

### You want to help the homeless, but where to begin?

People intrinsically want to help. Many agencies, organizations, and individuals are doing great things already. Let's do them together.

# STREETS TO STABILITY

Streets To Stability is an action-oriented initiative bringing together community leaders together for positive change.

This two-part initaitive will be guided by the Homelessness Task Force comprised of community leaders from tourism, business, neighborhoods, and service providers to provide valuable input and oversight. The end result: less panhandling, better coordination, and improved services for those who need them most.

### **BENEFITS**

Give **Change** That Matters campaign

- Panhandling is not good for anyone it does nothing to address the cause for someone's homelessness and can even make the problem worse.
- When approached, people may give because they want to help, but there is often anxiety and concern about what the money will actually be used for if given.
- This campaign will provide education and outreach and an alternative fund collection system in an effort to reduce panhandling and create a more meaningful way for cash contributions to go towards effective, proven solutions.

#### Give **Help** That Matters campaign

- CSAH already coordinates many of the activities of service providers working
  to assist the homeless, but this work is mostly behind the scenes and may or
  may not include churches, non-profits, and other organizations who are wellintentioned, but whose actions may duplicate others or actually work at crosspurposes to solving the problem.
- This initiative will provide one single point-of-contact for those working "within the system" as well as those who just want to find out the best way to help.

# What this is...

...an opportunity to reduce the negative impacts of panhandling

...a better alternative to help the homeless in a more meaningful way

# What this is not...

...the answer to address many of the complex issues surrounding homelessness

