

City of Savannah

Program Validation for Canal District Arena



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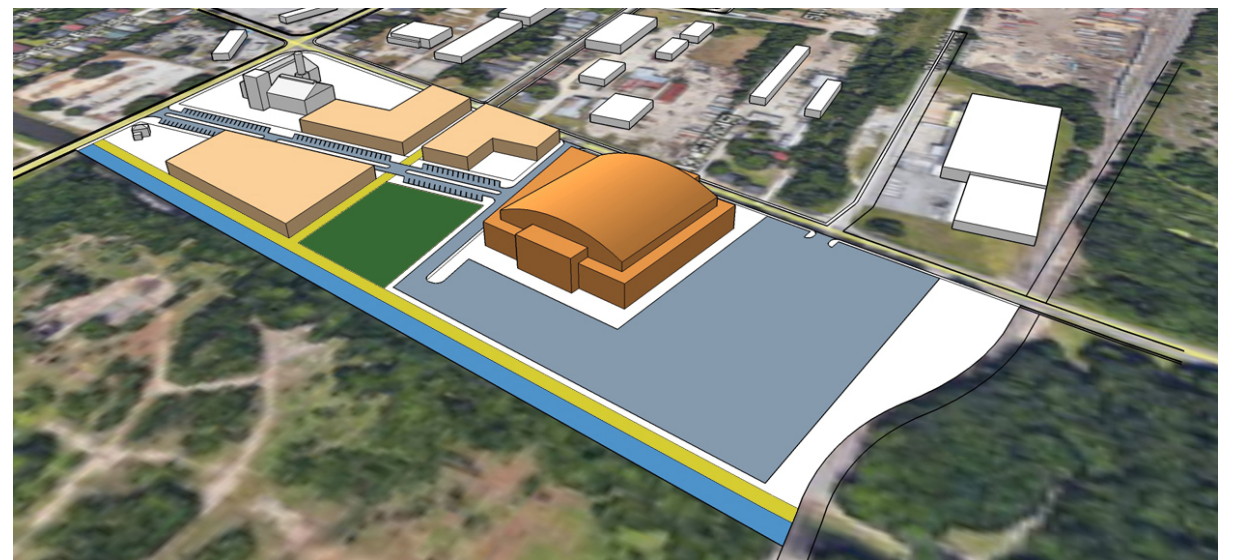
Agenda

- *Current Status and Tasks*
- *Review of Program & Capacity*
- *Questions*



Overall Development Vision

- *Provide “First Class” Entertainment Venue*
- *Activate the New Retail & Restaurants*
- *Incorporate Efficient Vehicular Access*
- *Enhance Pedestrian Connection to Downtown*
- *Engage the Canal Experience*
- *Create Central Plaza as “365” Activity Hub*



Current Status for the Savannah Arena Project

Program Validation-

- *Validate seating capacities- talked with additional national operators/promoters that validated numbers for market and events*
- *Expand detail to provide Clear Design Directive- compared program to three recent arenas of similar size and had two operators review and validate*

Design Team Selection-

- *RFP Issued April 6, 2018*
- *Preproposal Meeting April 27, 2018*
- *Questions due April 30, 2018*
- *Opening Proposals May 8, 2018*
- *Interviews May 31, 2018*

Construction Manager Selection-

- *RFQ to be issued April 27, 2018*
- *Opening Qualifications May 29, 2018*
- *Qualified Bidder Selection by June 12, 2018*

Arena Operator Selection-

- *RFP to be issued May 22, 2018*

Program Overview

The New Canal District Arena will be the anchor for a complete entertainment development of the Canal District.

The Arena will have;

- *A maximum capacity of 10,000 patrons for special events.*
- *Approximately 240 seats in Suites settings and another 450 Club/Loge or premium seats*
- *Flexible to host sporting events such as hockey, basketball, arena football and indoor lacrosse as well as concerts and family shows.*
- *The ability to convert from one event type to another quickly and efficiently will be a primary emphasis.*



Event Seating Capacities

Event	Savannah Civic Center	New- Canal District Arena (Barrett Report)
Hockey	6,846	7,600
Basketball	7,832	8,400
End Stage	8,132	8,700
Center Stage	8,432	9,200
Special Events	9,600	10,000

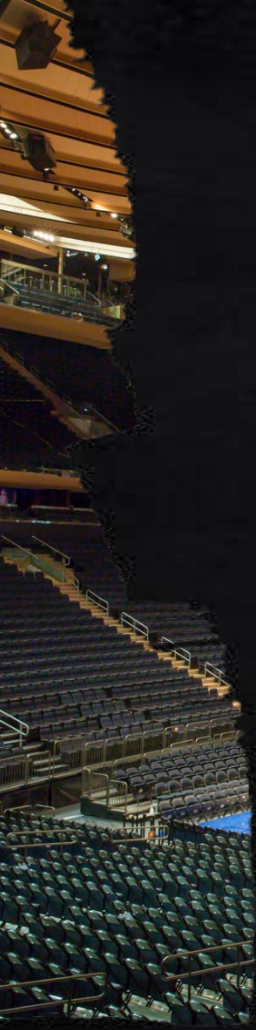
Premium Seating Trends- *Social & Event Engagement*

- *Reduced Number of Suites-*
 - *Wells Fargo Arena reducing suites by half + five clubs.*
 - *Braves now 30% of Turner Field + five clubs w/ Club & Box Seats*
 - *Auburn Arena provided eight suites + two clubs w/ Club Seats*
 - *Madison Square Garden reduced suites by 25%, added six clubs*
 - *Philips Arena reduced suites but added premium clubs*
- *Best Seat is Primary Amenity*
- *Supported by Premium Social Club*
- *VIP Parking and Entry*
- *Special Food & Beverage Offerings in Club*



Question & Answers





Thank you



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