



# SAVANNAH PUBLIC ART MASTER PLAN

SAVANNAH CITY COUNCIL PRESENTATION  
NOVEMBER 13, 2025





## DESIGNING LOCAL

### OVERVIEW

- 14 Employees
- Based in Columbus, Ohio
- Certified Woman-owned Business Enterprise

### EXPERIENCE

- 10+ Years in Business
- 20+ States
- 50+ Place-based Master Plans

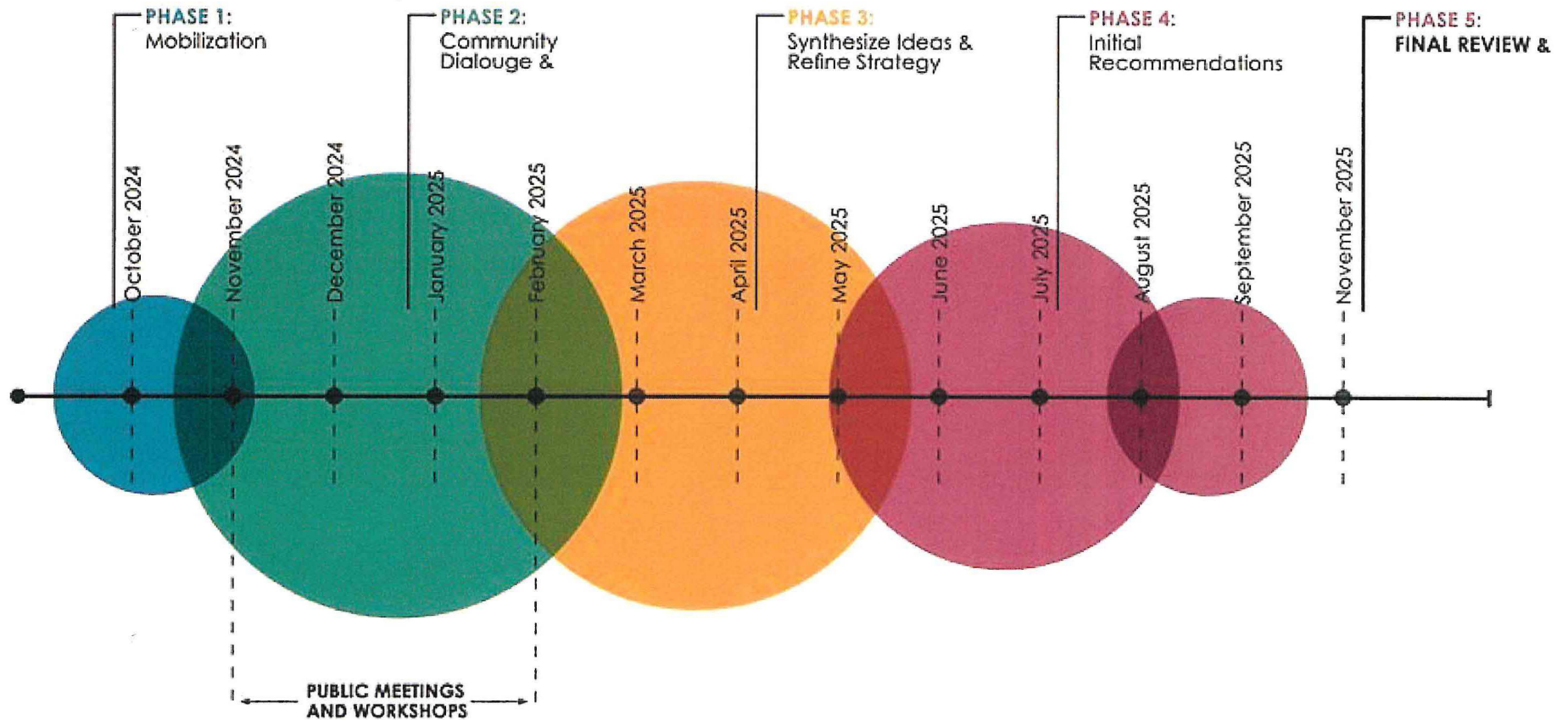
### EXPERTISE

- Urban Planning & Design
- Arts & Culture Planning
- Public Art Planning
- Public Engagement
- Historic Preservation

