

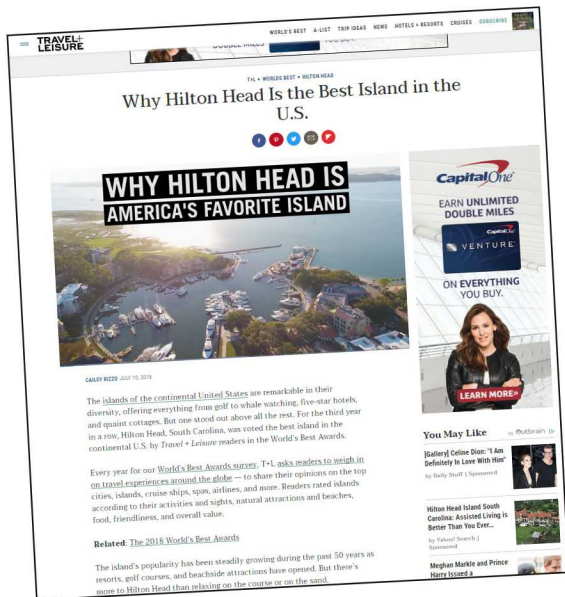
HILTON HEAD ISLAND NAMED #1 ISLAND IN THE CONTINENTAL U.S.

Coverage Recap



1.8M
TELEVISION
AUDIENCE

23.9M
WEBSITE UNIQUE
VISITORS PER MONTH



TRAVEL+LEISURE
3.1M

WEBSITE UNIQUE
VISITORS PER MONTH

SFGATE
23.9M UVPM

msn
10M UVPM

mySA
1.6M UVPM

mrt
149K UVPM

TRAVEL+ LEISURE



FACEBOOK LIVE *Morning Announcement*

68.5K
VIEWS

335K
REACH

418
LIKES

174
COMMENTS

158
SHARES



FACEBOOK LIVE *Sunset*

19.6K
VIEWS

68K
REACH

150
LIKES

72
COMMENTS

36
SHARES

