



September 24, 2018

**Savannah/Hilton Head International**  
State of the Airport  
Video & Luncheon Quote

108 E. Montgomery Crossroads, Savannah, GA 31406  
(912) 921-1040 • [www.robmark.com](http://www.robmark.com)

## **SAVANNAH/HILTON HEAD INTERNATIONAL**

### **State of the Airport Quote**

#### **STATE OF THE AIRPORT VIDEO PRODUCTION**

- **Crescent Moon Pictures** – State of the Airport Long-Format Video – \$24,260
- **Crescent Moon Pictures** – State of the Airport Video Web & Social Media Programs – \$16,780
- **RobMark** – State of the Airport Video project coordination – \$7,500
- **Crescent Moon Pictures** – Addition: Helicopter Shoot with Greg – \$4,100
- **Crescent Moon Pictures** – Addition: Aerial Runway Shoot – \$11,475
- **Crescent Moon Pictures** – Addition: Two full-day shoots for additional interviews and b-roll (9/28 and 10/2) – \$5,200
- **Crescent Moon Pictures** – Re-edit of video program – \$6,500
- **Crescent Moon Pictures** – Remix and rematch of audio – \$2,000
- **RobMark** – additional time for coordination – \$500

**Estimated Total Cost: \$78,315**

#### **MR. BLACKBURN TRIBUTE VIDEO PRODUCTION**

- **Crescent Moon Pictures** – Mr. Blackburn Tribute Video – \$7,500
- **RobMark** – Mr. Blackburn Tribute Video project coordination – \$1,125
- **Crescent Moon Pictures** – Addition: One full-day shoot for additional interviews – \$2,800
- **Crescent Moon Pictures** – Re-edit of video program: \$3,500
- **RobMark** – additional time for logistics – \$375

**Estimated Total Cost: \$15,300**

#### **AUDIO/VISUAL FOR LUNCHEON EVENT (STAGEFRONT)**

- Lighting
- Audio
- Video projection
- 8x8 Stage
- Press box feed
- Easels, flag, podium
- Labor & Delivery

**Estimated Total Cost: \$12,677.16**

## **EVENT COORDINATION, GRAPHIC DESIGN, PRINTING & MISCELLANEOUS**

- **RobMark** – Layout/design of Save the Date & E-Vite – \$500
- **RobMark** – Layout/design of menu/agenda – \$625
- **RobMark** – Layout/design of 3 wayfinding signs – \$375
- **The Print Shop** – Printing menu/agenda (200) and wayfinding signage (3) – \$452
- **Kennickell Printing** – Printing 25 aeronautical maps for centerpieces (14" rounds) – \$594
- **Vendor TBD** – Music – \$300
- **Garden on the Square** – Floral arrangements – \$1,750
- **RobMark** – State of the Airport Luncheon: event conceptualization and planning; laying out event agenda; coordination with airport, Stagefront, Crescent Moon Pictures, Blue Voyage Productions, and Perry Lane Hotel; developing music playlist; assistance with writing speech introductions; on-site assistance Oct. 8-9 – \$4,000
- **Miscellaneous** – \$500

**Estimated Total Cost: \$9,096**