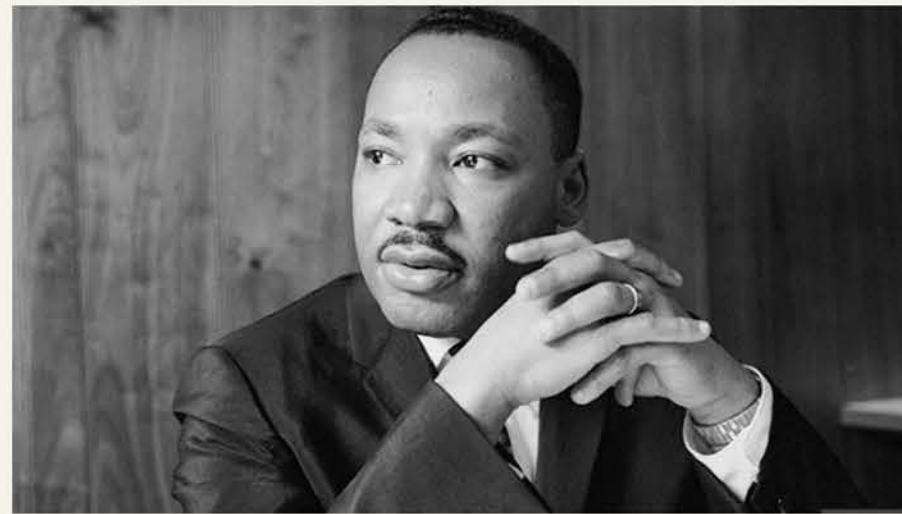


# DR. MARTIN LUTHER KING, JR.

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## Commemorative Monument



*"I believe that unarmed truth and unconditional love will have the final say in reality. Right temporarily defeated is stronger than evil triumphant."*

— Dr. King, Nobel Peace Prize acceptance speech, Oslo, Norway, December 10, 1964

NATIONAL HISTORIC LANDMARK DISTRICT  
SAVANNAH, GEORGIA

SPRING 2018

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DR. MARTIN LUTHER KING, JR.

**Commemorative Monument**

S A V A N N A H , G E O R G I A

# DR. MARTIN LUTHER KING, JR. MONUMENT

## DESCRIPTION OF PROPOSED MONUMENT

The commemorative monument to Dr. Martin Luther King, Jr. is proposed as the central anchor of the Riverfront Park at the northern terminus of Old West Broad Street, now Martin Luther King, Jr. Boulevard. In the tradition of Savannah's formal monuments, the 1<sup>1</sup>/<sub>2</sub> life size cast bronze bust sits upon a granite pedestal with engraving on all four faces.

The bust is oriented to the north, toward the nation's Capital, allowing the figure to prospect over the park as it terraces down to the river. The bust and pedestal is centered on a radial brick and stone plinth, projected out into the park, with radial stone benches and formally manicured landscaping creating a backdrop to the south. This gives the park a defined edge, and directs visitors to the park to enter the new public space on flanking sides of the monument.

The engraved text on all four sides has distinct content. On the front of the monument, interpretive text relays biographical information on Dr. King's life and work. On the flanking sides, text from Dr. King's Emancipation Day Address in Savannah is engraved, as well as other notable quotes that relate to his national legacy. On the south panel, facing the seating area, an engraving of the Liberty Bell, a symbol long associated with the civil rights movement in America, is situated at the top of the panel, with the "Let freedom ring!" passage from Dr. King's "I Have a Dream" speech engraved below.

## ENHANCING THE SPACE AND SURROUNDINGS

The proposed monument creates a central focus for the Martin Luther King, Jr. Riverfront Park. The park will lie at the northern terminus of the Martin Luther King Jr. Boulevard, cascading down from the city to the river with a terraced lawn and flanking sidewalks. The majority of visitors to the park will enter from the north, since the park is situated at the western end of the extended river walk. The monument will create a terminated view centered on the park's southern edge, creating a focal point of civic art for Savannah's newest public space, while creating spatial definition to its southern edge and re-enforcing the space's overall orientation and slope toward the Savannah River.

## MONUMENT THEME: CULTURAL AND ETHNIC HERITAGE

Old West Broad Street was the center of African American life in the decades leading up to the climax of the Civil Rights movement in the 1960's. Stores, eateries, theaters and other businesses that were owned by and served the African American community lined this historic street, which terminates at the original location of Savannah's freight port, where Savannah intersected with the rest of the country. The street was re-named Martin Luther King, Jr. Boulevard in 1990 in honor of the civil rights leader, who visited the city in 1961.

As a part of the public improvements associated with the Plant Riverside District, the district Master Plan includes a new public space at the northern terminus of the street, the Dr. Martin Luther King, Jr. Riverfront Park. It has been a long established tradition in the City of Savannah to adorn its public spaces with civic art commemorating historically significant individuals and events, yet no such commemoration of Dr. King exists within the City of Savannah. This new public space, a park dedicated to Dr. King at the head of the street that bears his name is the ideal opportunity to create such a memorial to one of the most influential civil rights leaders of the 20th century.

