



PARKING MATTERS

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Recommendations and Implementation



PEOPLE + PLACE + PLANET



Goals and Methods

Identify the existing conditions with regards to parking supply and demand in greater downtown

- Surveys (1,600 + submissions)
- Future land use
- Occupancy studies (Looked at weekday - weekends, morning – early evening)

Goals and Methods

Incorporate feedback and suggestions for improving existing parking and transportation mobility options in Savannah from members of the community

- Surveys
- Public Input sessions
- Project Advisory Committee

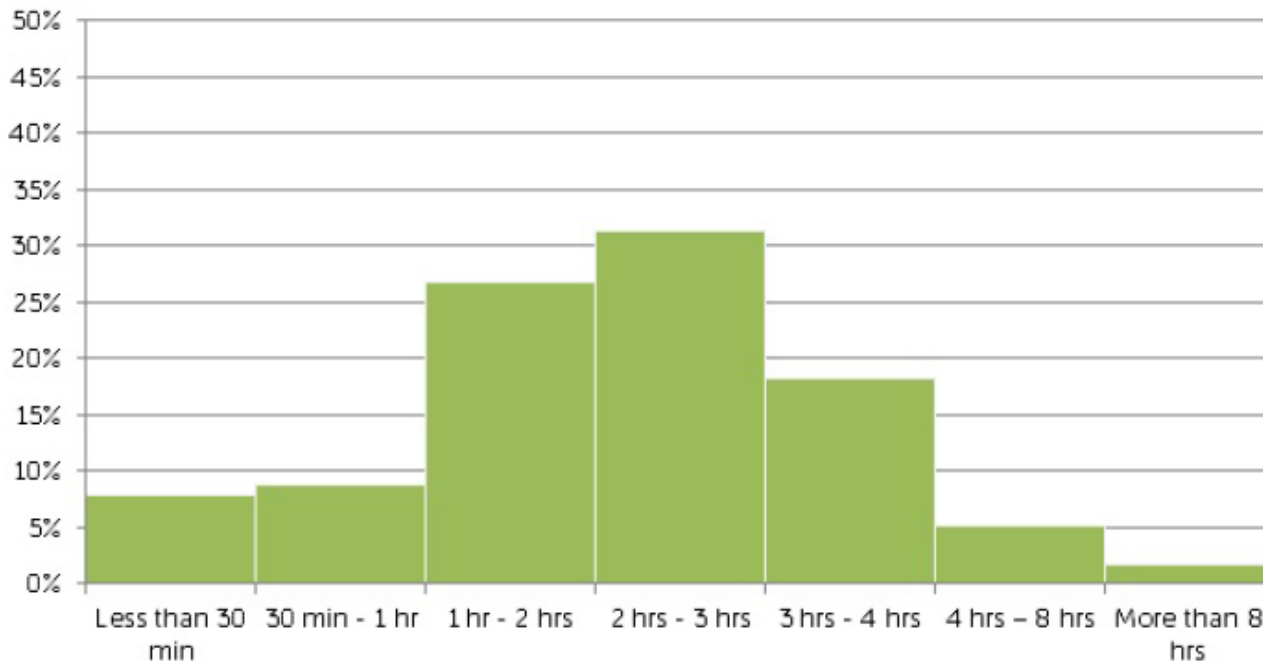


"An independent advocate actively engaged in the promotion of a prosperous downtown business community."



Shopper/Visitor Needs

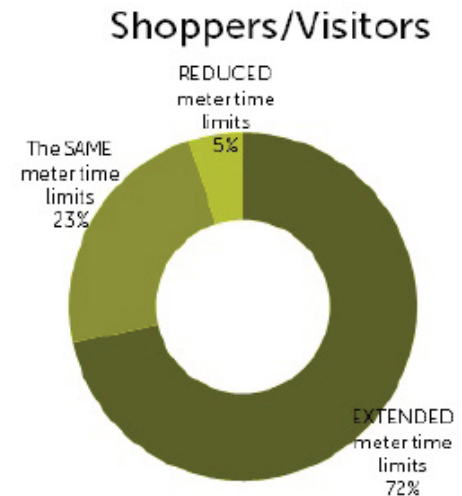
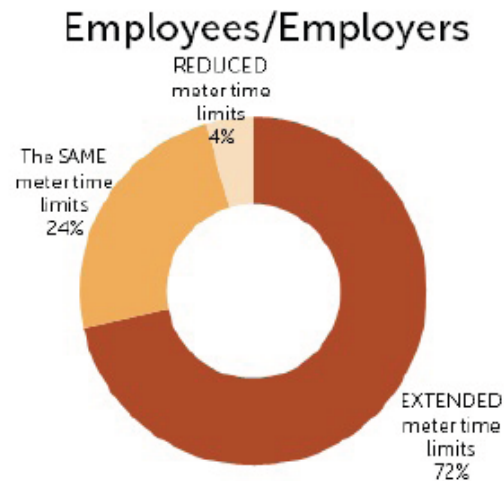
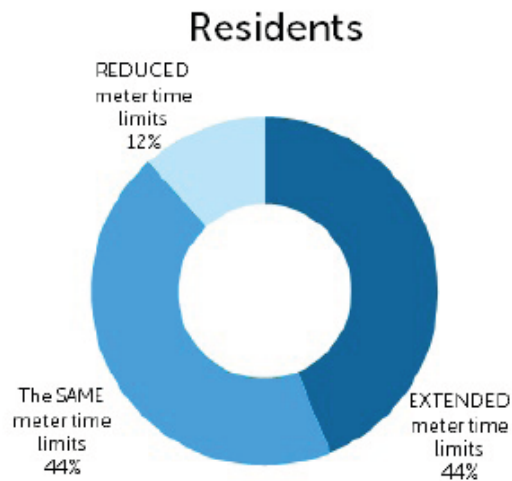
Question 13: How long did you park in downtown Savannah? (Shoppers/Visitors)



