



# TIDE TO TOWN

SAVANNAH'S URBAN TRAIL SYSTEM

Savannah City Council Workshop

March 28, 2019

Presented by

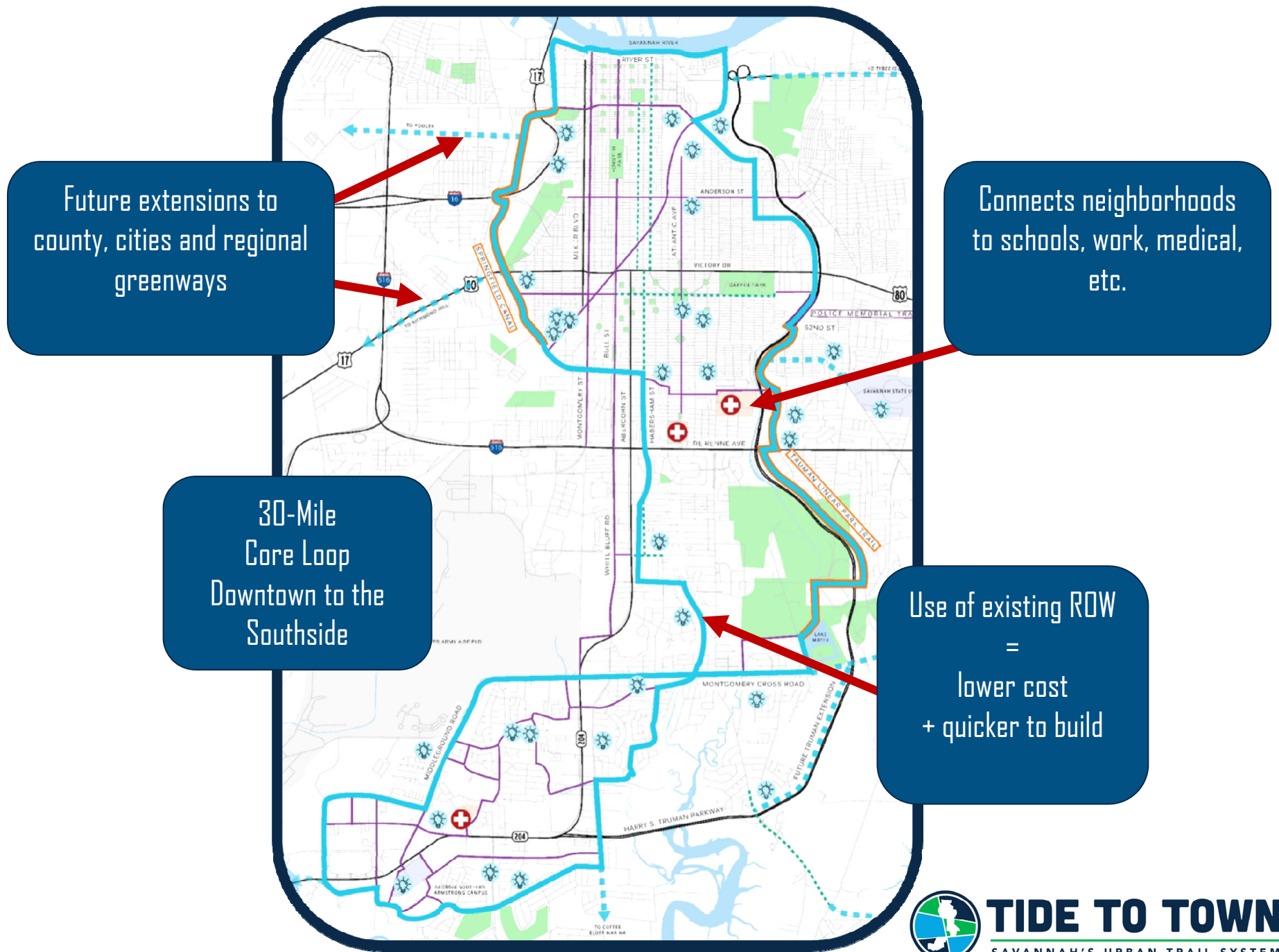
Denise R. Grabowski, AICP, LEED AP

**sympio**city

PEOPLE + PLACE + PLANET







**TIDE TO TOWN**  
SAVANNAH'S URBAN TRAIL SYSTEM



# The Need



INFRASTRUCTURE



NEIGHBORHOOD REVITALIZATION



Savannah/Chatham County  
**REACH Project**  
Healthy Opportunities Powering Equity