## RELEVANCE TO THE COMMUNITY

Dr. Martin Luther King, Jr., while far from the only hero of the 1960's era of the civil rights movement, was certainly its face and most identifiable symbol. The Savannah community has revered and celebrated Dr. King for many years, as most tangibly experienced in the annual Martin Luther King Day Parade, now in its 39th year; but the image and memory of this beloved leader has not yet found its way into Savannah's renowned collection of public monuments. This is the opportunity to change that, in the city's newest riverfront park, crowning the street that has borne Dr. King's name for nearly 30 years.

## SPECIAL CONSIDERATIONS

According to Chapter 4 of the *Markers, Monuments, and Public Art Master Plan and Guidelines for the City of Savannah*, there are no Special Considerations listed for the proposed site.

# DESCRIPTION & THEME

DR. MARTIN LUTHER KING, JR.

**Commemorative Monument**

SAVANNAH, GEORGIA



*The location for the Dr. King monument was proposed as a component of the Plant Riverside District Master Plan and affirmed by the MPC and City Council in 2014. The monument anchors a new park located at the intersection of Martin Luther King, Jr. Boulevard and the new River Walk being constructed as part of the district.*

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# URBAN CONTEXT

DR. MARTIN LUTHER KING, JR.  
**Commemorative Monument**  
 SAVANNAH, GEORGIA



Dr. King Monument

New Riverfront Park

MARTIN LUTHER KING, JR. BOULEVARD

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# URBAN CONTEXT

DR. MARTIN LUTHER KING, JR.

**Commemorative Monument**

SAVANNAH, GEORGIA



*View of future park area, approaching from the new River Walk.*



*View of historic Plant Riverside Power Plant building adjacent to the future park.*



*View south from River Walk, looking uphill to proposed monument location.*



*View north approaching the Savannah River on Martin Luther King, Jr. Boulevard.*