Meanwhile, in reality, over 68% of all metered and time-limited on-street spaces in the study area are for **2 hours or less**.

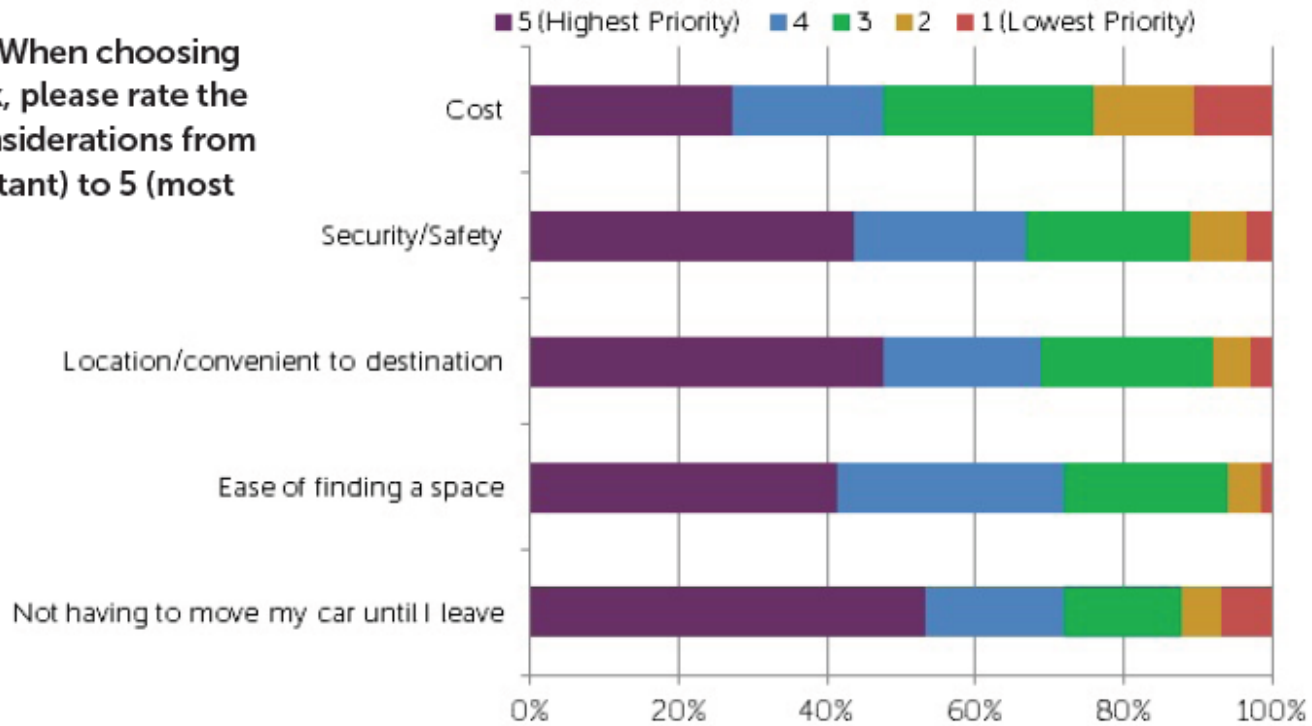
Thoughts about meter times

Question 18: In locations where you typically park, which would you like to see most?



