

# TRAVEL+LEISURE

## World's Best Awards 2020

### LOGO LICENSING & CUSTOM PRODUCTS



#### LOGO LICENSING PACKAGES

CONTENT TO BE LICENSED:

TRAVEL+LEISURE  
2020 World's Best Awards logo

Use in the specified selected location(s); English language only; Licensing Term is up to 12 months from date of Licensing Confirmation which is sent upon receipt of both payment and signed Agreement.

**\* A 10% discount applies for all logo licensing agreements signed, received and paid by July 31, 2020.**

#### BASIC: \$13,995\*

- ✓ Corporate Website
- ✓ E-mail Signatures
- ✓ Owned Social Media
- ✓ Printed Marketing Collateral
- ✓ Promotional Email

#### PLUS: \$29,995\*

- ✓ Corporate Website
- ✓ Direct Mail
- ✓ E-mail Signatures
- ✓ Owned Social Media
- ✓ Paid Social Media
- ✓ Printed Marketing Collateral
- ✓ Promotional Email
- ✓ Web Advertising

#### PREMIUM: \$44,995\*

- ✓ Corporate Website
- ✓ Direct Mail
- ✓ E-mail Signatures
- ✓ On-hold Messaging
- ✓ OOH/Billboard
- ✓ Owned Social Media
- ✓ Paid Social Media
- ✓ Print Advertising
- ✓ Printed Marketing Collateral
- ✓ Promotional Email
- ✓ Radio Advertising
- ✓ Television Advertising
- ✓ Web Advertising

#### CUSTOM DISPLAY PRODUCT OPTIONS

All product layouts are customized to include the Logo, property/company name and relevant coverage.



#### Select preferred Display Product(s) & Qty:

- Bamboo Plaque (\$500 each) Quantity: \_\_\_\_\_
- Framed Print (\$500 each) Quantity: \_\_\_\_\_
- Metal Plaque (\$500 each) Quantity: \_\_\_\_\_
- Wood Plaque (\$500 each) Quantity: \_\_\_\_\_
- Crystal Award (\$500 each) Quantity: \_\_\_\_\_
- Hanging Banner (\$895) Quantity: \_\_\_\_\_
- Standing Banner (\$895) Quantity: \_\_\_\_\_
- Window/Door Decals (\$15 each\*)

Quantity: \_\_\_\_\_ (Min. qty purchase 100)

**ASK ABOUT VOLUME DISCOUNTS FOR DISPLAY PRODUCTS!**



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TRAVEL+LEISURE Licensing & Product Order Form/Agreement

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Purchaser Company Name:		Purchaser Contact Name:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	
<input type="checkbox"/> <i>I have selected my choices above and have read and agree to the Terms &amp; Conditions on pages 2-4.</i>			
Purchase Authorized by (Name)			Initials
Title			Date

**PAYER INFORMATION:**  Check if Payer information is the same as Licensee/Purchaser information. If not checked, below is required.

Payer Name:		Payer Company:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	

**SHIPPING INFORMATION** *All products will be shipped via UPS Ground.*

Ship to Name:		Ship to Company:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email shipping notice to:	

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