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## URBAN CONTEXT

DR. MARTIN LUTHER KING, JR.  
**Commemorative Monument**  
SAVANNAH, GEORGIA

PLANT RIVERSIDE  
Power Plant Building

PLANT RIVERSIDE  
Atlantic Building

Historic  
Smoke  
Stack

Steps to  
Cafe Plaza

DR. MARTIN LUTHER KING, JR.  
MONUMENT

NEW RIVERFRONT PARK

Sloped and terraced lawn

CAFE PLAZA

Ramp to River Walk

Conference Center Entrance

Signature Light Post

Signature Light Post

NEW RIVER WALK

Childrens Play Fountain

Performance Area

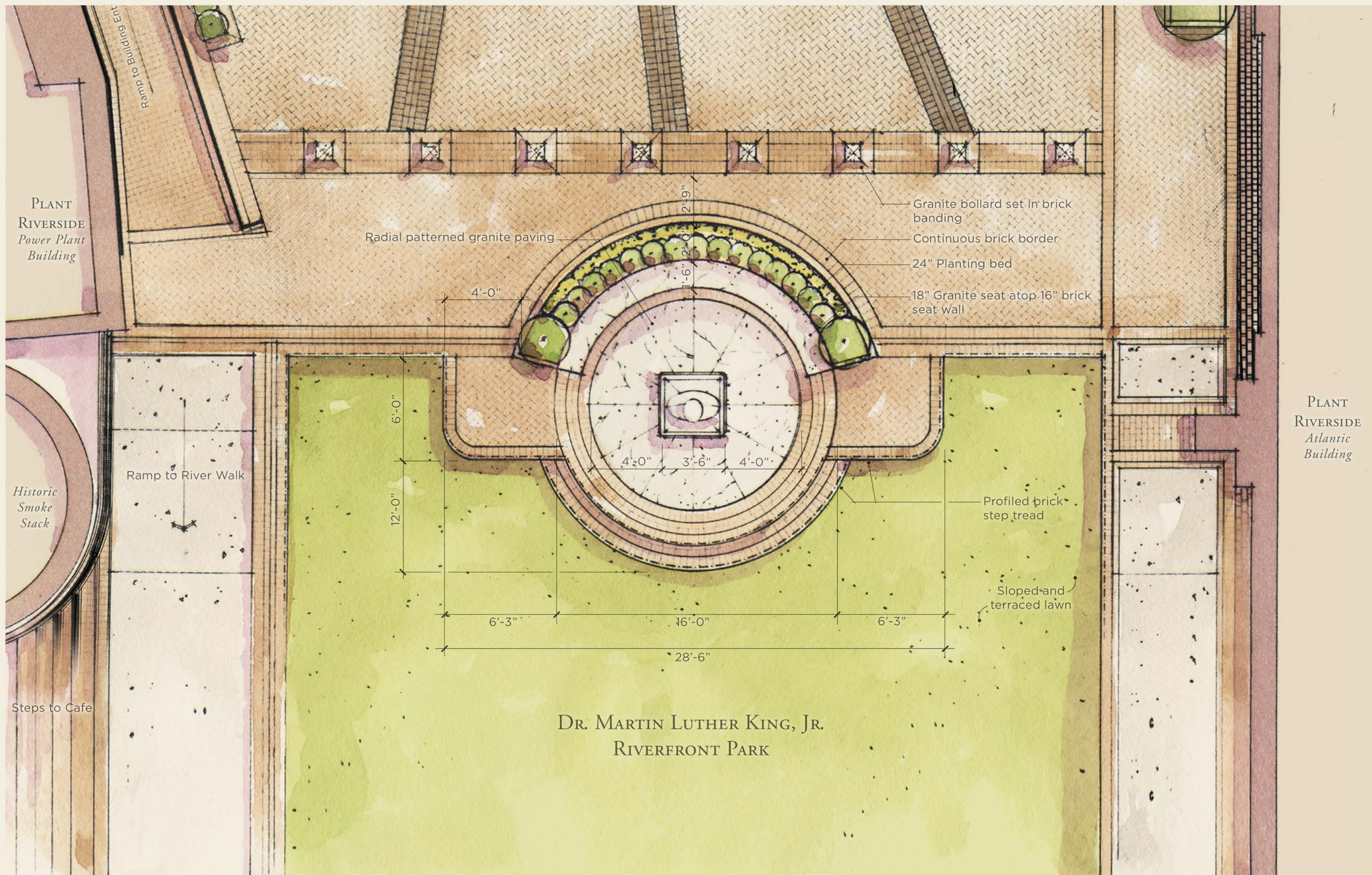
S A V A N N A H R I V E R

April 2018

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PARK SITE PLAN  
Dr. Martin Luther King, Jr. Commemorative Monument

SCALE: 1 1/2 INCH = 1'-0"



April 2018

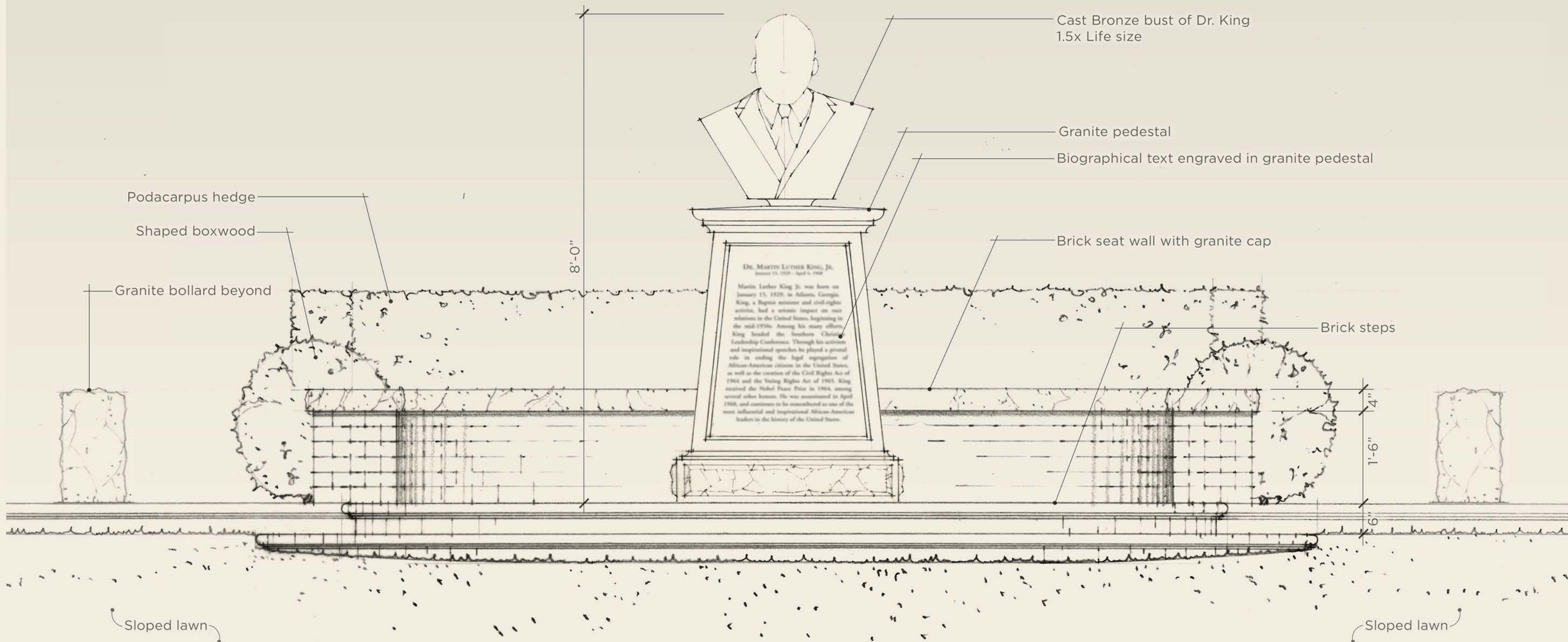
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# MONUMENT DETAIL PLAN

*Dr. Martin Luther King, Jr.*

SCALE: 1/4" = 1'-0"