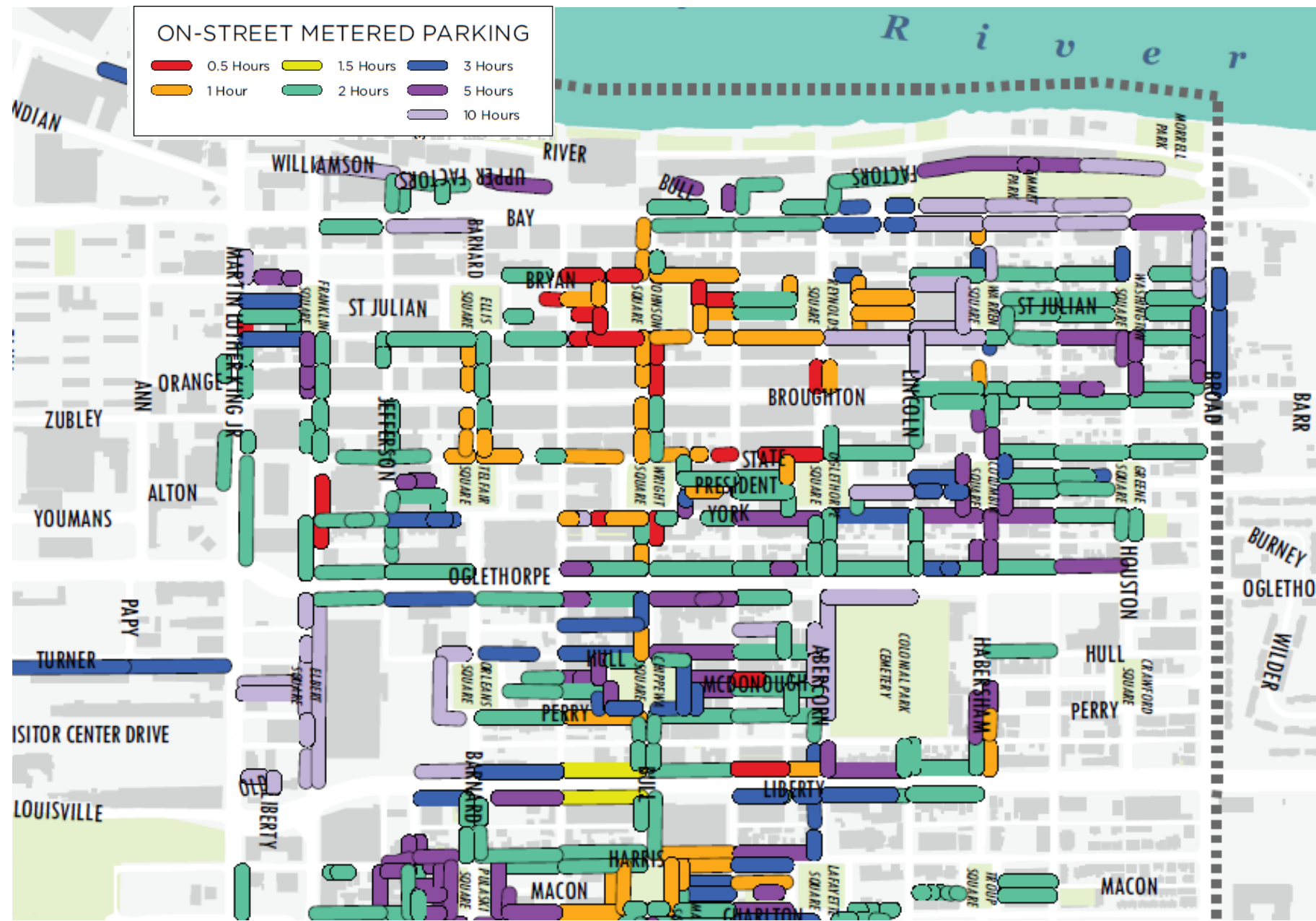
Parking Priorities

Question 20: When choosing where to park, please rate the following considerations from 1 (least important) to 5 (most important).



