

December 30, 2024

David McDonald, President  
Downtown Neighborhood Association  
P.O. Box 9416  
Savannah, GA 31412

Dear David McDonald:

The purpose of this letter is to inform you of a proposed establishment in your neighborhood. The business has applied for an Alcohol Beverage License for the Sea Love, located at 310 W Broughton Street. The City of Savannah values the importance of fostering positive relationships between businesses and the communities they serve. As such, we encourage new business owners to meet with neighborhood leaders and residents to discuss expectations and the business's plans. As Downtown Neighborhood Association President, you are free to contact the business owner, Melissa Monge: (609) 972-9695 to facilitate that discussion.

If your neighborhood association does not wish to meet with the applicant, please respond to this email indicating no meeting is required.

Proposed Alcohol Beverage License			
Name of Applicant	Business Name/Address	Alcohol License Request	Scheduled Council Date
Melissa Monge	<b>Southern Scent</b> 310 W Broughton St.	Class G Complimentary Services <i>On-premises consumption</i>	January 9, 2025

If the neighborhood association has any concerns, you may contact our office at (912) 651-3662.

Kind Regards,  
*Katrina Myers, MPA*  
Neighborhood Services Liaison

**AGENDA ITEM TITLE: NEW APPLICATION ALCOHOL BEVERAGE LICENSE**

Agenda Date:	12/19/2024
Notification Date from Revenue:	November 14, 2024
Business Name:	Southern Scents
Business Address:	310 W Broughton St.
Compliant:	YES <u> X </u> NO _____
Code Violations:	None
Code Case #	24-009336
Re-Inspection Date:	

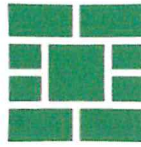
Comments: No violations



Officer's Name:

Senior Code Compliance Specialist Lorie Odom \_\_\_\_\_

Date: December 3, 2024



# MEMO

To: Judee Jones, Revenue Director  
From: Aislee Jackson, Zoning Use Coordinator  
Date: December 19, 2024  
Re: Zoning Review of Alcoholic Beverage License Request 24-006731-ABL

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In reference to the application of **Melissa Monge / Southern Scents LLC / Sea Love**, requesting an alcoholic beverage license at **310 W Broughton St, Unit A** (PIN 20016 15012), I have determined that the **Proposed Use, Retail with Retail consumption dealer (on-premises consumption of alcohol) as a complimentary service**, within the current Downtown Central Business District (D-CBD) zoning district:

I have determined that the **Proposed Use(s)**:

- Permitted by Right:** The principal use classification, *Retail*, as defined in Article 13 of the zoning ordinance, is permitted by right in the zoning district.
- Not Permitted.
- Requires a Special Use Permit from The Mayor and Aldermen.
- Permitted as a Limited Use with Standards:** The accessory use classification, *Retail consumption dealer (on-premises consumption of alcohol)*, is allowed in the said zoning district as a limited use. Use is limited to on-premises consumption only. The parcel is not within the boundaries of an Alcohol Density Overlay District. However, it is located in the Open Container Zone.
- Is Permitted as a Nonconforming Use.

Additionally, I have determined that the **Proposed Use**:

- Is an Existing use/occupancy, but new ownership, management, or request.**
- Is a new use/occupancy.

Further, I have determined that **Parking** at the property:

- The parking requirement is met/exempt.**
- The proposed use(s) are deficient in the parking standards.

Additionally, I have determined that the **Location** has:

- Zoning Ordinance violations that need to be corrected prior to the issuance of the Alcoholic Beverage License
- Does not have a recent Business Location Approval or application submission.
- Obtained a new Business Location Approval for the Retail principal use classification on October 31, 2024, per File No. 24-005759-BA. Alcohol permit is required for alcohol sales.**



## MEMORANDUM

**TO:** Lenny Gunther, Chief of Police

**THRU:** DeVonn Adams, Assistant Chief of Police  
Michelle Halford, Major of Field Operations *MH*

**FROM:** Scott Richards, Officer of ABC *(S/R)*

**DATE:** December 19, 2024

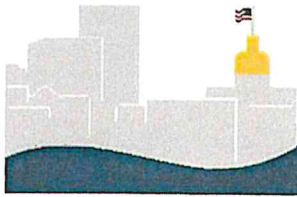
**SUBJECT:** Southern Scents LLC / 310 West Broughton Street

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The purpose of this memorandum is to submit recommendation effective **12/19/2024**. The following information concerns the Alcoholic Beverage License for **Melissa Monge**.