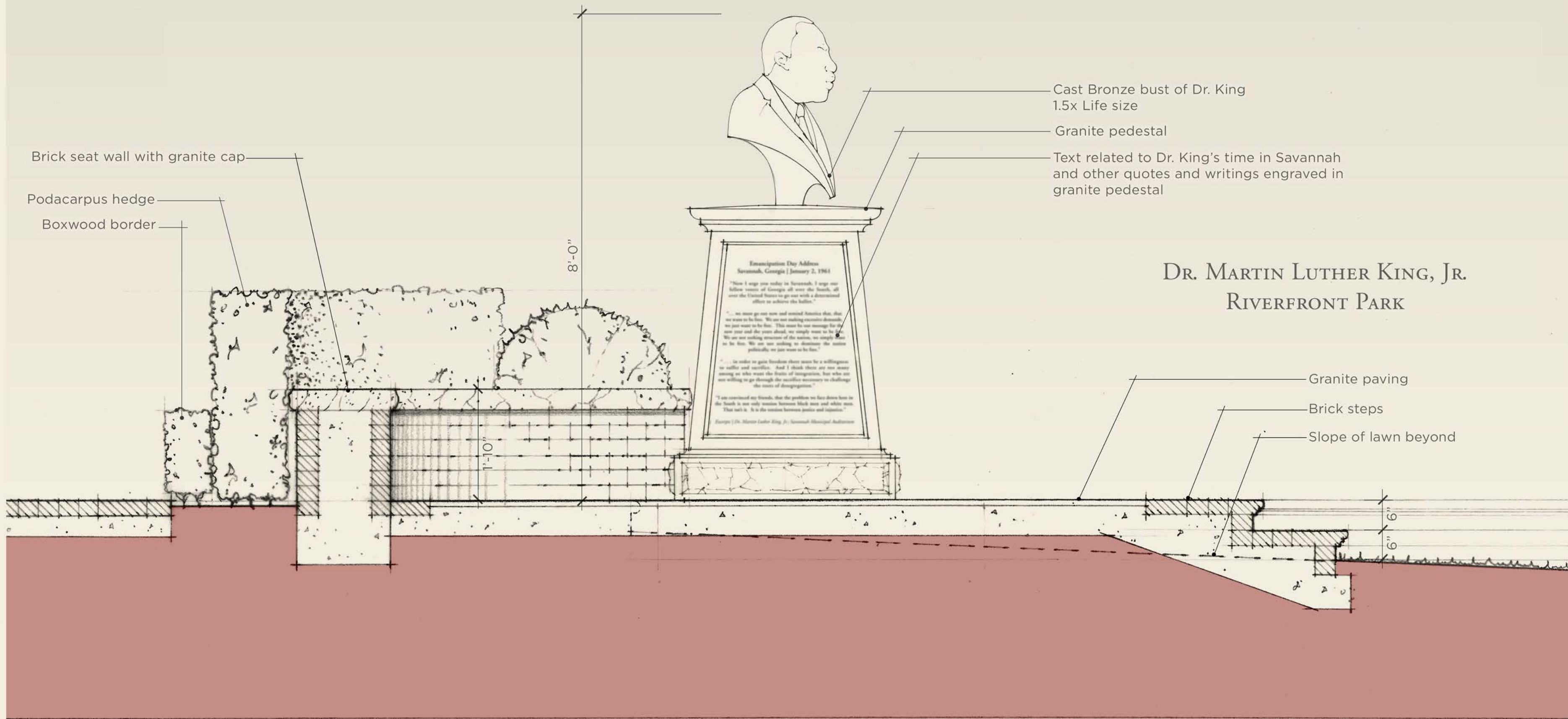
DR. MARTIN LUTHER KING, JR.  
RIVERFRONT PARK

April 2018

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MONUMENT FRONT VIEW  
*Dr. Martin Luther King, Jr.*

SCALE: 3/4 INCH = 1'-0"



Cast Bronze bust of Dr. King  
1.5x Life size

Granite pedestal

Text related to Dr. King's time in Savannah  
and other quotes and writings engraved in  
granite pedestal

DR. MARTIN LUTHER KING, JR.  
RIVERFRONT PARK

Granite paving

Brick steps

Slope of lawn beyond

Brick seat wall with granite cap

Podocarpus hedge

Boxwood border

8'-0"