## TEAM ORGANIZATION



# TIMELINE





# PUBLIC ART PLAN OVERVIEW





## PLAN OVERVIEW

### SECTION 1

Public Art in Savannah: Then, Now, Tomorrow

### SECTION 2

What We Heard

### SECTION 3

Curatorial Guide

### SECTION 4

Art Everywhere: Public Art Projects for Savannah

### SECTION 5

Policy, Process, and Administrative Recommendations





## PLAN OVERVIEW

### TOOLS

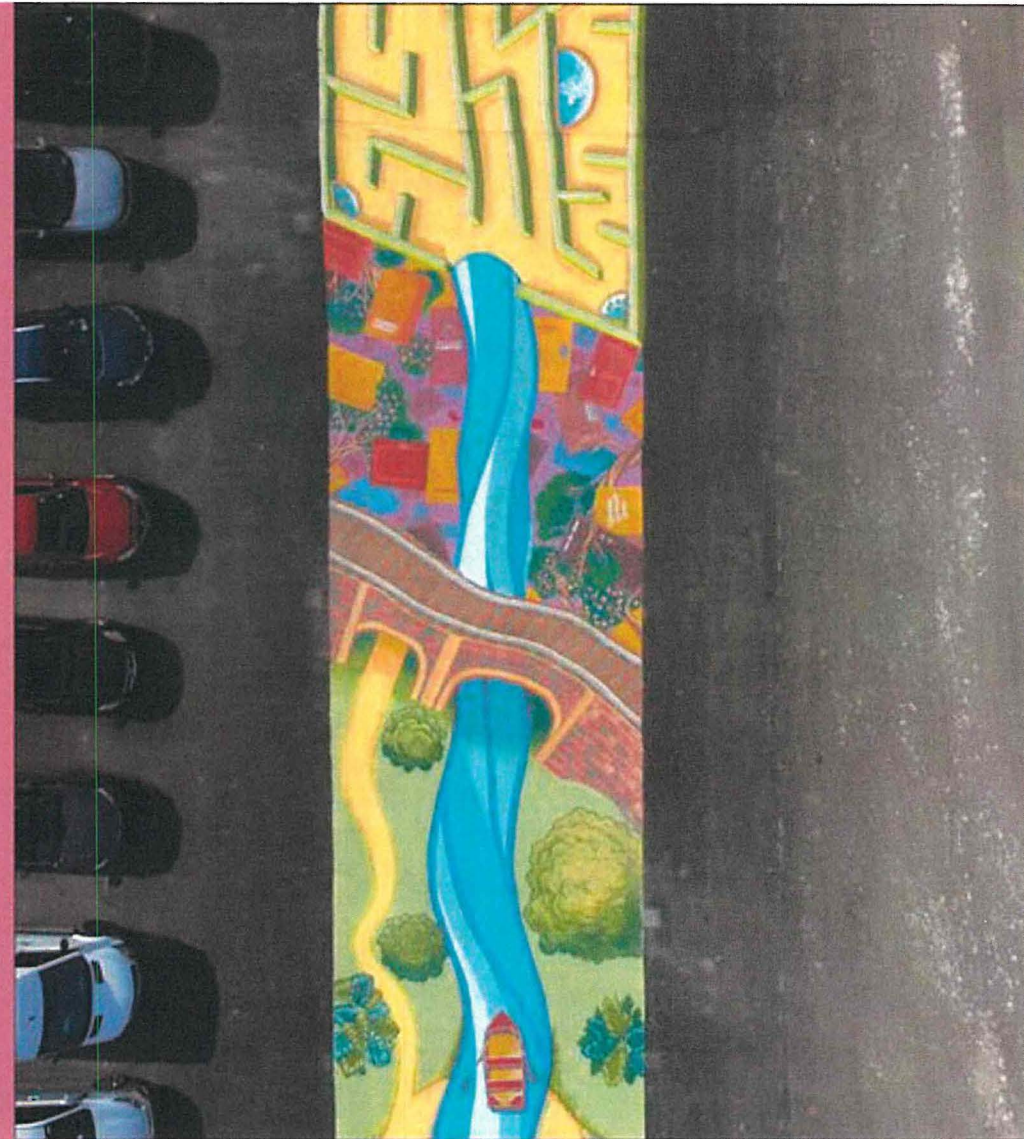
#### Based on Best Practices

- Clear roles and responsibilities for City staff, elected officials, the community, and commission members
- Draft Public Art Policy
- Draft Public Art Ordinance
- Public Art typologies, approaches, and strategies
- Curatorial Guide

### RECOMMENDATIONS

#### Based on community input and understanding of the City's resources and opportunities

- A vision for public art in Savannah for the next decade
- Project recommendations across the City
- Administrative recommendations to kickstart the public art program
- Funding recommendations





