



The National Beta Club

“Beta on My
Mind”
June 12-20,
2018
SAVANNAH
EST. 1733

Who is The National Beta Club?

MISSION STATEMENT

To promote the ideals of academic achievement, character, service and leadership among elementary and secondary school students.

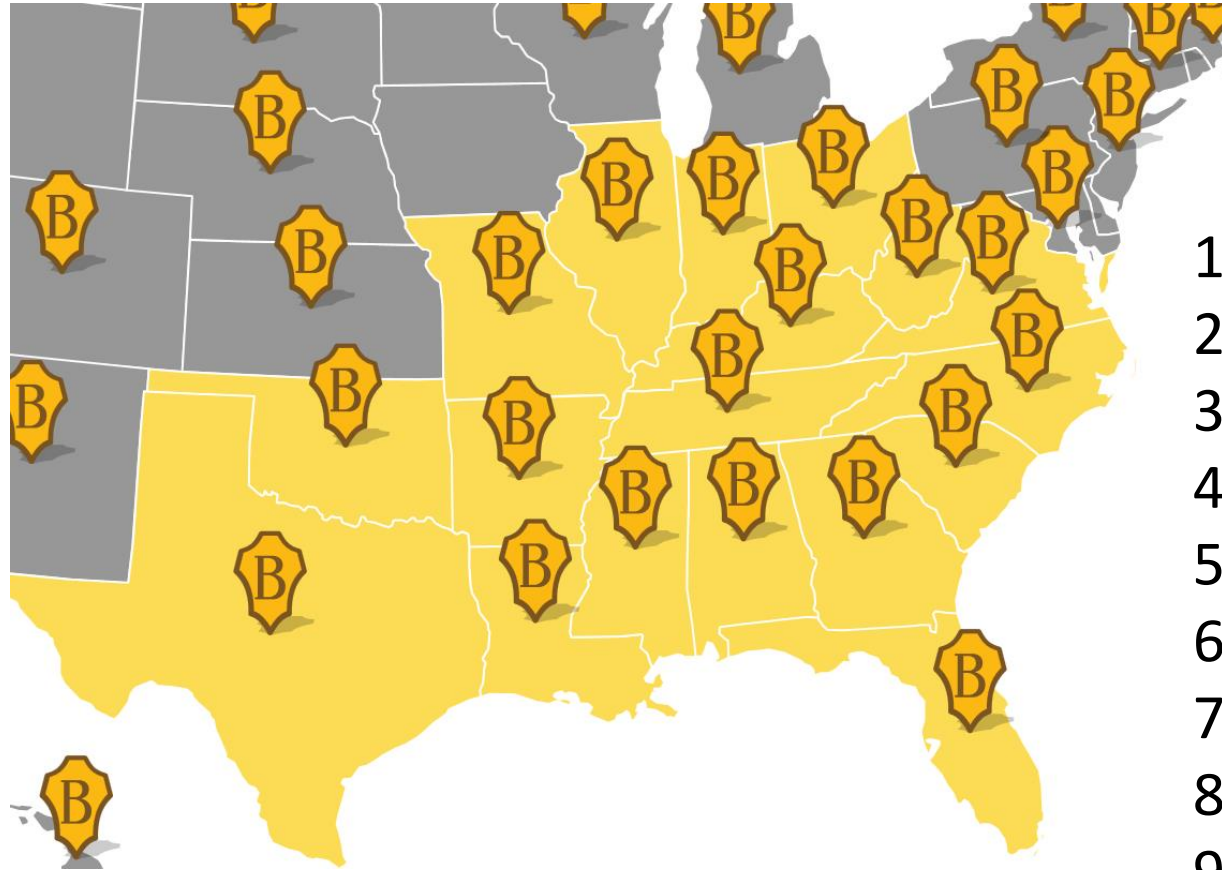


Group Talent & Robotics 2017 Junior Beta Competitors

National Convention At-A-Glance

- Largest convention in Savannah's history, June 12, 2018.
- Approximately 20,000 young people (grades 4-12), plus adult supervision divided in two groups: 12,000 Juniors June 12 and 8,000 Seniors June 16.
- Utilizing 36 contracted hotels (Savannah, Tybee, Midtown, Southside, Pooler) with 21 hotels in the Historic District.
- All convention activities are at the Savannah Convention Center.
- Two 5K races planned: Juniors on Friday, June 15 & Seniors Tuesday, June 19 on Hutchinson Island.
- Transportation services provided on ground as well as river crossing options.