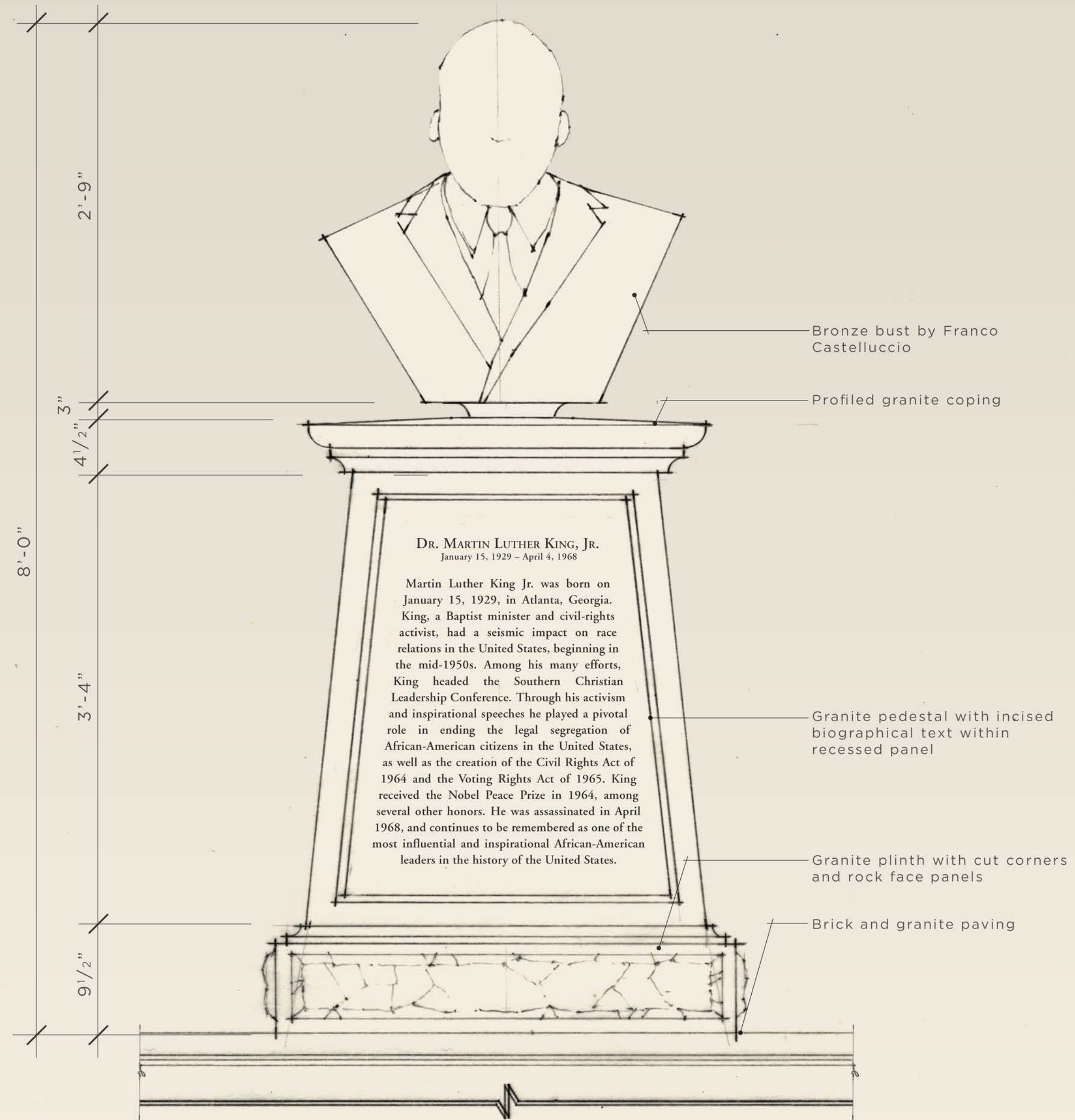
1'-10"

April 2018

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MONUMENT SIDE VIEW  
*Dr. Martin Luther King, Jr.*

SCALE: 3/4 INCH = 1'-0"



April 2018

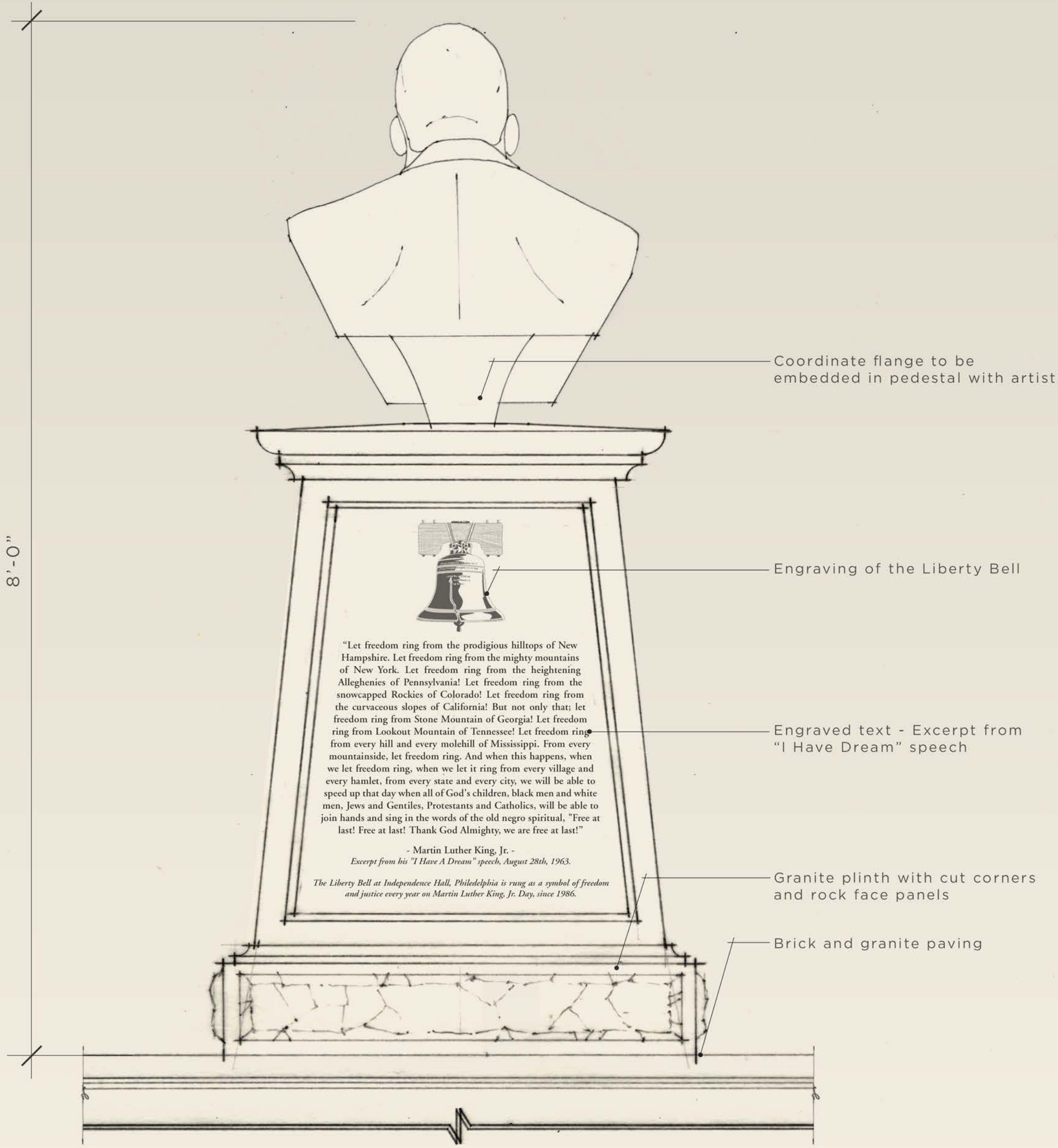
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# COMMEMORATIVE MONUMENT