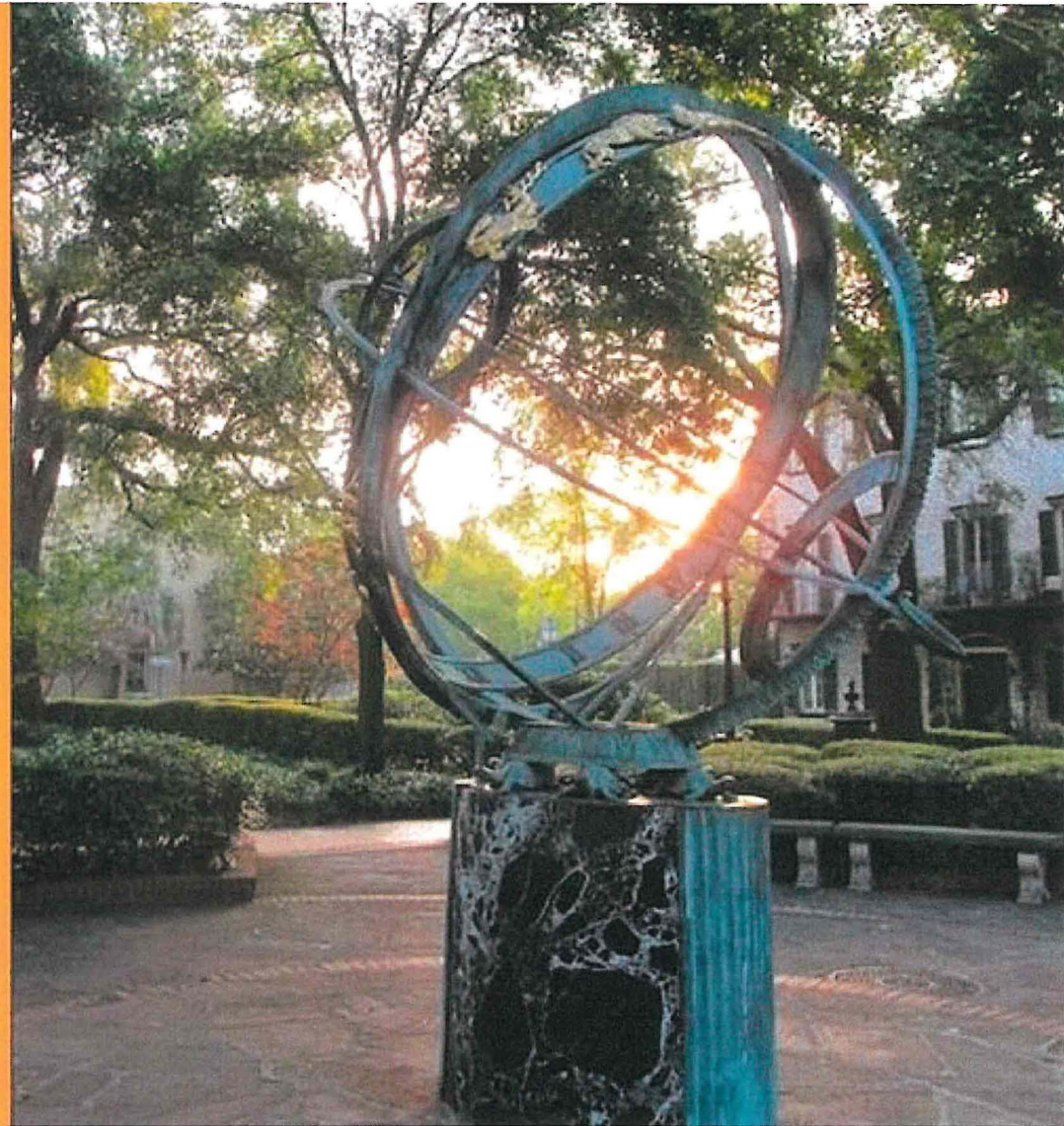
# SECTION 1

**PUBLIC ART IN SAVANNAH:  
THEN, NOW, TOMORROW**

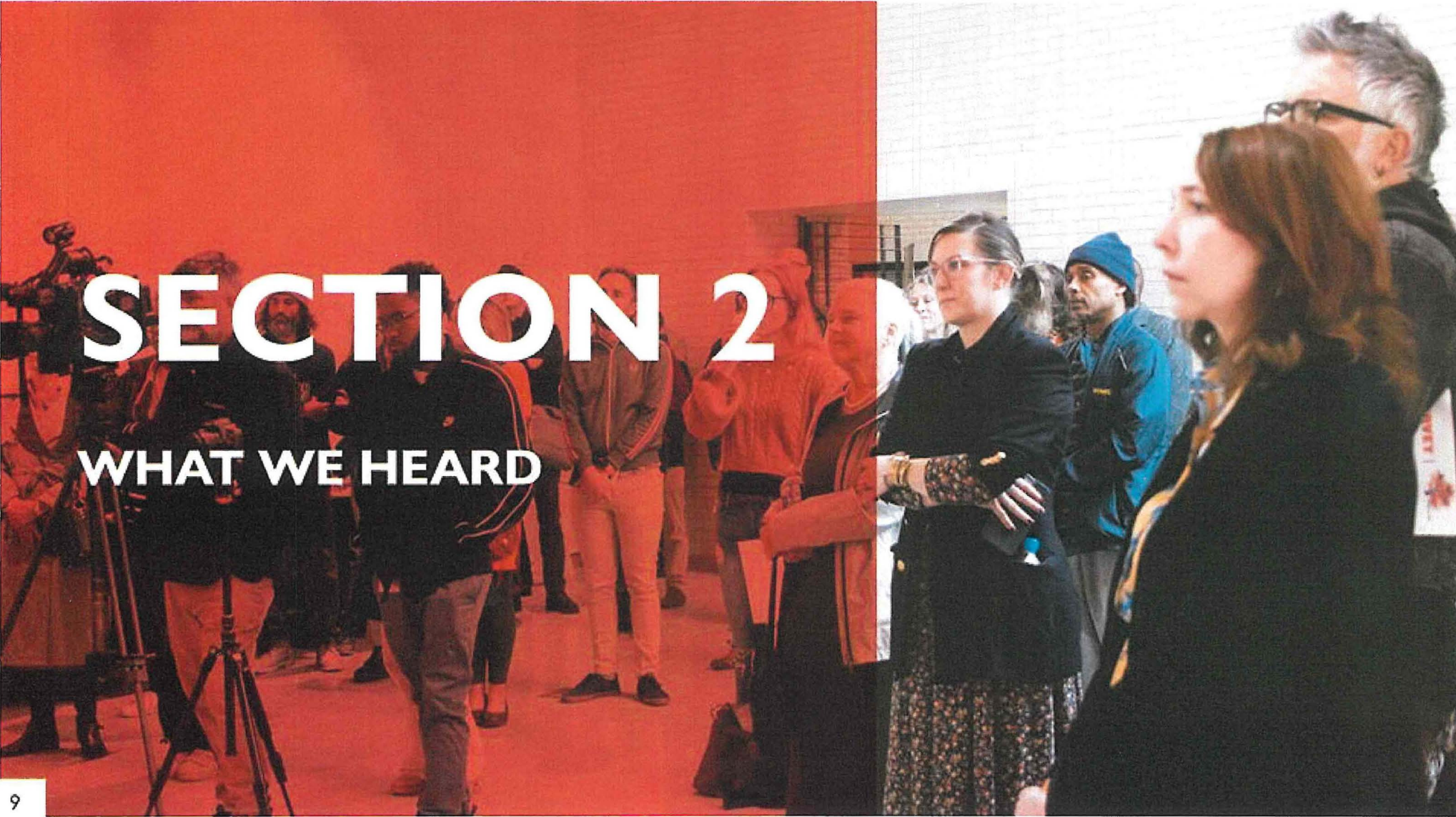


## SECTION 1 OVERVIEW

- WHAT IS A PUBLIC ART PLAN?
- WHY IS IT THE RIGHT TIME FOR A PUBLIC ART PLAN?
- ARE SAVANNAH'S MONUMENTS PART OF THE PUBLIC ART PROCESS?
- WHY DO WE NEED PUBLIC ART IN SAVANNAH?
- WHO IS THIS PLAN FOR?



