

IMPLEMENTATION SCHEDULE

Topic	Strategy	City of Savannah Lead	Proposed Timeline for Completion
1. PRESERVING THE NATIONAL HISTORIC LANDMARK DISTRICT EXPERIENCE FOR RESIDENTS AND VISITORS			
Funding Major Projects and Initiatives	Pursue Special Purpose Local Option Sales Tax (SPLOST) funding for new amenities for residents and visitors	City Manager	SPLOST referendum presented November 2019 for funding projects from 2020 through 2026
Archeology Ordinance	Support development of archeology ordinance	Planning, Preservation & Development	4 th Quarter 2018
Essential Services/Public Restrooms	Continue to pursue public restroom on the east end of River Street Identify additional restroom locations and funding options	Planning & Urban Design	3 rd Quarter 2018
Noise Abatement	Establish noise task force to evaluate effectiveness of existing noise ordinance and research strategies employed in other communities	Planning & Urban Design	4 th Quarter 2018
	Explore option of creating good neighbor [noise] policy	Planning & Urban Design	4 th Quarter 2018
Sustainable Tourism Certification and Business Training	Research and determine if participation in Global Sustainable Tourism Council [GSTC] is viable	Infrastructure & Development [Sustainability]	2 nd Quarter 2018

	Research and determine if participation in business sustainability practices and certification criteria are viable	Infrastructure & Development [Sustainability]	2 nd Quarter 2018
Zero Waste Event Program	Develop sustainability standards for waste removal at special events	Infrastructure & Development [Sustainability]	2 nd Quarter 2018
Car Free Travel	Continue to implement recommendations from the Parking Matters Study	Infrastructure & Development [Sustainability]	Ongoing
Public Spaces/Safer Mobility	Develop list of challenges and possible strategies to address existing challenges; create implementation schedule	Planning & Urban Design	2 nd Quarter 2018
2. TOUR MANAGEMENT			
Tourism Advisory Committee [TAC]	Restructure TAC to reflect neighborhoods, preservation, and tourism industry	Special Events, Film & Tourism	2 nd Quarter 2018
Communications Strategy	Develop website to communicate with stakeholders	Special Events, Film & Tourism	2 nd Quarter 2018
Afterhours Management	Develop approach to create entertainment/hospitality district for the commercial area of the Historic District	Planning & Urban Design	3 rd Quarter 2018
	Proceed in limiting tour operations in residential areas before current standard of 12 midnight	Special Events, Film & Tourism	4 th Quarter 2018

	Proceed in identifying future districts needing afterhours management	Planning & Urban Design	4 th Quarter 2018
	Create and implement comprehensive afterhours program by forming alliances, planning for people, assuring safety, and enhancing public space	Planning & Urban Design	1 st Quarter 2019
Safety and Security	Identify infrastructure needed for a Video Integration System (VIS) to provide enhanced monitoring activities, and develop implementation plan	Savannah Police Department	4 th Quarter 2018
	Implement public safety and nightlife checklist and address deficiencies	Savannah Police Department	4 th Quarter 2018
	Determine if community improvement districts [CIDs] could be established in newly branded districts	Planning & Urban Design	4 th Quarter 2018
	Incorporate identification and safety standards for walking tours	Special Events, Film & Tourism	2 nd Quarter 2018
Tour Guide Standards & Training	Encourage tour companies to certify tour guides through the Tourism Leadership Council's Certified Tour Guides of Savannah Program	Special Events, Film & Tourism	Ongoing
Transportation Hub & Parking Solutions	Continue to implement recommendations from the Parking Matters Study	Mobility & Community Connections	Ongoing

Medallion & Franchise Systems	Research use of medallion system and franchise system to reduce saturation of tours in specific areas, improve emission controls, hands-free microphones, and cap the number of tours; determine approach for Savannah	Special Events, Film & Tourism	3 rd Quarter 2018
Motor Coaches	Establish alternative holding location for motor coaches outside of the Historic District	Mobility & Community Connections	2 nd Quarter of 2018
Bike Share/Car Share	Explore using car share program in Savannah Continue to support the expansion of the bike share program	Mobility & Community Connections	Ongoing
Workforce Readiness	Continue to support initiatives which develop life skills and career paths	Human Services	Ongoing
Work Force Housing	Continue to support initiatives which create work force housing opportunities	Neighborhood Services	Ongoing
3. BALANCING VISITATION / INTERCONNECTING DISTRICTS			
Cultural/Hospitality Districts	Identify and brand districts within the City [Canal District, MLK Corridor, Plant Riverside District, Savannah Riverfront District, Savannah River Landings, Midtown, Victorian, etc.]	Planning & Urban Design	3 rd Quarter 2018
	Establish initiatives to provide stronger connectivity between districts	Planning & Urban Design	Outline strategy for connectivity by 3 rd Quarter 2018

Wayfinding/Signage	Continue to support implementation of Pedestrian Wayfinding and Directional Signage Program	Mobility & Community Connections	Ongoing
	Update Pedestrian Wayfinding and Directional Signage Program as needed for new districts	Planning & Urban Design	4 th Quarter 2018
Walkability	Develop walking trail themes to celebrate Savannah's cultural districts	Planning & Urban Design	3 rd Quarter 2018
	Develop implementation schedule to include funding		
Free Transportation/Circulator	Continue to support the DOT shuttle and encourage connection between newly established districts	Mobility & Community Connections	Ongoing