

# Recommend Approval of Paid Search Campaign on Google in the amount of \$102,595

The image shows a Google search results page for the query "hilton head airport". At the top, the search bar contains the text "hilton head airport" with a search icon to the right. Below the search bar are navigation tabs for "All", "Maps", "News", "Images", "Videos", and "More". A "Tools" link is also visible. The section "Related to Hilton Head Island Airport" features a row of eight thumbnail images, each with a caption: "Hilton Head Island Airport", "Charleston International Airport", "Myrtle Beach International Airport", "Greenville-Spartanburg International...", "Columbia Metropolitan Airport", "Hartsfield-Jackson Atlanta Inte...", "Nashville International Airport", and "Savannah/Hilton Head Internationa...". A red arrow points to the "Savannah/Hilton Head International" result, which is an advertisement. The ad includes the URL "https://www.hiltonheadairport.com", the title "Hilton Head Airport", and a description: "United Airlines has expanded its seasonal nonstop service between the Hilton Head Island Airport (HHH) Washington Dulles International Airport (IAD) to ...". Below the description are links for "Arrivals and Departures" and "Parking · HXD". Another link points to "https://www.hiltonheadairport.com › flight-info" with the title "Airlines, Routes and General Flight Information - Hilton Head ...". A "People also ask" section contains four questions with dropdown arrows: "What airport do you fly into for Hilton Head?", "What is the closest major airport to Hilton Head?", "Is Hilton Head airport the same as Savannah airport?", and "Is there a shuttle from Savannah airport to Hilton Head Island?". On the right side of the ad, there is a map of the airport area and a business card for "Hilton Head Island Airport" with a 3.8-star rating from 278 Google reviews. The business card includes the address "120 Beach City Rd, Hilton Head Island, SC 29926", phone number "(843) 255-2942", and code "HHH HXD". The logo for "SAVANNAH HILTON HEAD INTERNATIONAL" is located in the bottom right corner of the screenshot.