*Dr. Martin Luther King, Jr.*

FRONT ELEVATION

SCALE: 1 1/2 INCH = 1'-0"



April 2018

COMMEMORATIVE MONUMENT  
*Dr. Martin Luther King, Jr.*

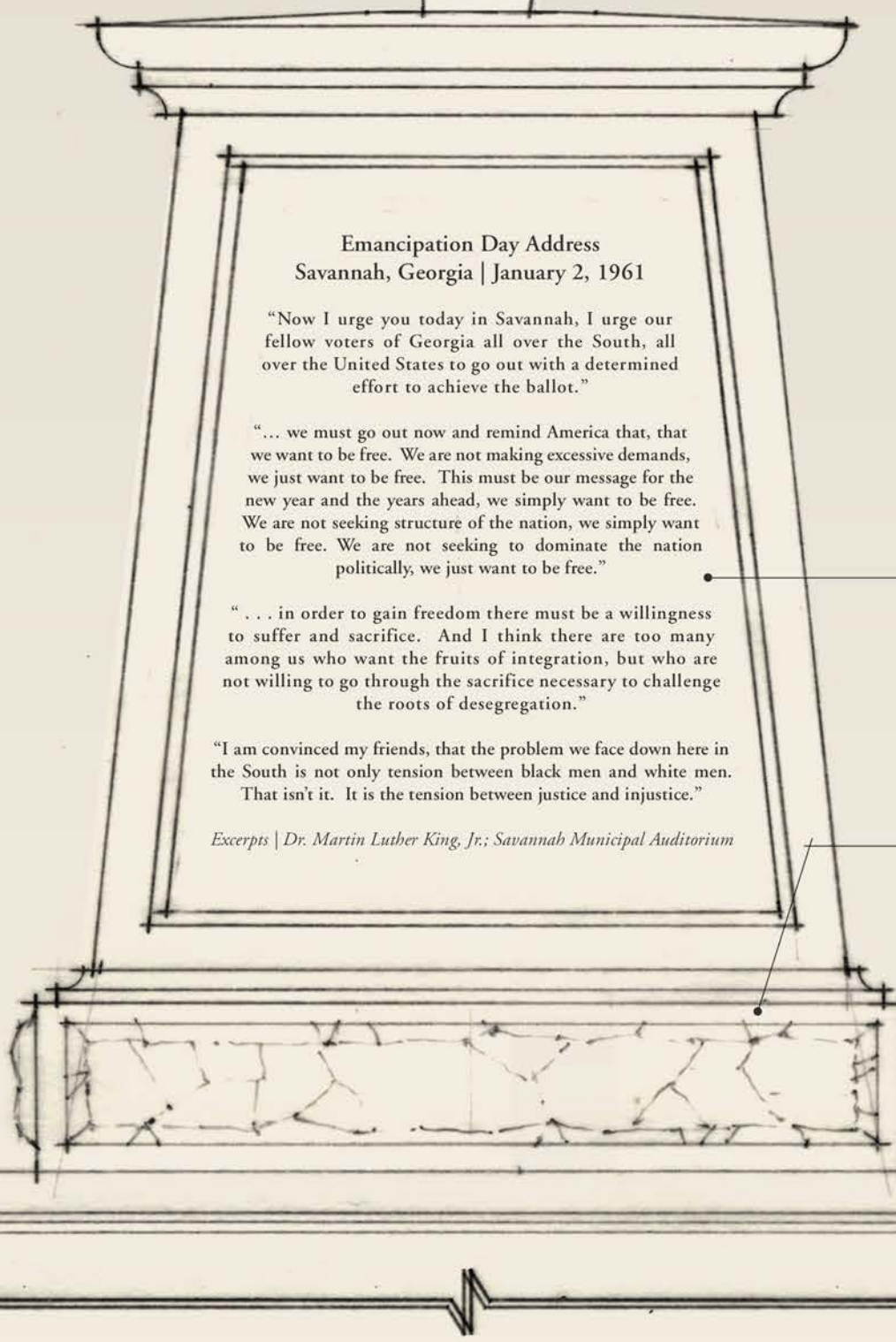
REAR ELEVATION  
 SCALE: 1 1/2 INCH = 1'-0"

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8'-0"



Coordinate flange to be embedded in pedestal with artist



Emancipation Day Address  
Savannah, Georgia | January 2, 1961

"Now I urge you today in Savannah, I urge our fellow voters of Georgia all over the South, all over the United States to go out with a determined effort to achieve the ballot."