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# The Benefits



## Financial Impact

- **4:1** Return on investment (up to 9:1 with best practices)
- **\$30k** higher residential values



## Economic Prosperity

- Boost **local businesses**
- Higher retail **sales**
- **Revitalize** neighborhoods



## Workforce Benefits

- Lower **healthcare** costs
- Higher **productivity**
- **Talent** recruitment



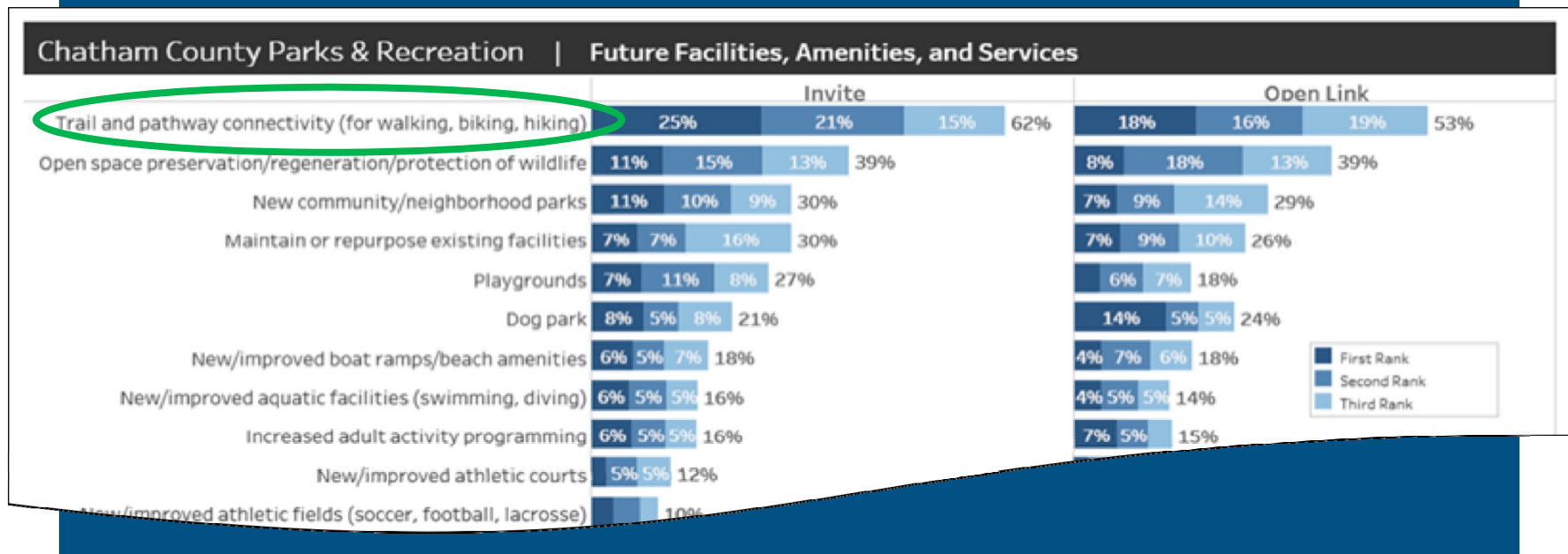
## Heritage Tourism

- Spend ~**\$62/day** more
- Stay longer, authentic **local** and outdoor **experiences**

# The Demand

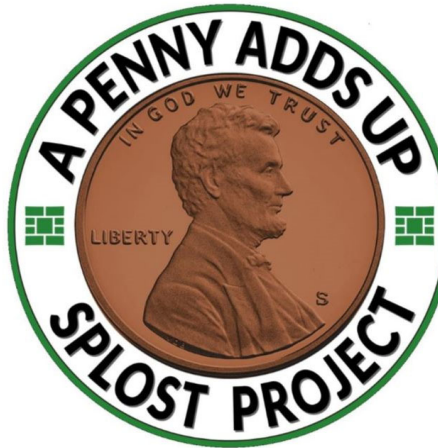
Chatham County Parks Master Plan  
Mobility 2045 Transportation Plan

