



September 22, 2017

Ms. Melissa Carter
Research and Budget Assistant Director
City of Savannah
6 East Bay Street – Lower Factors Walk
PO Box 1027
Savannah, GA 31402

Re: CNU 26 Sponsorship Request

Dear Melissa,

After discussions with the City Manager and Alderman Durrence, I am requesting financial support from the City of Savannah in 2018 for the CNU 26 conference. CNU is the Congress for the New Urbanism, an international not-for-profit organization that works to promote and advocate for the highest quality of city planning and urban design. Its 26th annual conference is being held in Savannah May 16-19, 2018.

In terms of City of Savannah support, we are requesting the following:

1. Support for two “Legacy Projects,” which bring in renowned practitioners to focus on neighborhood-level projects of interest to Savannah. In this case, we are asking to support a project on the Eastside, generally from East Broad west to Waters Avenue and Victory Drive north to Wheaton Street and a project on the Southside, generally from the Georgia Southern campus to the Savannah Mall. We have Aldermanic support for both initiatives, and staff support will be coordinated through Development Services. Each Legacy Project requires a match of \$15,000 for the team’s expenses. The total request for this, then is \$30,000.
2. Conference attendance and general sponsorship. CNU offers a bundled registration package for local governments, which allow for five staff members to attend for each increment of \$2,500. In addition, the City would be a named sponsor of the overall conference. We are requesting an amount of \$10,000 for the City of Savannah, so that up to two twenty staff members can attend.

In sum, we are requesting a total of \$40,000 from the 2018 budget for these efforts. That allows the City to leverage over \$300,000 of professional time for the two projects and to have twenty staff members attend the conference. I look forward to working with you and the City on this effort.



SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

Best regards,

Kevin Klinkenberg
Executive Director

Cc: Rob Hernandez, City Manager