Students Traveling from Out of State



18 States Represented in Savannah for National Convention

1. Alabama
2. Arkansas
3. Florida
4. Georgia
5. Illinois
6. Indiana
7. Kentucky
8. Louisiana
9. Mississippi
10. Missouri
11. North Carolina
12. Ohio
13. Oklahoma
14. South Carolina
15. Tennessee
16. Texas
17. Virginia
18. West Virginia

When?

Junior Beta – June 12 – 16, 2018

Grades 4-8 (elementary/middle schools)

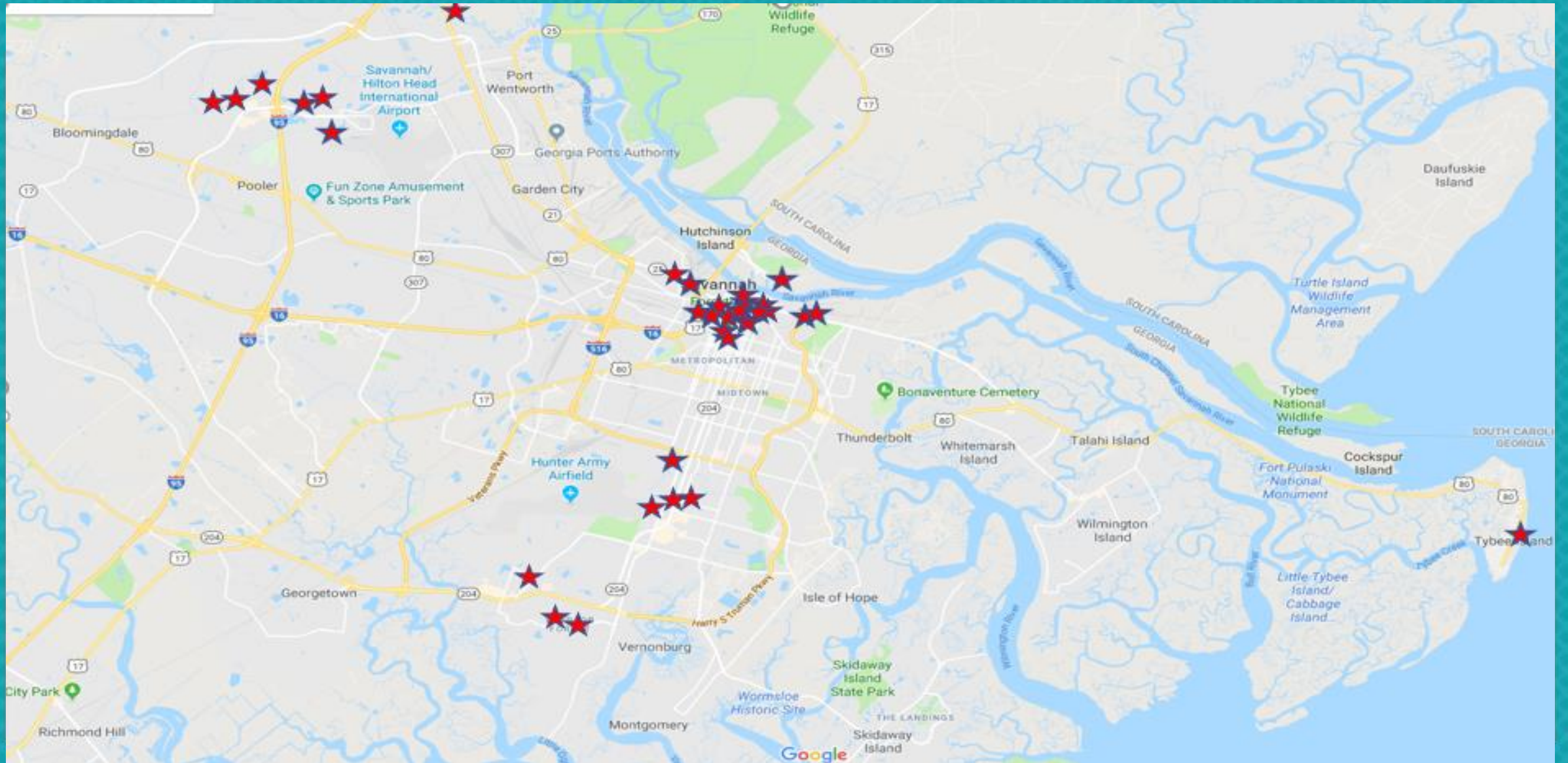
12,000 students registered

Senior Beta – June 16 – 20, 2018

Grades 9-12 (high school)

8,000 students registered

Hotel Locations Map



Estimated Local Impact

Direct Spend	\$13,993,175
State Sales Tax	490,540
Hotel/Motel Tax	145,783
Direct Jobs	3,271

Source: Economic Impact Calculator