City of Savannah Strategic Plan  
2033 Greater Downtown Master Plan





## Direct Funding



- General
- SPLOST
- Public safety

## Matching Funds



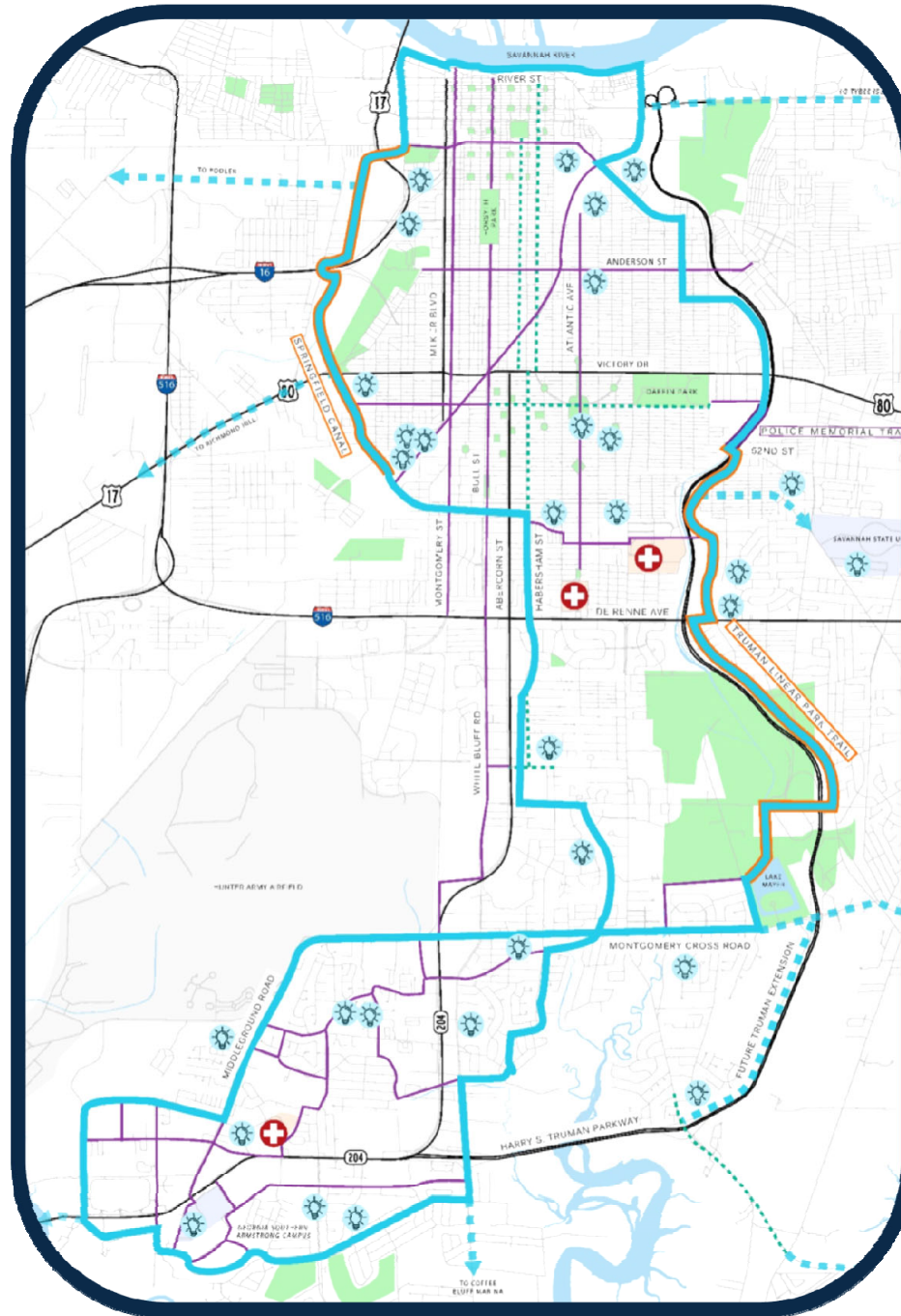
- Transportation
- Partnerships
- Grants

## "Piggyback" Projects



- Pedestrian
- Canal
- Roadway

Thank You!



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