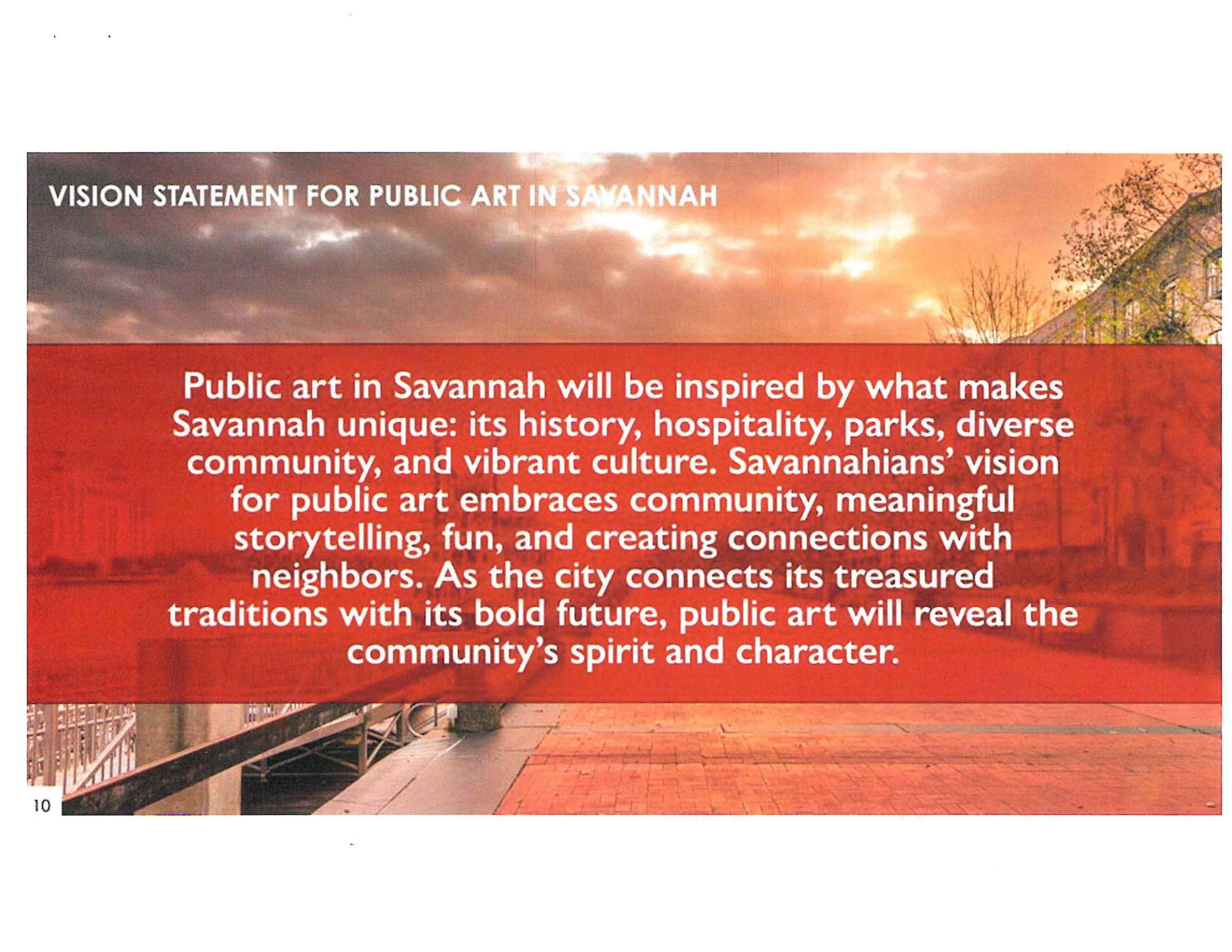




# SECTION 2

WHAT WE HEARD





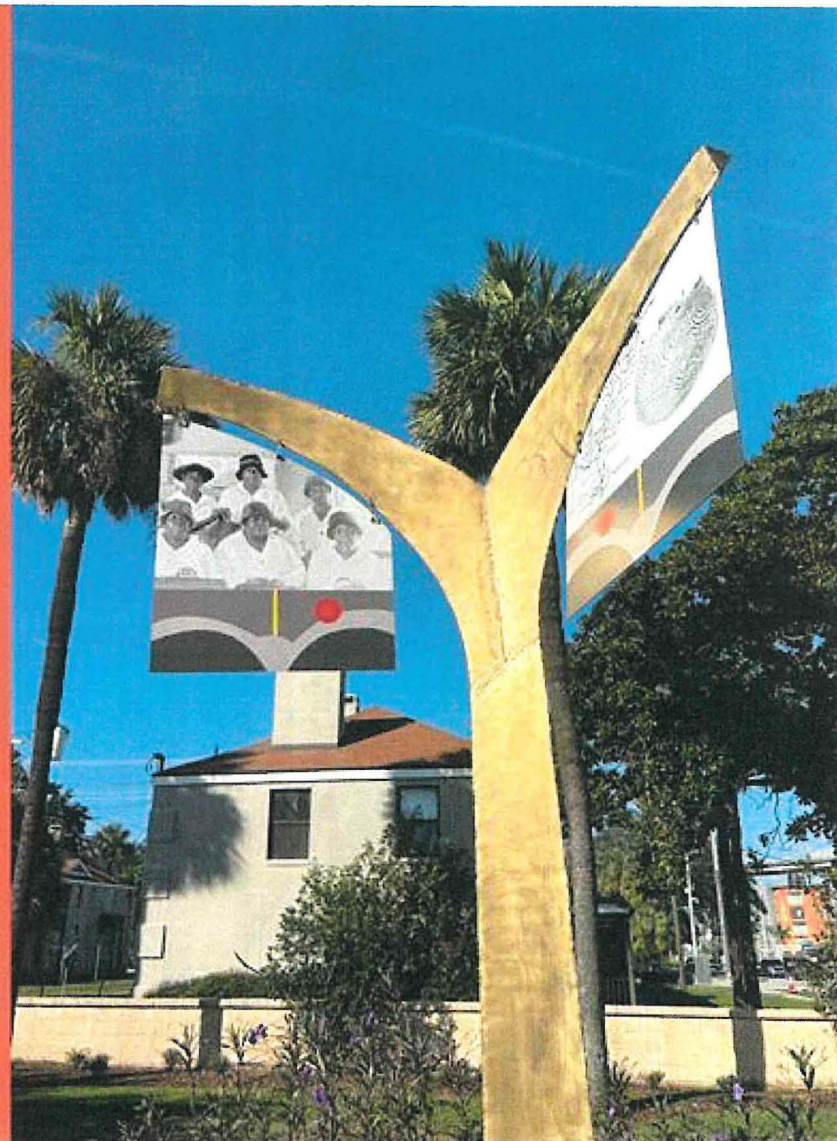
## VISION STATEMENT FOR PUBLIC ART IN SAVANNAH

Public art in Savannah will be inspired by what makes Savannah unique: its history, hospitality, parks, diverse community, and vibrant culture. Savannahians' vision for public art embraces community, meaningful storytelling, fun, and creating