

UTILITY SERVICES UPDATE

City Council Workshop January 2019

UTILITY BILLING & COLLECTIONS UPDATE

- Status Update KPMG Recommendations
 - Completed by KPMG
 - Final Report presented to Council on 10/12/2017
- Billing and Collections Update

Scope

- Comprehensive Assessment of Utility Billing and Collections
- Provide recommendations for improvements based on industry best practices

24 Recommendations, 5 Key Areas

- Administration
- Account Setup & Customer Service
- Meter Reading
- Billing
- Collections



2018 ACCOMPLISHMENTS

14 recommendations implemented in 2018

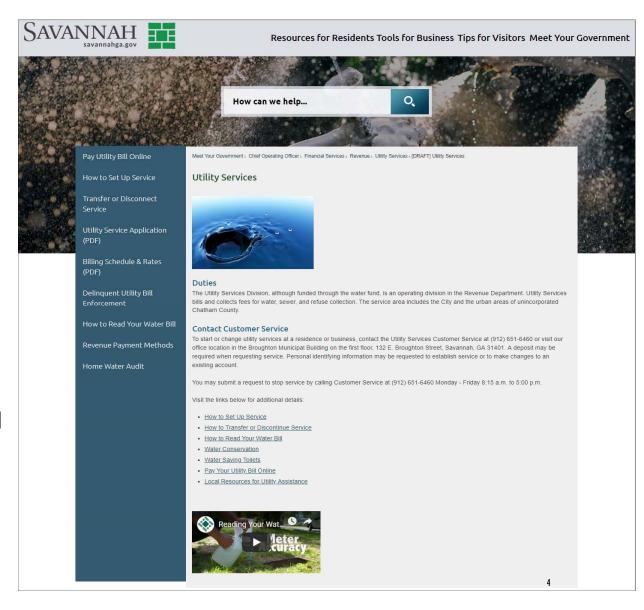
Highlights include:

- Formalized training program for new hires
- Enhanced internal training and communications
- High water bill customer communication protocol in place
- Two new meter reader positions created and filled
- Communications position for outreach & education created and filled
- Webpages reorganized and updated

WEBPAGE UPDATE

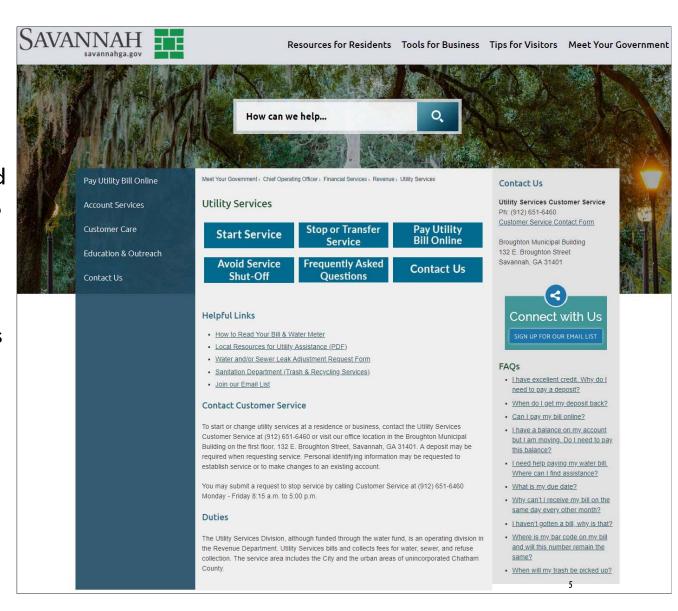
Report specifically noted our website lacked:

- Frequently Asked Questions
- Utility News
- Online Customer Feedback Portal



WEBPAGE UPDATE

- New site structure: reorganized and grouped related pages to simplify navigation
- Added homepage buttons to most popular/important pages or services
- Developed FAQs
- Created electronic mailing list
 & online Customer Service
 contact form





2019 PRIORITY OBJECTIVES

6 recommendations to implement in 2019

Highlights include:

- Develop improved online customer portal (launch 2020)
- Contract outside collections agency
- Create formal debt tracking system
- Undertake thorough software environment review with IT
- Desk audit of Utility Billing functions
- Legal review of opportunities for rental properties

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LONG-TERM OBJECTIVES

Category	Recommendation	Key Date
Account Set-up & Customer Service	5.1 Utility Billing & IT should consider online application submission, with functionality to attach documentation and down payments when applicable	Target implementation: 2020
Account Set-up & Customer Service	5.5 Utility Billing should consider charging an application fee for new account set-up, service transfer, & service reconnection.	Research underway, determination to be made in 2020
Account Set-up & Customer Service	5.4(b) System to monitor & manage calls, interface with existing software, & identify root causes and trends.	Determination to be made in 2020

REQUIRE FURTHER REVIEW

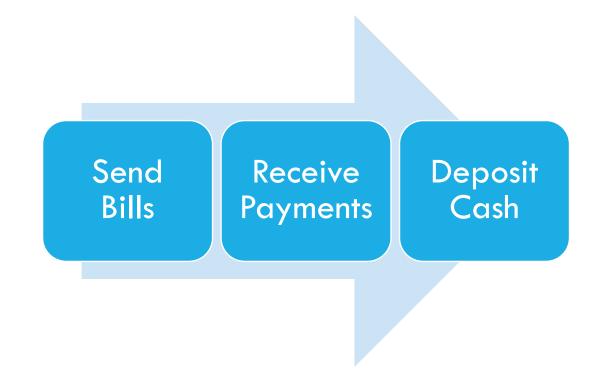
Category	Recommendation				
Administration	4.1(a) Utility Services should consider operating with a single leader over Utility Billing and Water Distribution				

SUMMARY: 24 RECOMMENDATIONS

6 Priority Objectives for 2019 3 Long-Term Objectives Require Further Review By Staff

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UTILITY BILLING CYCLE



YEAR	BILLED			
2016	\$ 81,765,758.93			
2017	\$ 79,659,469.28			
2018	\$ 84,189,616.99			

YEAR		BILLED	COLLECTED			
2016	\$	81,765,758.93	\$ (77,573,190.55)			
2017	\$	79,659,469.28	\$ (73,539,144.40)			
2018	\$	84,189,616.99	\$ (69,989,845.15)			

YEAR	BILLED		COLLECTED		UNCOLLECTED	COLLECTION RATE	
2016	\$ 81,765,758.93	\$	(77,573,190.55)	\$	4,192,568.38	94.87%	
2017	\$ 79,659,469.28	\$	(73,539,144.40)	\$	6,120,324.88	92.32%	
2018	\$ 84,189,616.99	\$	(69,989,845.15)	\$	14,199,771.84	83.13%	

YEAR	BILLED	COLLECTED	UNCOLLECTED	COLLECTION RATE (12/31/18)	COLLECTION RATE (11/1/18)
2016	\$ 81,765,758.93	\$ (77,573,190.55)	\$ 4,192,568.38	94.87%	94.69%
2017	\$ 79,659,469.28	\$ (73,539,144.40)	\$ 6,120,324.88	92.32%	91.51%
2018	\$ 84,189,616.99	\$ (69,989,845.15)	\$ 14,199,771.84	83.13%	75.90%

Financials as of January 22, 2019

THANK YOU

Next Update to Council: 3rd Quarter 2019

Questions?