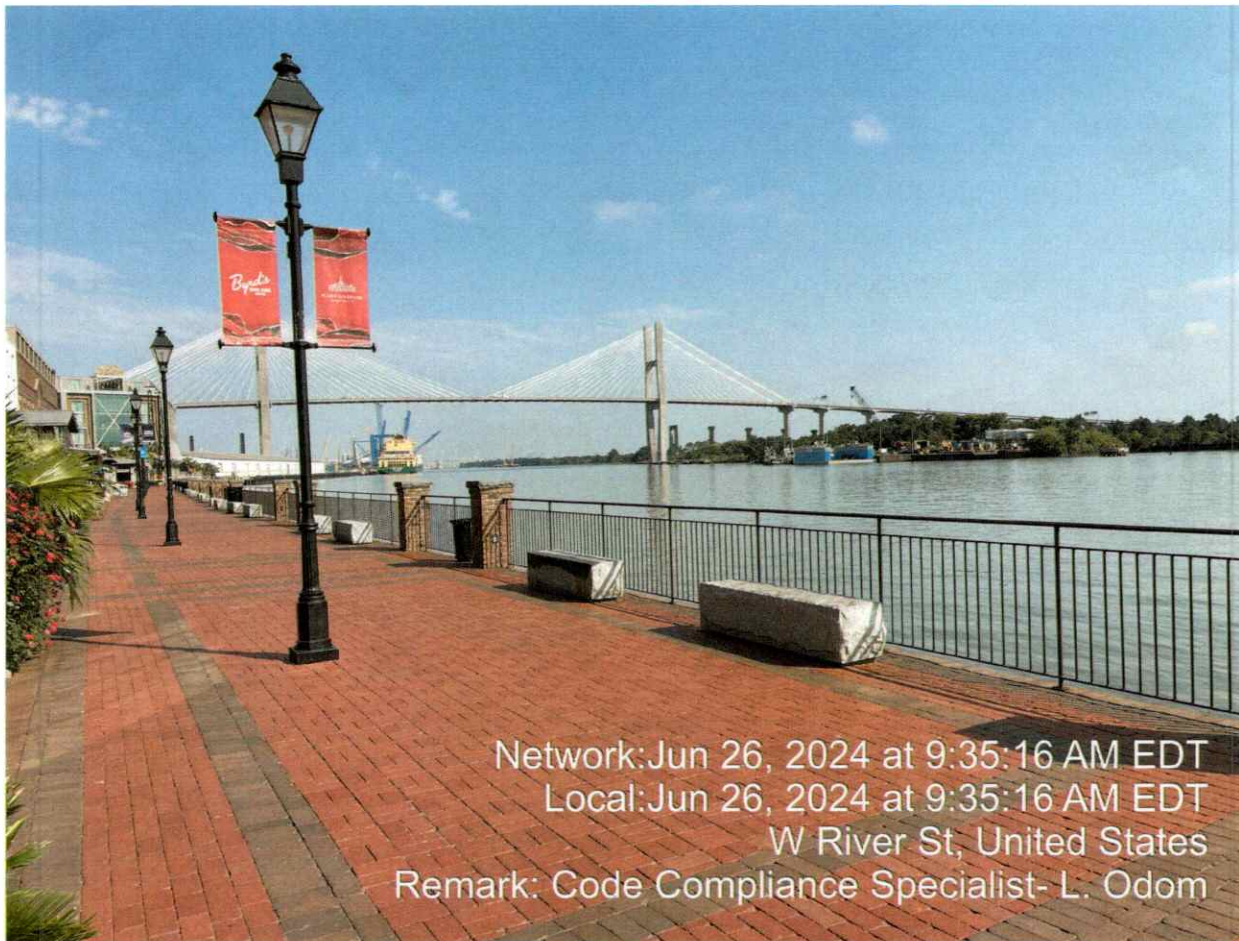
Katrina Myers, MPA
Neighborhood Services Liaison
Office of the City Manager
KMyers@savannahga.gov
Office: (912) 651-3662 ext. 8772
Cell: (912) 429-9577



AGENDA ITEM TITLE: NEW APPLICATION ALCOHOL BEVERAGE LICENSE

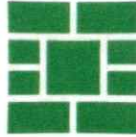
Agenda Date:	8-8-2024
Notification Date from Revenue:	6-24-2024
Business Name:	Outside Brands
Business Address:	2 W. Bay St.
Compliant:	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
Code Violations:	No
Code Case #	24-005008
Re-Inspection Date:	

Comments: No violations



Officer's Name:
 Senior Code Compliance Specialist Lorie Odom_____

Date: 6-26-2024



MEMO

To: Judee Jones, Revenue Administrator
From: Aislee Jackson, Zoning Use Coordinator
Date: July 24, 2024
Re: Zoning Review of Alcoholic Beverage License Request 24-003991-ABL

In reference to the application of **Michael Overton, Outside Brands/ Outside Savannah**, requesting an alcoholic beverage license at **2 W Bay St "Hyatt Dock"/ 300 West River St** (PIN 20004 08001 / 20003 02004) I have determined that the **Proposed Use, *Tour company terminal / Watercraft Launch/Ramp*** and ***Ancillary retail dealer (on-premises consumption of alcohol)*** within the current Downtown Waterfront (D-W) zoning district:

- Is Permitted by Right
- Is Not Permitted
- Requires a Special Use Permit from The Mayor and Aldermen:
- Is Permitted as a Limited Use with Standards:** Retail consumption dealer (on-premises consumption of alcohol) is permitted as a Limited Use with Standards. Use is limited to on-premises consumption only. However, the property is located in the Open Container Zone and not within the Alcohol Overlay District.
- Is Permitted as a Non-conforming Use

Further, I have determined that **Parking** at the property:

- The parking is met/exempt (Pre-existing use).**
- The proposed use(s) are deficient in the parking standards.

Additionally, I have determined that the **Proposed Use:**

- Is an Existing use/occupancy, but new ownership, management or request.**
- Is a New use/occupancy

Additionally, I have determined that the **Location** has:

- Zoning Ordinance violations that need to be corrected prior to the issuance of the Alcoholic Beverage License
- Business Location Approval:** Needs to apply for Business Location Approval for the *Tour company terminal / Watercraft Launch/Ramp* principal use classification.



SAVANNAH POLICE

To Serve, Protect and Build Trust

SavannahPD.org



MEMORANDUM

TO: Lenny Gunther, Chief of Police

THRU: DeVonn Adams, Assistant Chief of Police
Michelle Halford, Major of Field Operations *WH*

FROM: Perneacia Banks, Sergeant of ABC *PB*

DATE: July 12, 2024

SUBJECT: Hilton Head Kayak Company, INC. / 2 West Bay Street

The purpose of this memorandum is to submit recommendation effective 7/12/24. The following information concerns the Alcoholic Beverage License for **Hilton Head Kayak Company, Inc.** advertised as **Outside Savannah, Outside Brands.**

The petitioner is requesting a **new** business licensing of a Class **G23 (Complimentary service)** for **on** premises consumption of **beer and wine** at **Hilton Head Kayak Company, Inc.** located at **2 West Bay Street.**

A review of the criminal history of **Michael Overton**, to be found on file with the Alcohol Beverage Compliance Unit, revealed no disqualifying information as outlined in the City of Savannah Code of Ordinances, Section 6-1207, b.6. Based solely on the applicant's criminal history, the Savannah Police Department recommends approval of the above petition.



SAVANNAH POLICE

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MEMORANDUM

TO: Judee Jones, Revenue Director

THRU: Michelle Halford, Major of Field Operations *WH*

FROM: Perneacia Banks, Sergeant of ABC *PBK*

DATE: July 25, 2024

SUBJECT: Hilton Head Kayak Company, INC. / 2 West Bay Street

The purpose of this memorandum is to submit recommendations effective **7/25/2024**. The following information is being supplied on an official basis concerning a new Alcoholic Beverage License for **Michael Overton**. A security plan has been submitted by the applicant and reviewed by the Savannah Police Department.

The security plan was examined to ensure it properly addressed all mentioned concerns in the City of Savannah's Alcohol Beverage Ordinance, Section 6-1206, Subsection D, Paragraph 4, Items A-I (as applicable).

In reference to the petition for **Michael Overton** requesting a **Class G23 (Complimentary service)** for on premises consumption of **malt beverages and wine** for **Hilton Head Kayak Company, INC**, located at **2 West Bay Street**. I submit the following:

Michael Overton's security plan has been reviewed. It should be noted, the security plan addresses all applicable concerns set forth by the governing sections of the City of Savannah's Alcohol Ordinance. The Savannah Police Department has no reason(s) for recommending denial of this security plan.

****PUBLIC NOTICE****

**OFFICE OF THE CLERK OF COUNCIL
ALCOHOL BEVERAGE LICENSE HEARING**

Please find attached and below Public Notice for the SMN, to be published on **TUESDAY, JULY 30, 2024.**

- Michael Overton for Hilton Head Kayak Company, INC t/a Outside Brands (Savannah) is requesting a **Class G** (Complimentary) (Beer and Wine) (By the Drink) Alcohol License at 2 West Bay Street (docking address). The establishment is located between Whitaker Street and Drayton Street Ramp in Aldermanic District 2. The applicant plans to operate a vessel. (New Request/New Owner).

The applicant(s) will be heard at the meeting of the City Council at 2:00 p.m., Thursday, August 8, 2024, in Council Chambers, second floor of City Hall, 2 E. Bay Street.

Anyone objecting to the issuance of these licenses may appear at that time and be heard.

**City of Savannah
Mark Massey
Clerk of Council**

**SAVANNAH MORNING NEWS
PUBLIC NOTICE COLUMN**

Please insert the above notice in the PUBLIC NOTICE column of the Savannah Morning News: **TUESDAY, JULY 30, 2024.**

Please let the City's Purchasing Department have two copies of the affidavit of publication.

OFFICE OF THE CLERK OF COUNCIL

Legal notice emailed to Purchasing to be forwarded to Savannah Morning News:
THURSDAY, JULY 25, 2024.