

July 8, 2025

Alan Boulton, President
Paradise Park/Oakhurst Neighborhood Association
410 Dyches Drive
Savannah, GA 31406

Dear Alan Boulton:

The purpose of this letter is to inform you of a proposed establishment in your neighborhood. The business has applied for an Alcohol Beverage License for Marathon at 329 E Montgomery Crossroads. The City of Savannah values the importance of fostering positive relationships between businesses and the communities they serve. As such, we encourage new business owners to meet with neighborhood leaders and residents to discuss expectations and the business's plans. As Paradise Park/Oakhurst Neighborhood Association President, you are free to contact the business owner, Viral Paradiya at (912) 210-7470 to facilitate that discussion.

If your neighborhood association does not wish to meet with the applicant, please respond to this email indicating no meeting is required.

Proposed Alcohol Beverage License			
Name of Applicant	Business Name/Address	Alcohol License Request	Scheduled Council Date
Viral Paradiya	Marathon 329 E Montgomery Xrds.	Class E <i>Ancillary Retail Package</i>	October 09, 2025

Best,

Ty McElendon

Neighborhood Services Liaison
Office of the City Manager
Office: (912) 651-3662 ext. 1826
Cell: (912) 210-8801

SAVANNAH
Office of the City Manager



AGENDA ITEM TITLE: NEW APPLICATION ALCOHOL BEVERAGE LICENSE

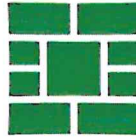
Agenda Date:	Not Provided
Notification Date from Revenue:	6/26/2025
Business Name:	Shree Ganeshay 9 LLC
Business Address:	329 E. Montgomery Cross Road
Compliant:	YES ☒ NO ☐
Code Violations:	N/A
Code Case #	25-0046667
Re-Inspection Date:	N/A

Comments: No violations



Officer's Name:
Danny Henderson

Date: 6/30/2025



MEMO

To: Judee Jones, Revenue Director
From: Aislee Jackson, Zoning Use Coordinator
Date: June 30, 2025
Re: Zoning Review of Alcoholic Beverage License Request 25-004757-ABL

In reference to the application of **Viral Patadiya / Shree Ganeshay 9 LLC / Marathon** requesting an alcoholic beverage license at **329 E Montgomery Cross Rd** (PIN 20530 09006A), I have determined that the **Proposed Use, Convenience store and Fuel / Gas Station, with Ancillary retail dealer (off-premises consumption of alcohol)**, within the current **Neighborhood Business (B-N)** zoning district:

I have determined that the **Proposed Use(s)**:

- ☒ **Is Permitted by Right:** The accessory use classification *Ancillary retail dealer (off-premises consumption of alcohol)* is permitted by right in the zoning district. The parcel is not within the boundaries of an Alcohol Density Overlay District.
- ☒ **Is Permitted as a Limited Use with Standards:** The principal use classifications, *Convenience store with Fuel/Gas station*, are permitted as limited uses with standards in the zoning district. This use is pre-existing, the standards are met through continuation of legal use and/or nonconforming standards.
- ☐ Is Not Permitted
- ☐ Requires a Special Use Permit from The Mayor and Aldermen
- ☐ Is Permitted as a Limited Use with Standards
- ☐ Is Permitted as a Non-conforming Use

Further, I have determined that **Parking** at the property:

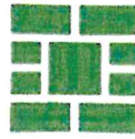
- ☒ **The parking is pre-existing.**
- ☐ The proposed use(s) are deficient in the parking standards.