ON-STREET METERED PARKING

- 0.5 Hours
- 1 Hour
- 2 Hours
- 3 Hours
- 5 Hours
- 10 Hours
- 15 Hours

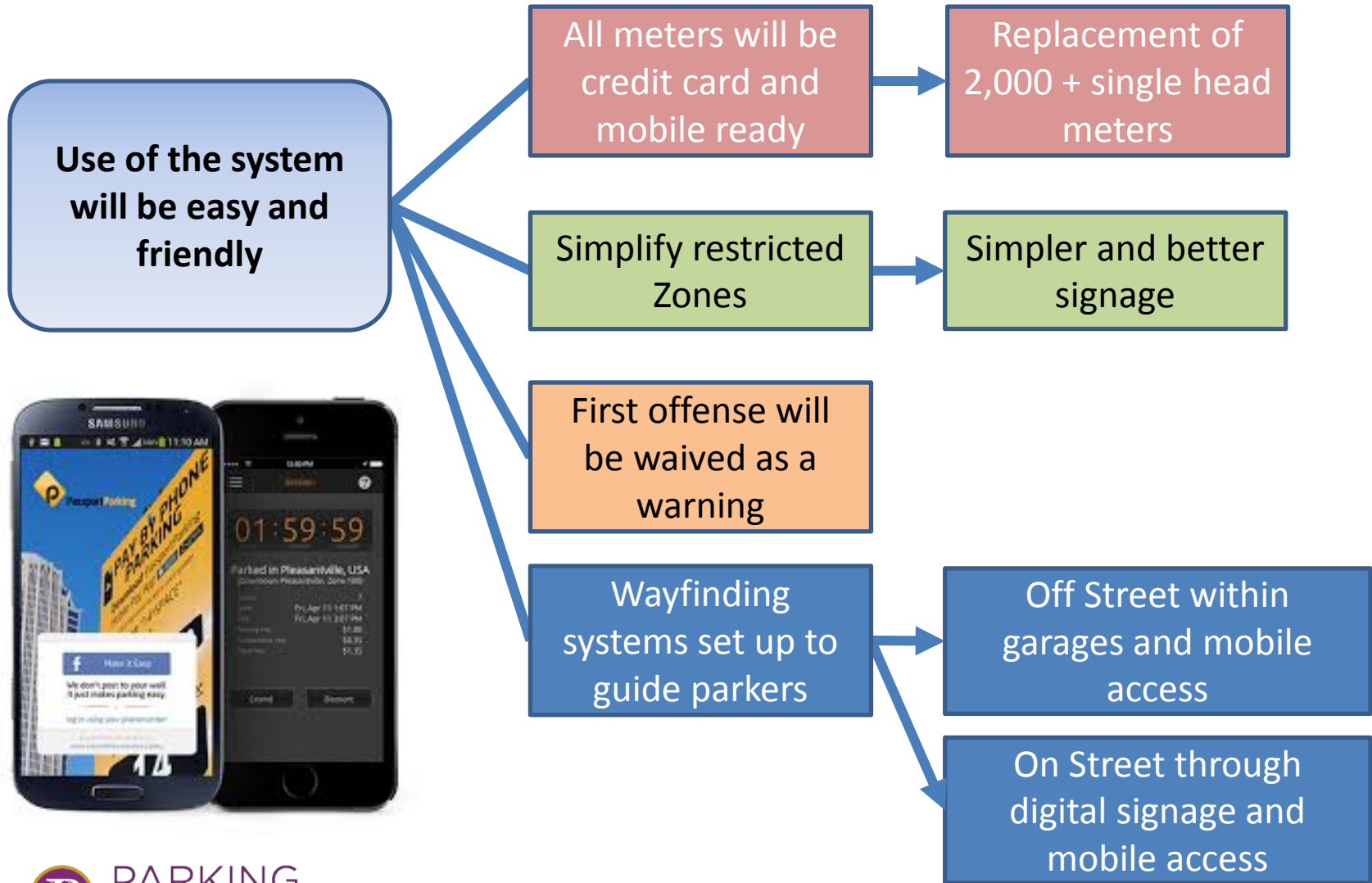




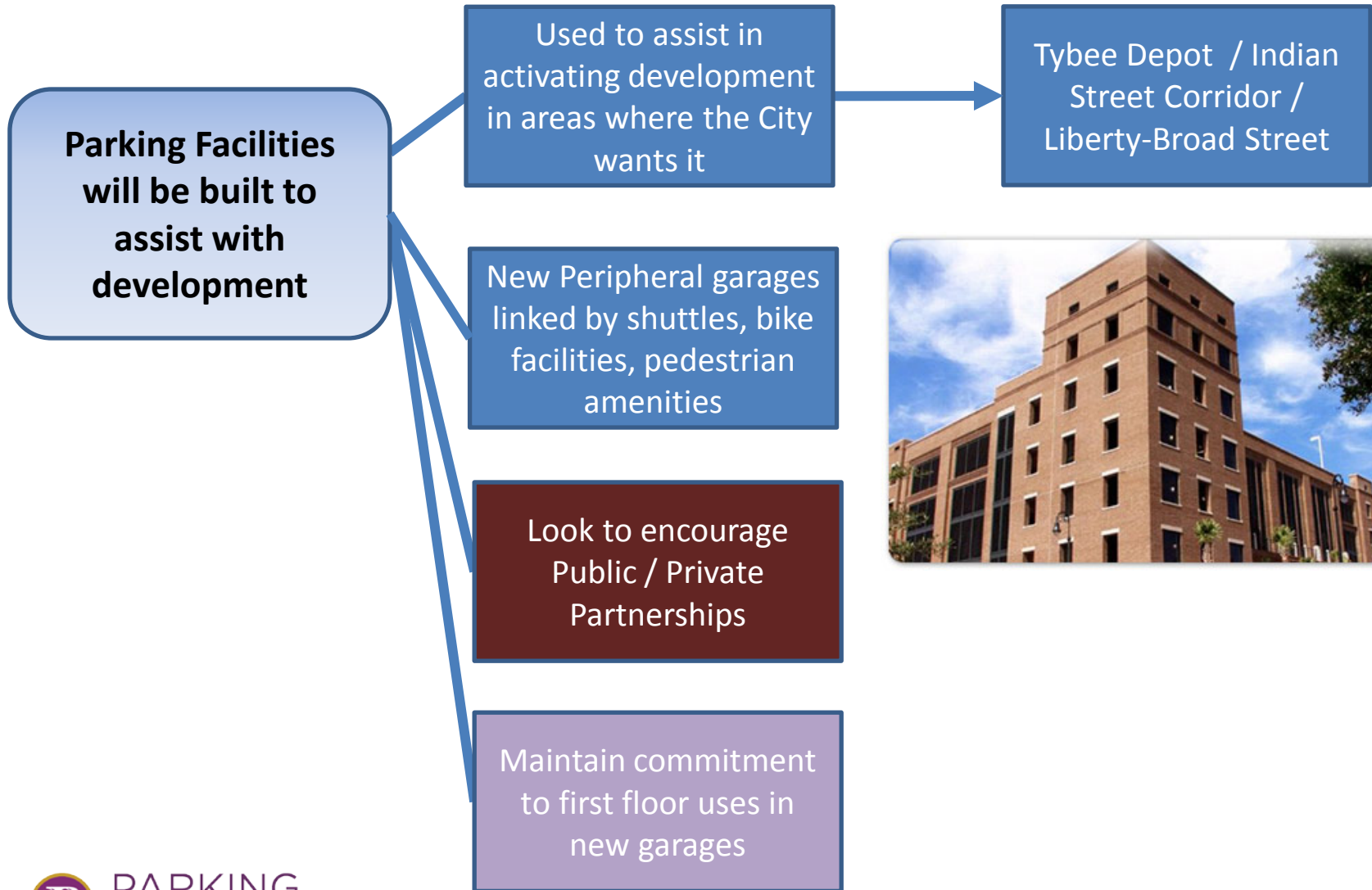
PARKING MATTERS

Implementation

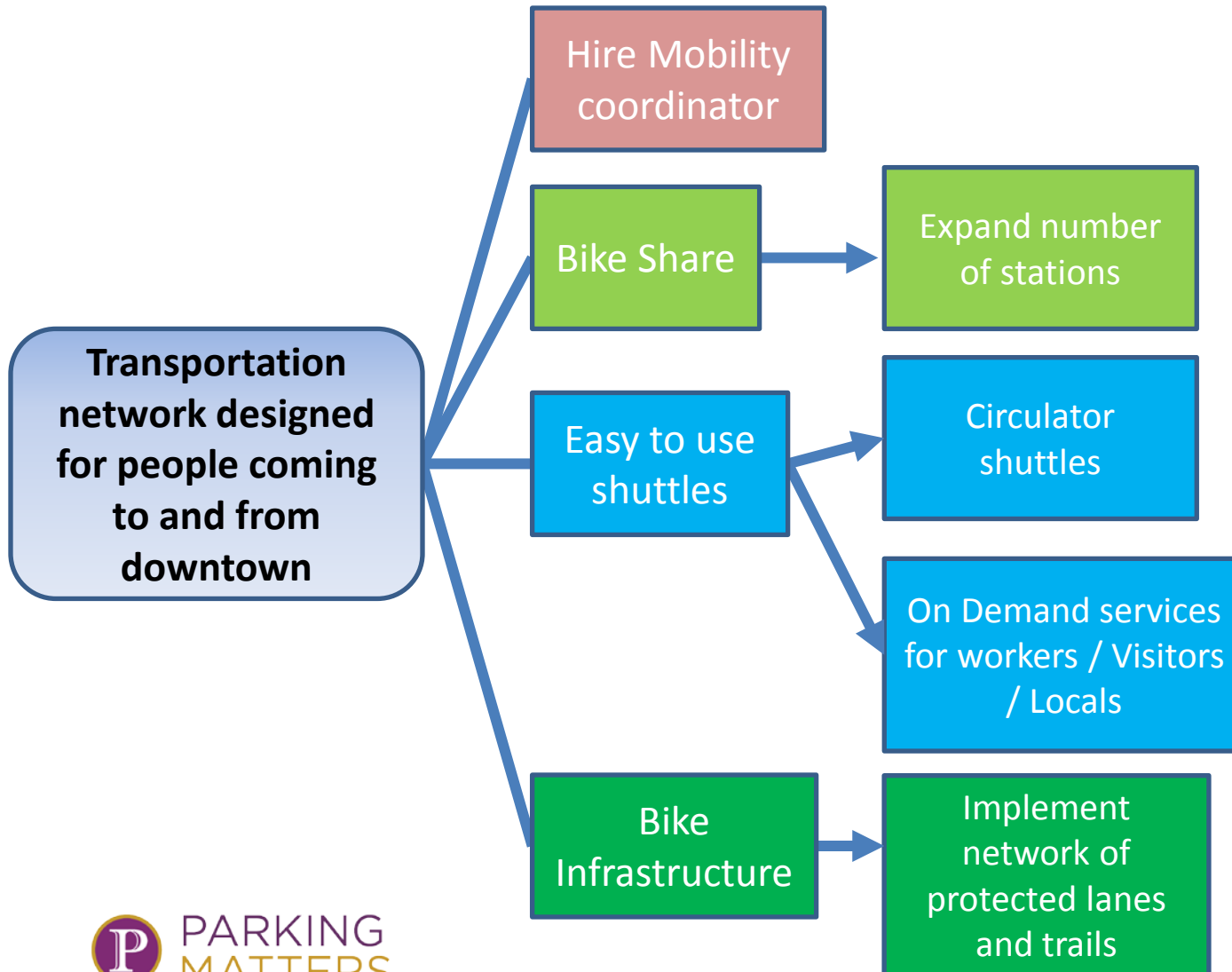
System Ease of Use



Off-Street Parking Management

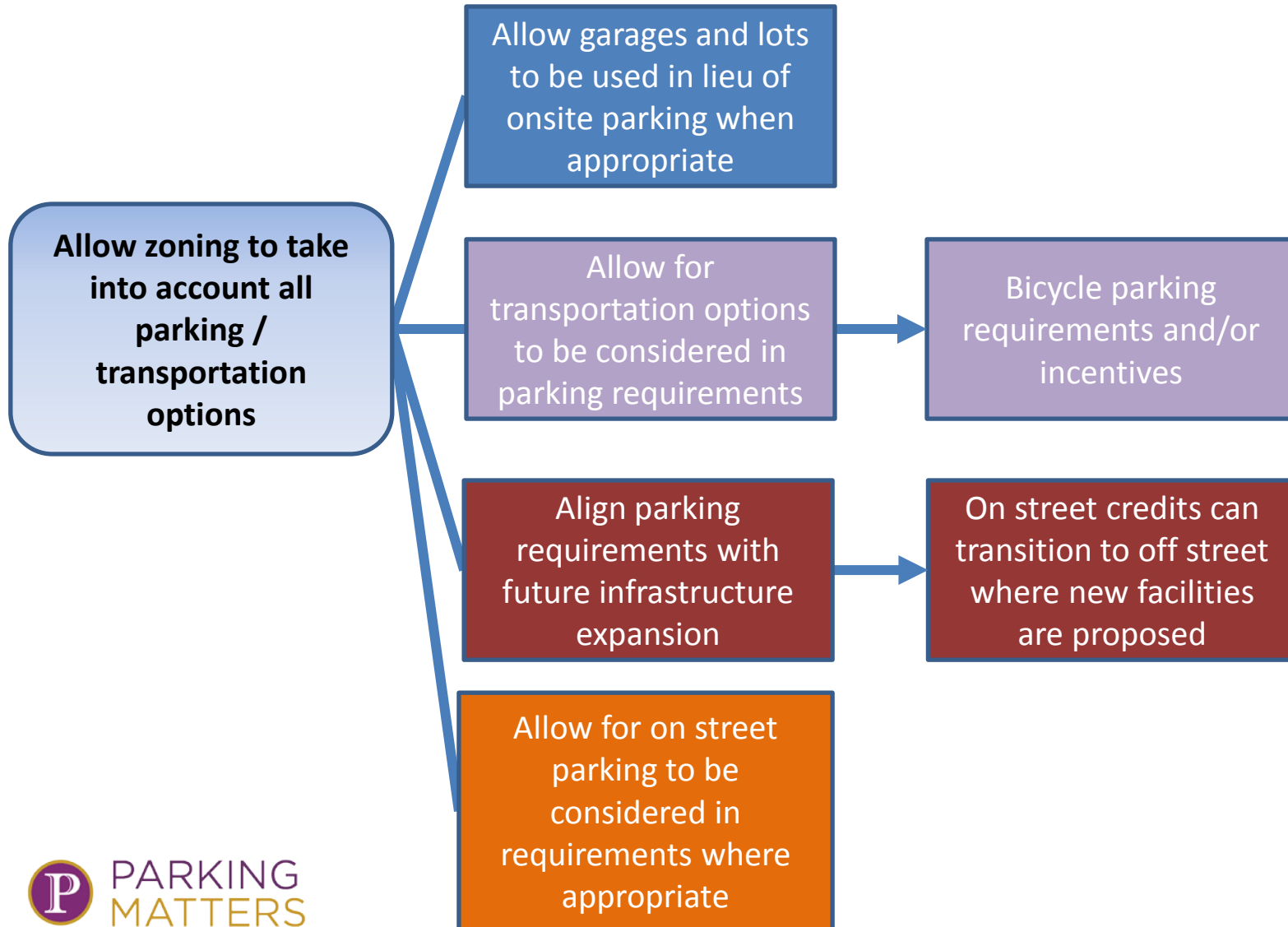


Alternative Transportation

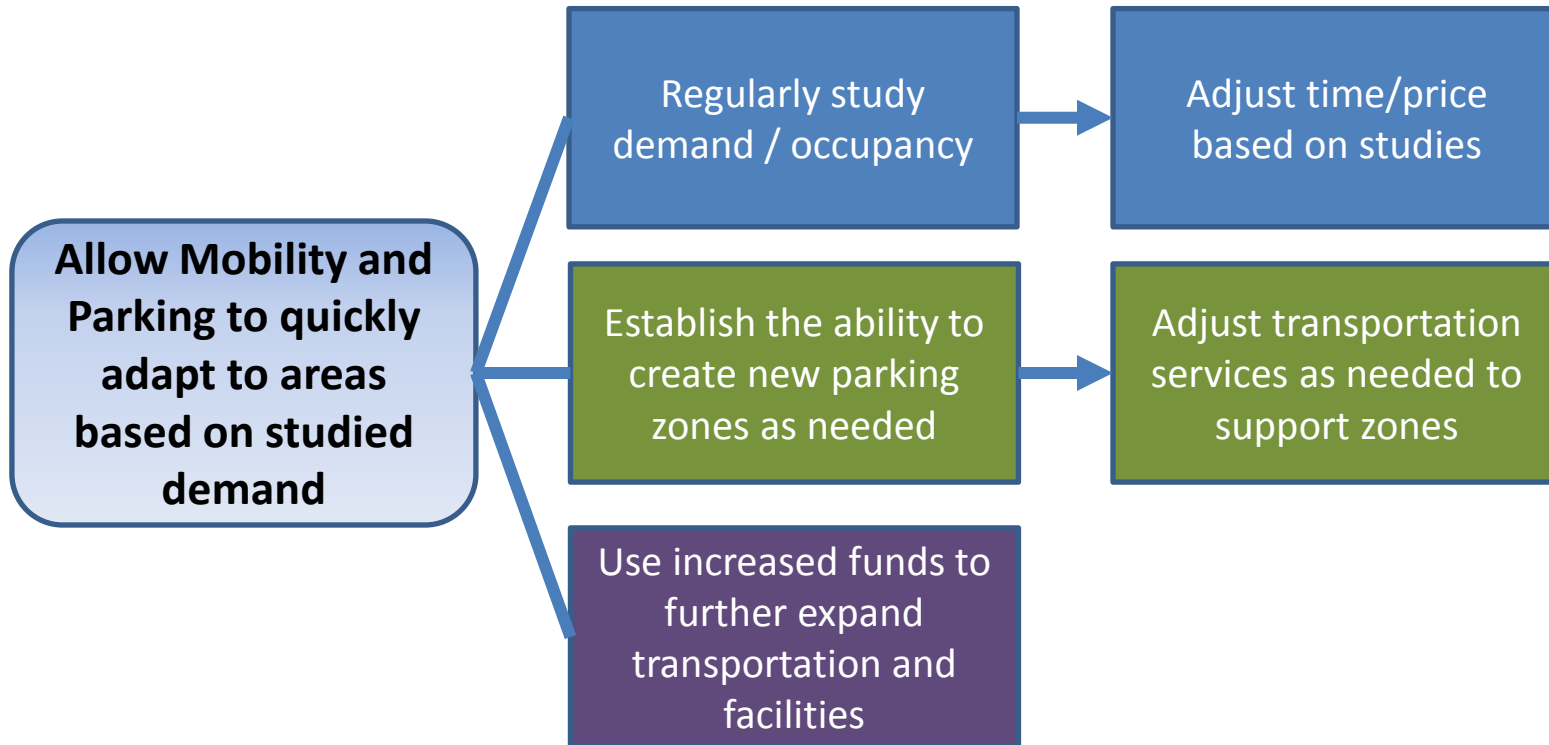




Zoning



Adapting to a changing environment



Base pricing on actual demand and give a maximum number of choices

Make the system more accessible based on actual demand

No time zones on metered spaces

Expand meter times to 8 am – 8 pm

Expand meter days to Saturday

Establish clear pricing zones that follow demand

Other parts of the plan must be completed before this is implemented

Major changes to recommendations from public and stakeholder feedback

Original Draft Recommendation	Revised Recommendation
Expand parking meter period to 10 AM – 10 PM, Monday-Saturday	8 AM – 8 PM , Monday-Saturday
Mobility and Parking Services given administrative authority to set pricing	MPS to provide quarterly reports to Council and advise of planned changes
Residential parking permit zones expanded with newly regulated spaces	No change, but change to pricing structure of multiple passes per residence (first two free, prices increase afterward)
Restructure garage parking assignments to place visitor spaces on lower levels	Pilot free evening garage parking (e.g. Mon-Thurs, off-peak times of year)
Amend zoning to include bicycle parking requirements in the long term	Changed to being a short-term action

