



HILTON HEAD ISLAND
CONCOURS d'ELEGANCE
& MOTORING FESTIVAL

SAVANNAH/HILTON HEAD INTERNATIONAL AIRPORT

Hilton Head Island's own Concours d'Elegance & Motoring Festival offers the best of the best in automotive exhibition, racing, dining, and luxury lifestyle. It's more than just an event – it's a multi-day world class destination experience presented with the #1 Island in the United States as its stunning backdrop. And you must be there to experience an automotive and aeronautical affair to remember.

OCTOBER 23 – NOVEMBER 1, 2020

**SAVANNAH/HILTON HEAD INTERNATIONAL AIRPORT
@ SAVANNAH (OCT. 23 – 25, 2020)**

CORPORATE SUPPORTER PACKAGE \$ 2,000.00

Show your support for the event and offer customers, prospects and/or employees access to the Savannah Speed Classic as your guest.

Includes:

- 25 Saturday (Oct. 24) Daily Admission Tickets
- 25 Sunday (Oct. 25) Daily Admission Tickets
- 15 VIP Parking Passes
- Listing as a Corporate Supporter on the Savannah Speed Classic webpage
- 1 Fence Banner (maximum 5' wide x 3' high) at the Savannah Speed Classic

**SAVANNAH/HILTON HEAD INTERNATIONAL AIRPORT
@ HILTON HEAD ISLAND (OCT.31 – NOVEMBER 1, 2020)**

AWARDS STAGE \$ 13,000.00

The most photographed venue of the event! Surrounded by Hospitality Suites and spectators, this is the focal point of the event. Sponsor mention in all promotions and announcements from the stage.

Includes:

- Branded Signage on Awards Stage
- 4 Sponsor Badges
- 20 Saturday (Nov. 2) Daily Admission Tickets
- 20 Sunday (Nov. 3) Daily Admission Tickets
- 1 Corporate (Reserved) Patrons Table for 10 (*Saturday and Sunday only*) to include 10 Patrons Access Passes per day and 5 Patron VIP Parking Passes
- 2 Clubhouse VIP Parking Passes
- 2 On-Site VIP Parking Passes

ADVERTISING

CONCOURS SOUVENIR PROGRAM:

Full Page facing the inside front cover \$ 2,000.00

ADDITIONAL BENEFITS

SAV/HHI INTERNATIONAL AIRPORT will receive recognition as a sponsor to include:

Single logo and link included on:

- Official Motoring Festival sponsor page
- On-site sponsor signage
- Souvenir program sponsor listing

Opportunity for:

- Promotion on the Motoring Festival's Facebook page

INSURANCE REQUIREMENTS

All exhibiting companies displaying their own tent or free standing signage and/or providing any food & beverage from another party other than an authorized caterer must provide a certificate of liability insurance with limits no less than \$1MM per occurrence/\$2MM aggregate **no later than September 28, 2020** listing the Hilton Head Island Concours d’Elegance, Inc. as additionally insured for the Hilton Head Island Concours d’Elegance & Motoring Festival, October 23 – November 1, 2020.

SPONSORSHIP COMMITMENT SUMMARY

SAV/HHI INTERNATIONAL AIRPORT @ HILTON HEAD ISLAND	\$ 13,000.00	
SAV/HHI INTERNATIONAL AIRPORT @ SAVANNAH	\$ 2,000.00	
<u>SAV/HHI INTERNATIONAL AIRPORT – ADVERTISING</u>	<u>\$ 2,000.00</u>	
TOTAL 2020 SPONSORSHIP COMMITMENT	\$ 17,000.00	_____ (CLIENT INITIAL)
TOTAL 2021 SPONSORSHIP COMMITMENT	\$ 18,700.00	_____ (CLIENT INITIAL)
TOTAL 2022 SPONSORSHIP COMMITMENT	\$ 19,635.00	_____ (CLIENT INITIAL)

BENEFITS SUMMARY

EVENT CREDENTIALS (provides admission to all public events)	
Sponsor Credential/Badge	4
HILTON HEAD ISLAND TICKETS	
Car Club Showcase (Oct. 31) Daily Admission Ticket	20
Concours d’Elegance (Nov. 1) Daily Admission Ticket	20
Saturday (Oct. 31) Patrons Tent Access Pass	10
Sunday (Nov. 1) Patrons Tent Access Pass	10
HILTON HEAD ISLAND PARKING PASSES	
Clubhouse VIP Parking Pass	2
On-Site VIP Parking Pass (on Union Cemetery Road)	2
Patron VIP Parking Pass (on Union Cemetery Road)	5
SAVANNAH TICKETS	
Saturday (Oct. 24) Daily Admission Ticket	25
Sunday (Oct. 25) Daily Admission Ticket	25
SAVANNAH PARKING PASSES	
VIP Parking Pass (for parking in infield)	15

DURATION

The agreement shall be for a term beginning upon the date of this agreement and ending and concluding

12/31/2020. Unless signing a multi-year agreement, stated prices and costs cannot be guaranteed for future events.

CANCELLATION POLICY

In the event that the Festival or portions of the Festival are cancelled due to events of force majeure (including, but not limited to, excessive rain, tornados, hurricanes, flood, riots, war, earthquakes, fire, explosives, court orders or injunctions) beyond the reasonable control of the Concoors during the Event or within thirty (30) days prior to the Event, the Festival will have no obligation to refund any portion of fees paid by SAVANNAH/HILTON HEAD INTERNATIONAL AIRPORT and SAVANNAH/HILTON HEAD INTERNATIONAL AIRPORT will remain liable for any unpaid fees according to this Agreement.

INVOICE PAYMENTS

Sponsor contact for invoices/payments is:

LEAH NAVARRO
400 AIRWAYS AVENUE
SAVANNAH, GA 31408
(912) 964-0514 X3337
lnavarro@savannahairport.com

Payment due 30 days from date of invoice.

MISCELLANEOUS

- a) This Agreement constitutes the entire agreement of the parties and supersedes all prior written and all contemporaneous oral agreements, understandings and negotiations between the parties.
- b) If any term of the provisions of this Agreement should be determined to be invalid or unenforceable, such term or provision shall, if possible, be changed to the most minor extent necessary to make it valid and enforceable and to carry out the intent of the parties. In such an event, all remaining terms and provisions of this Agreement shall remain in full force and effect with such change.
- c) Failure of any party to complain of any act or omission on part of the other party, no matter how long the same may continue, shall not be deemed a waiver by any party of its rights under this Agreement.
- d) This Agreement shall be binding on the parties hereto, their successors, assigns and legal representatives.
- e) This agreement shall be governed, construed, and enforced in accordance with the laws of the State of South Carolina, without regard to its conflict of laws rules.

SIGNATURES

Hilton Head Island Concoors d'Elegance, Inc.
Lindsey Harrell, President
1 Cardinal Road, Suite 16
Hilton Head Island, SC 29926
(843) 785-7469

Savannah/Hilton Head International Airport
Gregory B. Kelly, Executive Director
400 Airways Avenue
Savannah, GA 31408
(912) 964-0514

(Signature)

(Date)

(Signature)

(Date)