Additionally, I have determined that the **Proposed Use**:

- ☒ **Is an Existing use/occupancy, but new ownership, management, or request.**
- ☐ Is a New use/occupancy

Additionally, I have determined that the **Location** has:

- ☐ Zoning Ordinance violations that need to be corrected prior to the issuance of the Alcoholic Beverage License
- ☒ **Business Location Approval application #25-003070-BA has been approved 6/26/2025 for Convenience Store with Fuel/Gas Station. Alcohol permit required for alcohol sales.**



MEMORANDUM

TO: Lenny Gunther, Chief of Police

THRU: DeVonn Adams, Assistant Chief of Police
Michelle Halford, Major of Field Operations *WH*
William Barnett, Administrative Sergeant

FROM: Kristofer Singleton, Revenue Investigator

DATE: September 24, 2025

SUBJECT: Marathon / 329 E Montgomery Crossroad

The purpose of this memorandum is to submit a recommendation for an Alcoholic Beverage License effective **10/09/2025**. The following information concerns the Alcoholic Beverage License application for **Viral Patadiya**. Pertinent records of the Georgia Crime Information Unit and local agencies have been searched as of this date with the following results:

Savannah Police Department Disposition

No disqualifying information found.

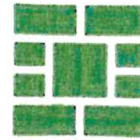
Georgia Crime Information Center Disposition

No disqualifying information found.

The petitioner is requesting a **Class E malt beverage and wine by the package with Sunday sales at 329 East Montgomery Crossroad, Shree Ganeshay 9 LLC, DBA Marathon.**

The fingerprints for the ABL Applicant and ABL Responsible Applicant, **Viral Patadiya**, are on file with the Alcohol Beverage Compliance Unit. No disqualifying criminal records are outlined in the City of Savannah Code of Ordinances.

The Savannah Police Department's recommendation for **approval** for the ABL Applicant and ABL Responsible Applicant.



MEMORANDUM

TO: Judee Jones, Revenue Director

THRU: Michelle Halford, Major of Field Operations *uwl*
William Barnett, Administrative Sergeant

FROM: Kristofer Singleton, Revenue Investigator

DATE: September 24, 2025

SUBJECT: Marathon / 329 E Montgomery Crossroad

The purpose of this memorandum is to submit recommendations effective **10/09/2025**. The following information is being supplied on an official basis concerning a new Alcoholic Beverage License for **Viral Patadiya**. A safety plan has been submitted by the applicant and reviewed by the Savannah Police Department.

The safety plan was examined to ensure it properly addressed all mentioned concerns in the City of Savannah's Alcohol Beverage Ordinance, Section 6-1206, Subsection D, Paragraph 4, Items A-I (as applicable).

In reference to the petition for **Viral Patadiya** requesting a Class **E malt beverage and wine by the package with Sunday sales at 329 East Montgomery Crossroad, Shree Ganeshay 9 LLC, DBA Marathon**. I submit the following:

Viral Patadiya's safety plan has been reviewed. It should be noted, the safety plan addresses all applicable concerns set forth by the governing sections of the City of Savannah's Alcohol Ordinance. The Savannah Police Department has no reason(s) for recommending denial of this safety plan.

****PUBLIC NOTICE****

**OFFICE OF THE CLERK OF COUNCIL
ALCOHOL BEVERAGE LICENSE HEARING**

Viral Patadiya for Shree Ganeshay 9 LLC t/a **Marathon** is requesting a **Class E (Beer, Wine) (By the Package)** Alcohol License at **329 East Montgomery Crossroad**. The establishment is located between Edgewater Road and Aegean Avenue in Aldermanic District 4. The applicant plans to continue to operate as a convenience store. (New Owner/ Existing Business).

The applicant(s) will be heard at the meeting of the City Council at 2:00 p.m., Thursday, October 9, 2025, in the:

Council Chambers, second floor of City Hall, 2 East Bay Street.

Anyone objecting to the issuance of these licenses may appear at that time and be heard.

City of Savannah

Mark Massey

Clerk of Council

SAVANNAH MORNING NEWS

PUBLIC NOTICE COLUMN

Please insert the above notice in the PUBLIC NOTICE column of the Savannah Morning News: **WEDNESDAY, OCTOBER 1, 2025.**

Please let the City's Purchasing Department have two copies of the affidavit of publication.

OFFICE OF THE CLERK OF COUNCIL

Legal notice emailed to Purchasing to be forwarded to Savannah Morning News:

FRIDAY, SEPTEMBER 26, 2025.