connections with neighbors. As the city connects its treasured traditions with its bold future, public art will reveal the community's spirit and character.



## THEMES OF STRATEGIC RECOMMENDATIONS

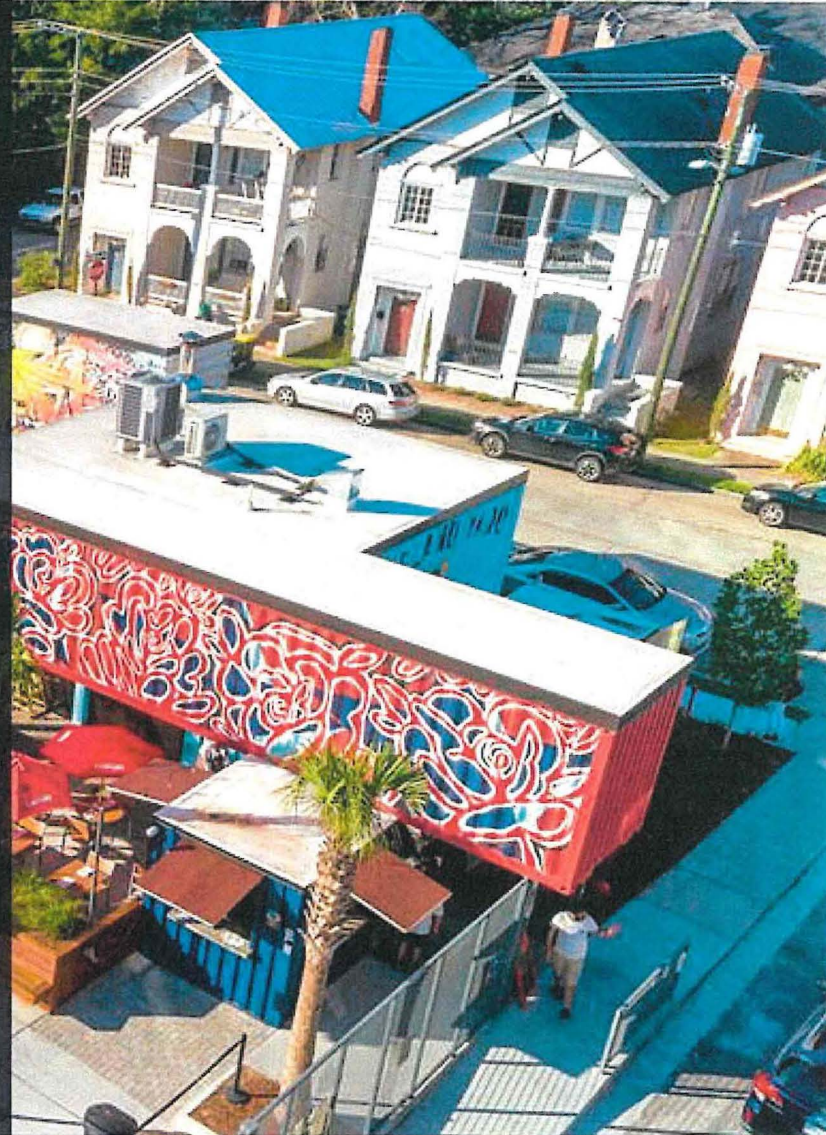
1. BALANCING PAST, PRESENT, AND FUTURE
2. ACKNOWLEDGING MONUMENTS AND MARKERS
3. LEANING IN
4. COLLABORATION, PROCESS, AND POLICY
5. PROPOSE SUSTAINABLE FUNDING