Recommended on-street pricing zones



Zone 1

Maximum price: **\$2 per hour**

Time limits: **None**



Zone 2

Maximum price: **\$1 per hour**

Time limits: **None**

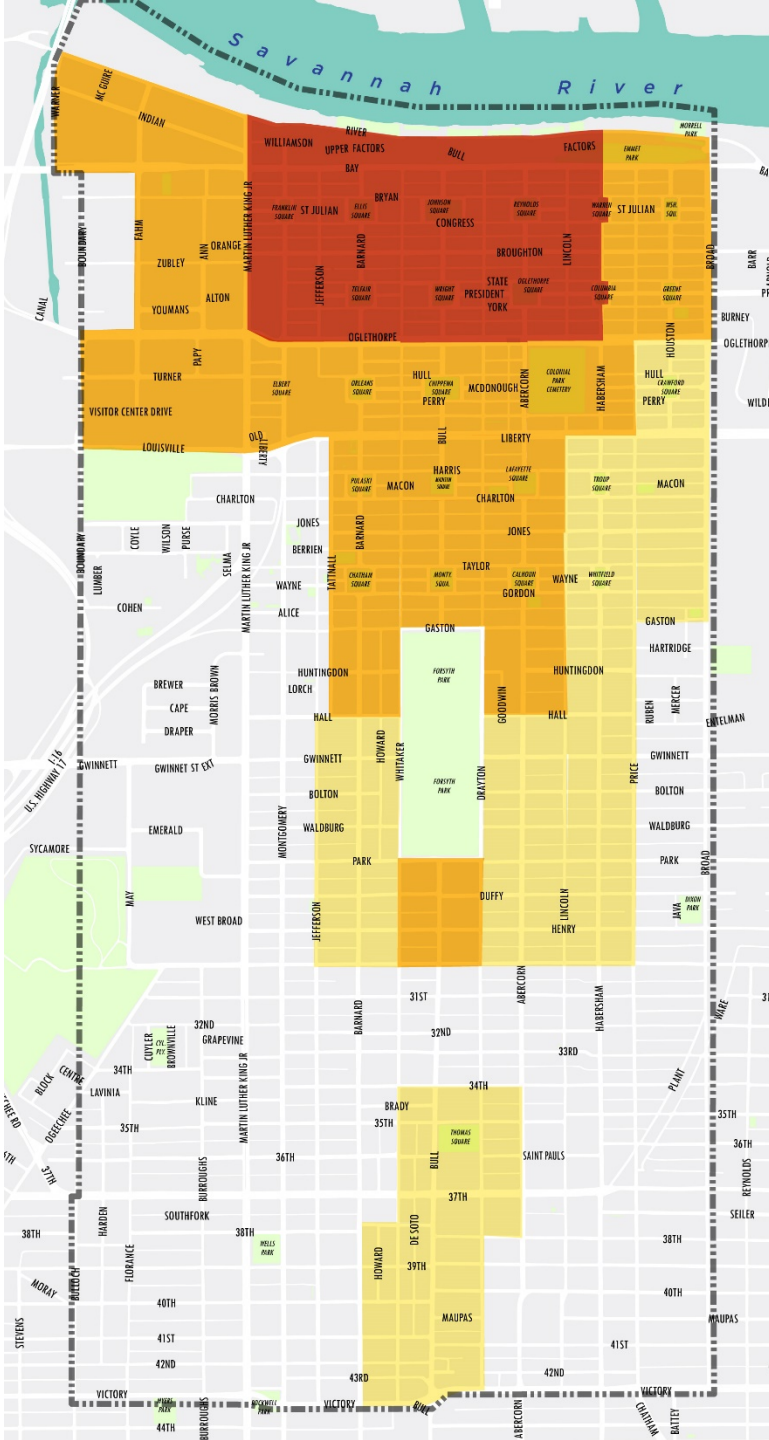


Zone 3

No price applied

Time limits: **2 to 4 hours**

* Final zones are subject to departmental research



Recommended on-street pricing zones

Zone 1

Maximum price: **\$2 per hour**

Time limits: **None**

Zone 2

Maximum price: **\$1 per hour**

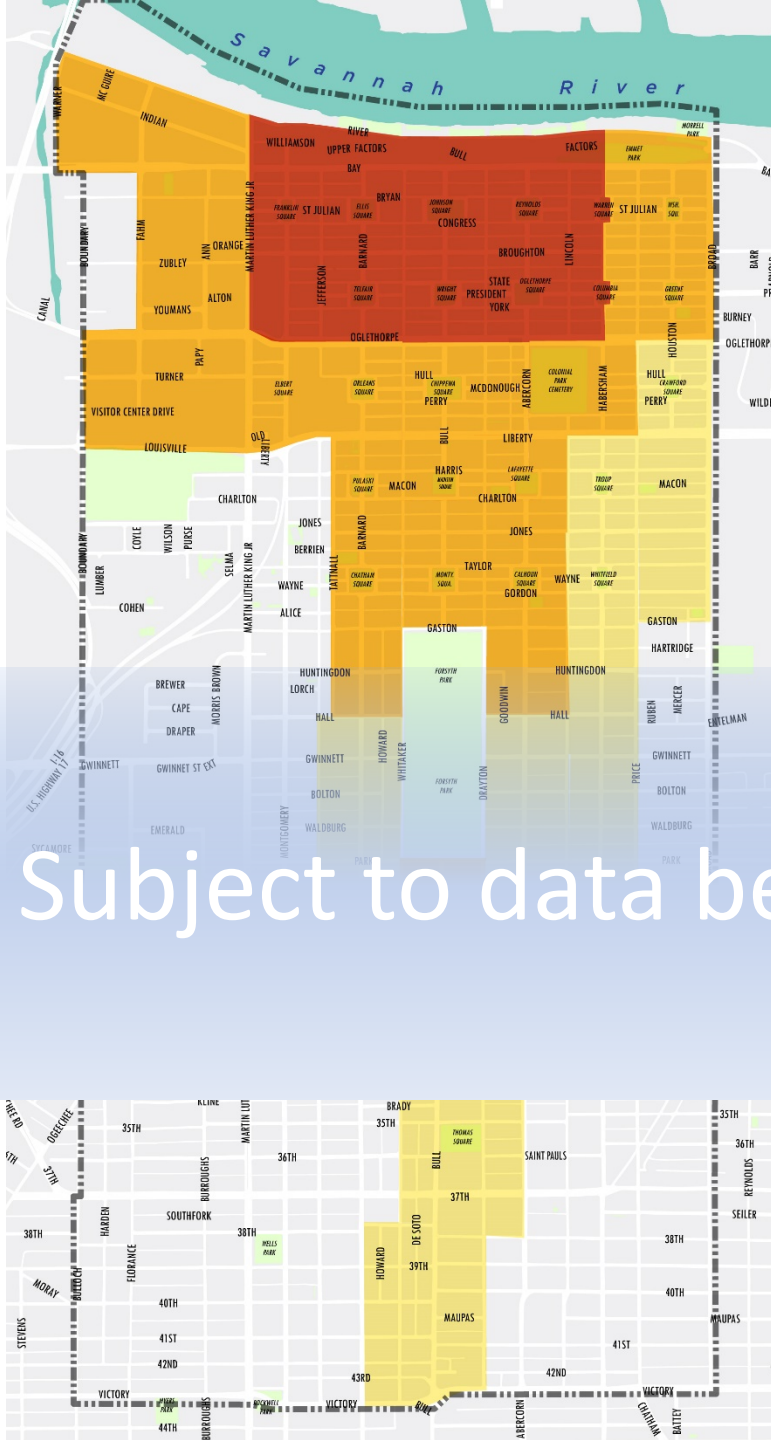
Time limits: **None**

Subject to data being taken over 2017

No price applied

Time limits: **2 to 4 hours**

* Final zones are subject to departmental research



Timeline