"... we must go out now and remind America that, that we want to be free. We are not making excessive demands, we just want to be free. This must be our message for the new year and the years ahead, we simply want to be free. We are not seeking structure of the nation, we simply want to be free. We are not seeking to dominate the nation politically, we just want to be free."

"... in order to gain freedom there must be a willingness to suffer and sacrifice. And I think there are too many among us who want the fruits of integration, but who are not willing to go through the sacrifice necessary to challenge the roots of desegregation."

"I am convinced my friends, that the problem we face down here in the South is not only tension between black men and white men. That isn't it. It is the tension between justice and injustice."

*Excerpts | Dr. Martin Luther King, Jr.; Savannah Municipal Auditorium*

NEW RIVERFRONT PARK

Engraved text - Excerpt's from Dr. King's address in Savannah, other quotes and writings.

Granite plinth with cut corners and rock face panels

Brick and granite paving

April 2018

# COMMEMORATIVE MONUMENT

*Dr. Martin Luther King, Jr.*

SIDE ELEVATION  
SCALE: 1 1/2 INCH = 1'-0"

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## FRANCO CASTELLUCCIO

Franco Castelluccio is a world-rekknowned figurative life sculptor based in Winter Park, Florida. Born in 1955, Franco studied at the New York School of Visual Arts and the Art Students League of New York. It only takes one glance to see in the sculpture of Franco Castelluccio the work of a master classical sculptor. Today his works are sought after by collectors from around the world.

His sculptures seem about to move at any moment. Mr. Castelluccio takes many of his subjects from great works of literature and the most stirring stories of ancient Greek and Roman mythology, and credits among his early influences Carpeaux, Bernini, and Michelangelo. "Years spent at the Art Students League in New York City, creating anatomical drawings, provided me with the foundation necessary to have freedom to create the human figure from within." says Castelluccio of his early years as an artist. "To not be confined to what I can see in a model before me, but rather to have the command to create what I know. This is the essence of a good sculptor."

The design and development team of Savannah's Plant Riverside District commissioned Mr. Castelluccio to develop a model of the Dr. King bust based on his unique ability to capture the likeness and human form of his subjects.



"Hannibal | Victory at Cannae" - F. Castelluccio



*Franco Castelluccio in his studio.*



"9/11 Pieta" - F. Castelluccio

Sculptor | Franco Castelluccio



Front View



Side View



Rear View



Detail of Nobel Medal



$\frac{3}{4}$  View of clay model -  $1\frac{1}{2}$ x life size

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# DR. KING MONUMENT MODEL

DR. MARTIN LUTHER KING, JR.  
**Commemorative Monument**  
SAVANNAH, GEORGIA

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FRONT

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**DR. MARTIN LUTHER KING, JR.**  
January 15, 1929 – April 4, 1968

Martin Luther King Jr. was born on January 15, 1929, in Atlanta, Georgia. King, a Baptist minister and civil-rights activist, had a seismic impact on race relations in the United States, beginning in the mid-1950s. Among his many efforts, King headed the Southern Christian Leadership Conference. Through his activism and inspirational speeches he played a pivotal role in ending the legal segregation of African-American citizens in the United States, as well as the creation of the Civil Rights Act of 1964 and the Voting Rights Act of 1965. King received the Nobel Peace Prize in 1964, among several other honors. He was assassinated in April 1968, and continues to be remembered as one of the most influential and inspirational African-American leaders in the history of the United States.

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REAR

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“Let freedom ring from the prodigious hilltops of New Hampshire. Let freedom ring from the mighty mountains of New York. Let freedom ring from the heightening Alleghenies of Pennsylvania! Let freedom ring from the snowcapped Rockies of Colorado! Let freedom ring from the curvaceous slopes of California! But not only that; let freedom ring from Stone Mountain of Georgia! Let freedom ring from Lookout Mountain of Tennessee! Let freedom ring from every hill and every molehill of Mississippi. From every mountainside, let freedom ring. And when this happens, when we let freedom ring, when we let it ring from every village and every hamlet, from every state and every city, we will be able to speed up that day when all of God's children, black men and white men, Jews and Gentiles, Protestants and Catholics, will be able to join hands and sing in the words of the old negro spiritual, "Free at last! Free at last! Thank God Almighty, we are free at last!"

- Martin Luther King, Jr. -

*Excerpt from "I Have A Dream" speech, August 28th, 1963.*

*The Liberty Bell at Independence Hall, Philadelphia is rung as a symbol of freedom and justice every year on Martin Luther King, Jr. Day, since 1986.*

Font: Adobe Garamond    Titling Text Size: 3/4"    Body Text Size: 1/2"

MONUMENT TEXT

DR. MARTIN LUTHER KING, JR.

**Commemorative Monument**

S A V A N N A H , G E O R G I A



LEFT SIDE

Emancipation Day Address  
Savannah, Georgia | January 2, 1961

“Now I urge you today in Savannah, I urge our fellow voters of Georgia all over the South, all over the United States to go out with a determined effort to achieve the ballot.”

“... we must go out now and remind America that, that we want to be free. We are not making excessive demands, we just want to be free. This must be our message for the new year and the years ahead, we simply want to be free. We are not seeking structure of the nation, we simply want to be free. We are not seeking to dominate the nation politically, we just want to be free.”