# SECTION 3

## CURATORIAL GUIDE





## PLAN OVERVIEW

### PHASE 1

#### Project Ideation & Planning

1. Define the Vision & Goals
2. Site Identification and Analysis

### PHASE 2

#### Artist Selection & Proposal Recommendation

1. Define Artist Criteria
2. Develop the Selection Process

### PHASE 3

#### Implementation

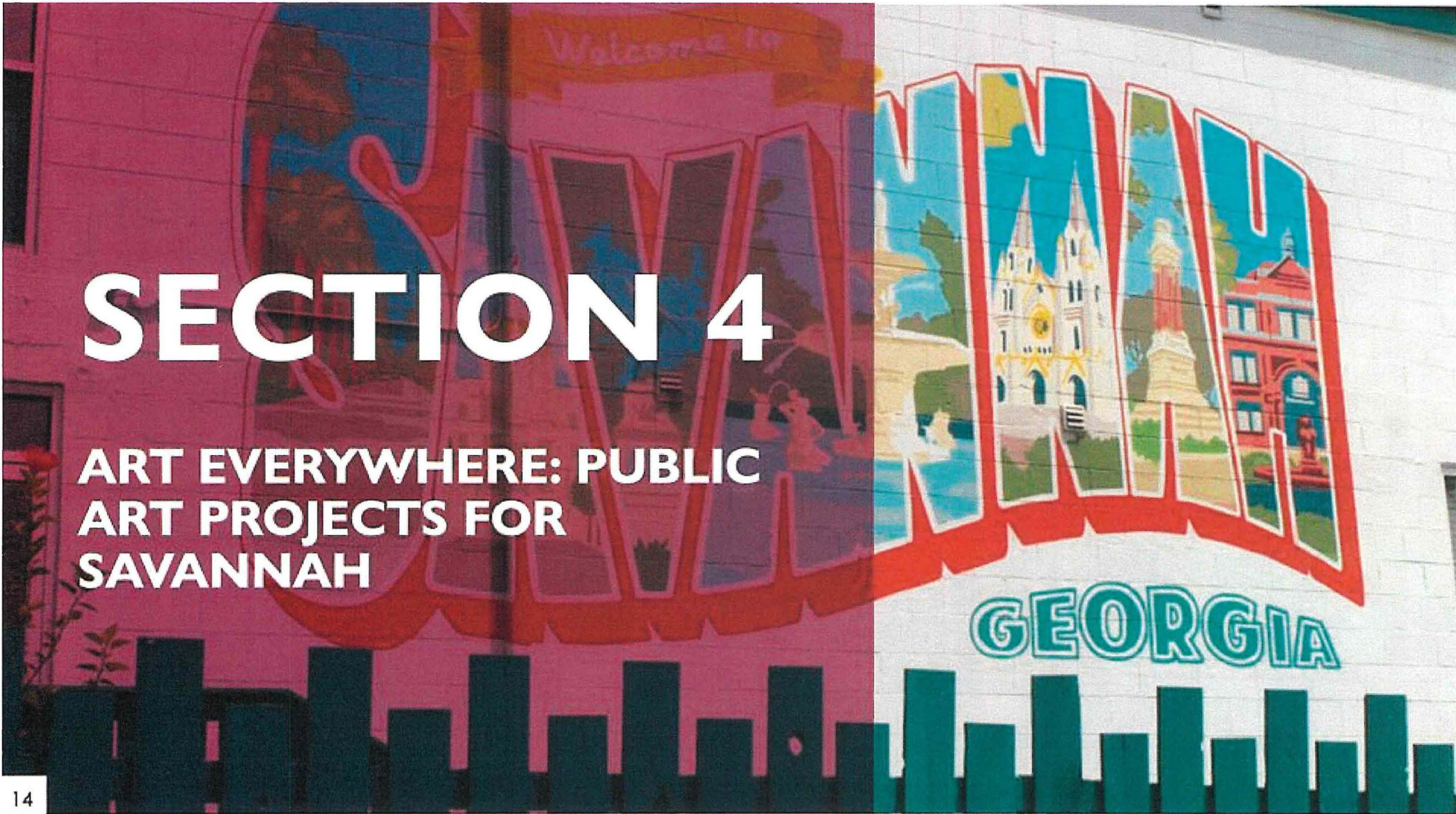
1. Contracting & Permitting
2. Installation Oversight
3. Maintenance & Conservation
4. Promotion & Education

### PHASE 4

#### The Artwork's Life After Installation







# SECTION 4

**ART EVERYWHERE: PUBLIC  
ART PROJECTS FOR  
SAVANNAH**



## SECTION 4 OVERVIEW

1. PUBLIC ART TYPOLOGIES
2. ART EVERYWHERE: PUBLIC ART PROJECTS FOR SAVANNAH

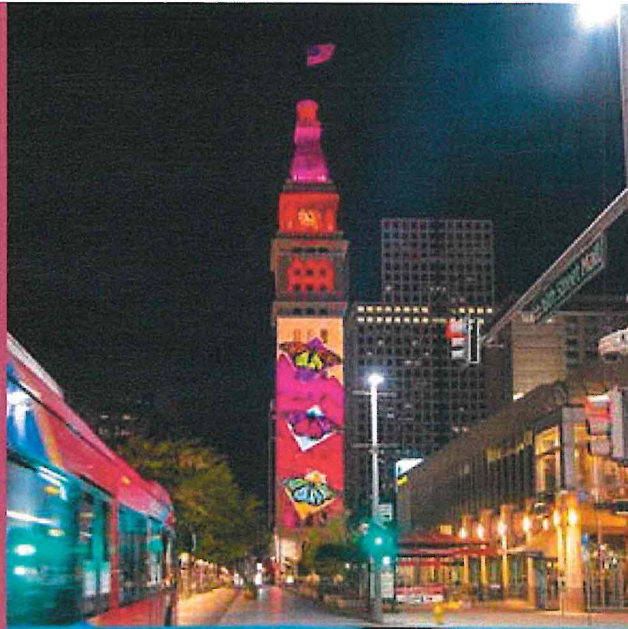




## PUBLIC ART TYPOLOGIES

### PUBLIC ART MEDIA

Sculpture, environmental, fiber, functional, murals, light installations, mosaics, multimedia, performing arts, time-based media