The petitioner is requesting a **new** business licensing of a Class **G23 (Boutique)** for **on** premise consumption of **malt beverages and wine** sales at **Southern Scents**, located at **310 W Broughton St**.

A review of the criminal history of **Ms. Monge**, to be found on file with the Alcohol Beverage Compliance Unit, revealed no disqualifying information as outlined in the City of Savannah Code of Ordinances, Section 6-1207, b.6. Based solely on the applicant's criminal history, the Savannah Police Department recommends approval of the above petition.



# SAVANNAH POLICE

To Serve, Protect and Build Trust

SavannahPD.org 

## MEMORANDUM

**TO:** Judee Jones, Revenue Director  
**THRU:** Michelle Halford, Major of Field Operations *MH*  
**FROM:** Scott Richards, Officer of ABC *(SR)*  
**DATE:** December 19, 2024  
**SUBJECT:** Southern Scents LLC / 310 West Broughton Street

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The purpose of this memorandum is to submit recommendations effective **12/19/2024**. The following information is being supplied on an official basis concerning a new Alcoholic Beverage License for **Melissa Monge**. A security plan has been submitted by the applicant and reviewed by the Savannah Police Department.

The security plan was examined to ensure it properly addressed all mentioned concerns in the City of Savannah's Alcohol Beverage Ordinance, Section 6-1206, Subsection D, Paragraph 4, Items A-I (as applicable).

In reference to the petition for **Melissa Monge** requesting a **Class G23 (Boutique)** for on premises consumption of **malt beverages and wine sales** for **Southern Scents**, located at **310 W Broughton St**. I submit the following:

**Ms. Monge's** security plan has been reviewed. It should be noted, the security plan addresses all applicable concerns set forth by the governing sections of the City of Savannah's Alcohol Ordinance. The Savannah Police Department has no reason(s) for recommending denial of this security plan.

**\*\*PUBLIC NOTICE\*\***

**OFFICE OF THE CLERK OF COUNCIL  
ALCOHOL BEVERAGE LICENSE HEARING**

Melissa Monge for Southern Scents LLC t/a **Sea Love** is requesting a **Class G (complimentary service) Alcohol License at 310 West Broughton Street Savannah Ga 31401**. The establishment is located between West Congress Street and Montgomery Street in Aldermanic District 2. The applicant plans to operate as a Specialty Candle Shop. (New Request/Existing Business).

James Ciminillo DRC Hospitality LLC t/a **Veratina** is requesting a **Class C (Liquor, Beer and Wine) Alcohol License with Sunday Sales at 606 Abercorn Street Savannah Ga 31401**. The establishment is located between East Huntingdon Street and East Huntingdon Lane in Aldermanic District 2. The applicant plans to operate as a Restaurant. (New Request/ Existing Business).

Robert Grant Savannah Technical College t/a **Savannah Culinary Institute** is requesting a **Class C (Liquor, Beer and Wine) Alcohol License at 7 West Bay Street Savannah Ga 31401**. The establishment is located between Bull Street and West Bay Lane in Aldermanic District 2. The applicant plans to operate as a Restaurant. (New Request/New Business).

The applicant(s) will be heard at the meeting of the City Council at 2:00 p.m., Thursday, JANUARY 9, 2025, in the:

SCCPSS Board Room, Eli Whitney Administrative Complex, 2 Laura Avenue, Bldg. G.

Anyone objecting to the issuance of these licenses may appear at that time and be heard.

City of Savannah

Mark Massey

Clerk of Council

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SAVANNAH MORNING NEWS

PUBLIC NOTICE COLUMN

Please insert the above notice in the PUBLIC NOTICE column of the Savannah Morning News: **MONDAY, DECEMBER 30, 2024.**

Please let the City's Purchasing Department have two copies of the affidavit of publication.

**OFFICE OF THE CLERK OF COUNCIL**

Legal notice emailed to Purchasing to be forwarded to Savannah Morning News:

**MONDAY, DECEMBER 23, 2024.**