“ . . . in order to gain freedom there must be a willingness to suffer and sacrifice. And I think there are too many among us who want the fruits of integration, but who are not willing to go through the sacrifice necessary to challenge the roots of desegregation.”

“I am convinced my friends, that the problem we face down here in the South is not only tension between black men and white men. That isn't it. It is the tension between justice and injustice.”

*Excerpts | Dr. Martin Luther King, Jr.; Savannah Municipal Auditorium*

(Courtesy of the Georgia Historical Society)

RIGHT SIDE

A National Legacy

“ I believe that unarmed truth and unconditional love will have the final say in reality. Right temporarily defeated is stronger than evil triumphant.”

*Noble Peace Prize acceptance speech, Oslo Norway, December 10, 1964.*

“Injustice anywhere is a threat to justice everywhere. We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly.”

*“Letter from Birmingham Jail”, April 16, 1963.*

“The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy”.

*King's book, “Strength to Love”, published in 1963.*

“We've got some difficult days ahead. But it doesn't matter with me now. Because I've been to the mountaintop. And I don't mind. Like anybody, I would like to live a long life. Longevity has its place. But I'm not concerned about that now. I just want to do God's will. And He's allowed me to go up to the mountain. And I've looked over. And I've seen the promised land. I may not get there with you. But I want you to know tonight, that we, as a people, will get to the promised land. So, I'm happy tonight. I'm not worried about anything. I'm not fearing any man. Mine eyes have seen the glory of the coming of the Lord”.

*“I've Been to the Mountaintop Address”, April. 1968, Memphis, Tennessee.*

Font: Adobe Garamond    Titling Text Size: 3/4”    Body Text Size: 1/2”

MONUMENT TEXT

DR. MARTIN LUTHER KING, JR.

Commemorative Monument

S A V A N N A H , G E O R G I A

# DR. MARTIN LUTHER KING, JR. MEMORIAL

## TIMEFRAME FOR FABRICATION & CONSTRUCTION

The monument will be fabricated and constructed between May 2018 and May 2019. The construction will be timed to be completed with the new River Walk and park at West River Street, which is scheduled to be opened in May of 2019.

## PROJECT FUNDING

The project is fully privately funded as a component of the Plant Riverside District improvements.

## MAINTENANCE

The monument is to be constructed of highly durable materials that require very little maintenance, including cast bronze, granite, and brick. The minimal maintenance required will include cultivation and care of the landscape around the monument, and repointing of brick and granite as required over time. Landscape maintenance will be performed as part of the overall Plant Riverside District landscape program.

The monument will be maintained by The Kessler Collection as part of the Plant Riverside District. The Kessler Collection has an agreement in place with the City of Savannah to maintain all of the improvements being made in the Martin Luther King, Jr. Boulevard Right-of-Way in between River Street and the New River Walk, including the Dr. King monument.

| <b>HARDSCAPE</b>           |  |        |                      |
|----------------------------|--|--------|----------------------|
| 1                          | Brick paver banding                          | 160 LF | \$ 9,280.00          |
| 2                          | Brick seat wall w/ granite cap               | 20 LF  | \$ 9,500.00          |
| 3                          | Granite paving                               | 120 SF | \$ 9,900.00          |
| 4                          | Brick Steps w/ concrete structure            | 42 LF  | \$ 10,080.00         |
| 5                          | Brick pavers herringbone pattern             | 70 SF  | \$ 5,600.00          |
| 6                          | Concrete flatwork                            | 398 SF | \$ 10,049.00         |
| 7                          | Lighting (Four fixtures, conduit, circuitry) | 1 LS   | \$ 2,850.00          |
| <b>Hardscape Subtotal</b>  |  |        | <b>\$ 57,259.00</b>  |
| <b>LANDSCAPE</b>           |  |        |                      |
| 1                          | Boxwood border                               | 20 EA  | \$ 1,438.00          |
| 2                          | Shaped boxwood                               | 2 EA   | \$ 184.00            |
| 3                          | Podocarpus hedge                             | 17 EA  | \$ 1,564.00          |
| 4                          | Drip irrigation                              | 1 LS   | \$ 475.00            |
| 5                          | Topsoil, fertilizer, soil prep               | 1 LS   | \$ 625.00            |
| <b>Landscape Subtotal</b>  |  |        | <b>\$ 4,286.00</b>   |
| <b>MONUMENT</b>            |  |        |                      |
| 1                          | Cast bronze bust of Dr. King                 | 1 EA   | \$ 20,000.00         |
| 2                          | Granite pedestal w/ engraved text            | 1 EA   | \$ 30,000.00         |
| <b>Monument Subtotal</b>   |  |        | <b>\$ 50,000.00</b>  |
| <b>TOTALS</b>              |  |        |                      |
| 1                          | Hardscape Subtotal                           |        | \$ 57,259.00         |
| 2                          | Landscape Subtotal                           |        | \$ 4,286.00          |
| 3                          | Monument Subtotal                            |        | \$ 50,000.00         |
| 4                          | G&L Insurance                                |        | \$ 445.00            |
| 5                          | Contractor Fee                               |        | \$ 1,550.00          |
| <b>TOTAL MONUMENT COST</b> |  |        | <b>\$ 113,540.00</b> |