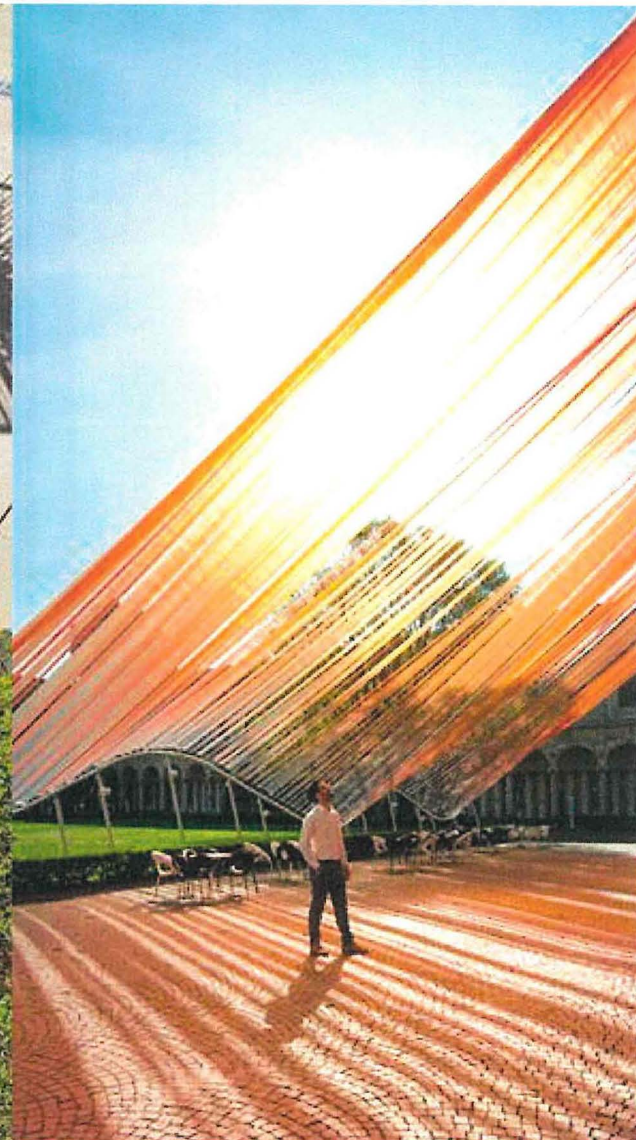




## PUBLIC ART TYPOLOGIES

### PUBLIC ART PLACEMENT STRATEGIES

Iterative, and single presentation

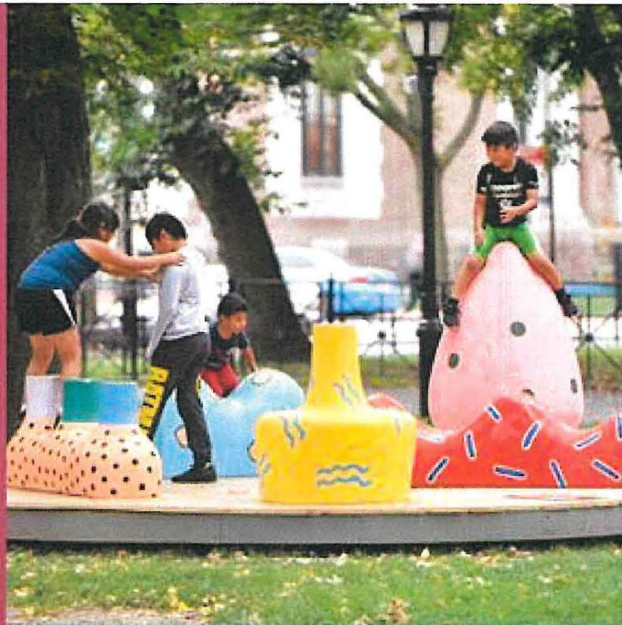




## PUBLIC ART TYPOLOGIES

### PUBLIC ART APPROACHES

Interactive, public performances, pop up & temporary, site-specific, community participatory art





## PUBLIC ART PROJECTS FOR SAVANNAH

### ART EVERYWHERE: PUBLIC ART PROJECTS FOR SAVANNAH

- Passive Parks
- Recreation Parks and Playgrounds
- Walking Trails
- Community Recreation & Human Services Centers
- Commercial Corridors
- Waterfront







