



Memo

To: Pat Monahan, City Manager
From: Susan W. Broker, Director
Date: December 11, 2020
Re: St. Patrick's Day Permit Request 2020

The Savannah Waterfront Association has requested a permit for the 2020 Festival of Saint Patrick. City staff conducted a careful review of the proposed operation and we recommend that the permit be issued per the terms and conditions as set forth in the 2013 Revised Festival Ordinance. Those conditions include the following:

- 1. Access** – Patrons wishing to consume alcohol within the Control Zone must purchase a wristband at the cost of \$10. The wristband will assist in making sure there are no underage drinkers in the Control Zone. This control system will NOT limit access to shops in the area or require non-drinkers to purchase wristbands.
- 2. Logistics & Event Plan** – The Savannah Waterfront Association will employ experienced crowd control personnel who will not only be stationed at the ramps but will also patrol the Control Zone area to ensure patrons comply with festival ordinances. The Savannah Waterfront Association will ensure that all wristbands are sold by certified Bar Card Holders. There will be a full range of entertainment provided by the Savannah Waterfront Association. Savannah Waterfront Association will provide a \$5 million insurance policy.

In accordance with the revised Festival Ordinance of 2013, Savannah Waterfront Association has submitted the following information:

Sec. 6-2423: The Savannah Waterfront Association is requesting the event be designated as the St. Patrick's Day Festival.

Sec. 6-2424: The area Savannah Waterfront Association is requesting is within the Festival Area. The Festival Area is the area bounded on the north by the Savannah River, on the west by the center line of the Talmadge Memorial Bridge extended south on West Boundary Street to Jones Street, on the south by Jones Street extended east to the

railroad track, and on the east by a line extending north along the center line of the railroad track to the Savannah River with such line being east of the Marriott Hotel.

Sec. 6-2525: Savannah Waterfront Association is requesting a Control Zone be established within the Festival area. The Control Zone will consist of the area bounded by East Broad Street on the east, the Savannah River on the north, Martin Luther King Boulevard on the west and Broughton Lane from Martin Luther King Boulevard to the east side of Drayton Street to Bay Lane to East Broad Street..

- a. Those requesting to consume alcohol will be sold a wristband.
- b. Personnel will be assigned to various wrist band stations positioned throughout the Festival area. All patrons will have their identification checked before they are sold a wristband. Savannah Waterfront Association is requesting the price for the wristbands be set at \$10.
- c. Savannah Waterfront Association is requesting authorization be granted to the Savannah Waterfront Association to organize and manage festival activities within the Control Zone.
- d. The Savannah Waterfront Association agrees to comply with all of the insurance requirements.

Sec. 6-2426: The Savannah Waterfront Association agrees to comply with the hours governing the sale of alcohol.

Recommended approval of the following resolution:

A RESOLUTION DESIGNATING FRIDAY, MARCH 13, 2020 AT 6:00PM UNTIL SUNDAY, MARCH 15TH AT 6:00PM AS THE FESTIVAL DAYS FOR THE FESTIVAL OF SAINT PATRICK 2020; AND DESIGNATING THE AREA BOUNDED BY EAST BROAD STREET ON THE EAST, THE SAVANNAH RIVER ON THE NORTH, MARTIN LUTHER KING, JR. BOULEVARD ON THE WEST, AND BROUGHTON LANE FROM MARTIN LUTHER KING JR. BOULEVARD TO THE EAST OF DRAYTON STREET, TO BAY LANE, TO EAST BROAD STREET AS THE FESTIVAL CONTROL ZONE

WHEARAS, the Festival Ordinance of 2013, Section 6-2423, provides that on the recommendation of the City Manager, the Mayor, and Aldermen may designate and name certain community festival days, including the “St. Patrick’s Day Festival, “ and during such festival days authorize cultural and entertainment events and initiate the regulatory provision of the ordinance within the festival area.

WHEREAS, the Festival Ordinance of 2013, Section 6-2425, provides that upon recommendation of the City Manager, the Mayor, and Aldermen may designate one or more Control Zones within the Festival Area, and may authorize the City Manager to implement regulations and controls which will be specific for each designated Control Zone and the Mayor and Aldermen may designate and

authorize a non-profit tax-exempt organization or similar entity to organize and manage festival activities within the Control Zone.

AND WHEREAS, the City Manager has recommended designation of the St. Patrick's Day Festival 2020 and designation of a Festival Control Zone.

NOW, THEREFORE, BE IT RESOLVED that Friday, March 13th at 6PM through Sunday, March 15th at 6PM are designated as the festival days for the St. Patrick's Day Festival 2020 and that the Savannah Waterfront Association is designated and authorized to organize and manage festival activities within the Control Zone.

AND BE IT FURTHER RESOLVED that the Control Zone area bounded by East Broad Street on the east, the Savannah River on the north, Martin Luther King, Jr. Boulevard on the west, and Broughton Lane from Martin Luther King Boulevard to the east side of Drayton Street to Bay Lane to East Broad Street as the Festival Control Zone, and that the City Manager is authorized to implement regulations and controls for the Festival Controlled Zone during the hours of March 13th, 6:00 p.m. – 12:00 a.m., Saturday, March 14th, 10 a.m. until 12:00 a.m. and Sunday, March 15th from 10:00 a.m. until 6:00 p.m. and that the fee for patrons wishing to consume alcohol within the Control Zone is \$10 as authorized by Section 6-2425. Live outdoor entertainment in the Control Zone will end at the close of the festival hours on March 13th and 14th.

cc: Chief Roy Minter, Savannah Police Department
Bret Bell, Chief Operating Officer
Major Rob Gavin, Savannah Police Department
Edward Grant, Administrator, Office of Special Events, Film and Tourism