

Resolution Supporting the Parking Matters Study Recommendations

WHEREAS, the community undertook a yearlong study to examine parking management, pricing, and transportation in the greater downtown area known as “Parking Matters”

WHEREAS, the Parking Matters study solicited public feedback in the form of a project advisory committee, online surveys, drop in sessions, and community presentations

WHEREAS, Parking Matters resulted in a number of recommendations that would be implemented in 2017/2018 to address parking management and transportation

WHEREAS, Parts of Parking Matters are ready for implementation

IT IS THEREFORE RESOLVED

1. The Mayor and Alderman of the City of Savannah support the Parking Matters recommendations that include:
 - a. On- Street Implementation
 - i. Implementation of mobile payments via mobile applications
 - ii. The replacement of single head meters with digital meters capable of accepting all major credit cards and mobile payments
 - iii. The implementation of simplified pricing zones which will include \$2/hour, 1/hour zone, and free time limited zones
 - iv. The expansion of enforcement times to 8 am to 8 pm, Monday through Friday
 - v. The addition of meter enforcement on Saturdays north of Liberty Street from 8 am – 8 pm
 - vi. The addition of meter enforcement on Saturdays south of Liberty Street from 2 pm – 8 pm
 - vii. Implementing meter enforcement on Sundays from 2 pm – 8pm
 - viii. Implementing a high school student permit in metered areas of \$160 per school year. The permit would be applicable only during school hours and only used in the immediate vicinity of the school
 - ix. Consideration of implementing residential zones and/or \$2 / hour zones in residential dominant areas that contain large hotels and/or short term vacation rentals
 - x. Proper notification to neighborhoods and City Council when changes to the zones are made
 - xi. Ensure that Zoning requirements for parking are maintained
 - b. Parking Facilities
 - i. The coordination of new parking facilities with adjacent development
 - ii. Pursuing satellite parking for employee/workers with proper transportation connections into the heart of downtown
 - iii. Prioritizing visitors on the lower level of garages

- c. Alternative Transportation
 - i. The implementation of an effective, unified downtown circulator for visitors and residents
 - ii. Working with ride-share and other transportation services to address workers and late night and specialized transportation
 - iii. Expansion of the bike share partnership with the City and Chatham Area Transit
 - iv. The expansion of bicycle/pedestrian infrastructure to provide alternatives sources of transportation
 - v. Hiring of a mobility analyst
- 2. Staff will move forward with seeking council approval on all contracts and ordinance changes required for implementation of the plan.
- 3. Staff will implement the pricing and time zone portions of the plan in January of 2018 after installation of new meters and establishment of the enhanced circulator bus system