**PASSIVE PARKS**



**RECREATION PARKS AND  
PLAYGROUNDS**



**WALKING TRAILS**



**COMMUNITY RECREATION  
AND HUMAN SERVICE  
CENTERS**



**COMMERICAL  
CORRIDORS**



**WATERFRONT**





# SECTION 5

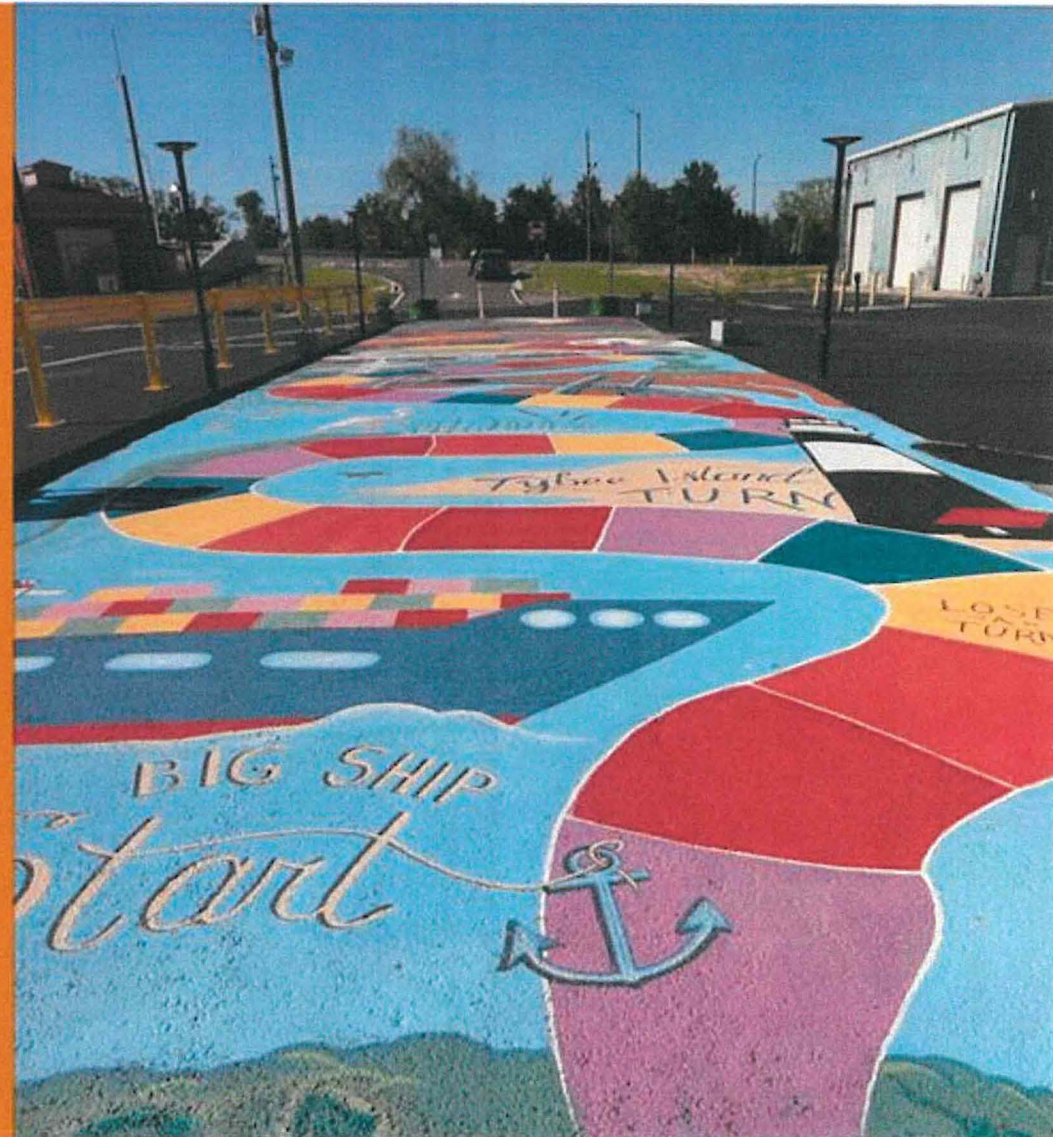
**POLICY, PROCESS,  
AND ADMINISTRATIVE  
RECOMMENDATIONS**



## POLICY, PROCESS, AND ADMINISTRATIVE RECOMMENDATIONS

### ROLES AND RESPONSIBILITIES IN THE PUBLIC ART PROCESS

- Public Art Commission (proposed)
- City Offices and Departments
  - Department of Cultural Resources
  - Department of Park and Tree
  - Department of Planning and Urban Design
  - Department of Capital Projects Management
  - Other Agencies (Purchasing, City Attorney, Risk, etc.)
- Savannah Boards and Commissions
  - Savannah Historic Design Board of Review (HDBR)
  - Historic Preservation Commission (HPC)
  - Savannah-Chatham County Historic Site and Monument Commission (HSMC)
  - Savannah Cultural Affairs Commission (CAC)
- Partner Organizations





## POLICY, PROCESS, AND ADMINISTRATIVE RECOMMENDATIONS

### ESTABLISHING THE PUBLIC ART PROGRAM

1. Establish a Public Art Commission
2. Create a Public Art Administrator Position within Cultural Resources
3. Adopt a Public Art Policy
4. Adopt a Public Art Ordinance
5. Program Kick Start Funding
6. Develop an inventory of existing public art in Savannah
7. Conduct a Collection Assessment report to evaluate the maintenance needs and overall condition of objects.
8. Appraise the Public Art Collection
9. Implement Processes for Public Art Permitting Review
10. Implement a Matching Mural Grant Program





## NEXT STEPS

### NOW THROUGH NOVEMBER 21

Public review and comment of the plan on  
[www.savannahpublicart.com](http://www.savannahpublicart.com)

### NOVEMBER 25 CITY COUNCIL MEETING

Adopt Public Art Master Plan

### COMING SOON

1. Public Art Ordinance
2. Public Art Policy
3. Matching Mural Grant program







# THANK YOU!