



MEMORANDUM

TO: Roberto Hernandez, City Manager
FROM: Susan W. Broker, Director
DATE: October 1, 2018
SUBJECT: Revisions to Pedicab Ordinance

Background

The former Tourism & Ambassadorship Department drafted revisions to the Pedicab Ordinance with extensive input from established pedicab companies and the Tourism Advisory Committee (TAC). The Office of Special Events, Film & Tourism (OSEFT) acquired the responsibility of overseeing the revisions to the ordinance in early March 2018. Staff conducted stakeholder review, presented the revisions to the TAC for additional readings, and revised the ordinance to reflect the new organization of City departments.

Changes

The following table provides an overview of the revisions to Article DD: Pedicabs. A full list of the changes can be found on the attached document, Article DD: Pedicab Revisions Final, and a redline comparison of the current ordinance to the proposed revisions is included in the Pedicab Changes Matrix.

Section	Key Changes
6-2502	Clarifies pedicab definition; pedicab license changed to pedicab permit; Tour Service Coordinator replaced with Code Compliance Director and Mobility & Parking Services Director
6-2503	Ability to register as a tour service provider under Article R
6-2504	Revenue Department license changed to Business Tax Certificate
6-2506, 07 & 09	Clarifies indemnity and insurance requirements
6-2511	Eliminates requirement to submit application under oath
6-2512	Eliminates physician's certificate requirement
6-2513	Pedicab driver minimum age increased to 18; applicants cannot be convicted of felony crimes committed against persons



6-2514	Increases permit fees; requires payment of outstanding citations
6-2515	Expands motor vehicle record requirement
6-2520	Expands reasons for permit suspension; procedures for permanent revocation
6-2522	Citations for operating after suspension or revocation
6-2523	Appeals made to the Recorder's Court within ten days of suspension or revocation
6-2524	Permits third party advertising
6-2529	Decals issued after annual inspection; requires payment of all outstanding citations
6-2530	Code Compliance given authority to remove pedicabs from the street
6-2531	Eliminates published literature requirements
6-2533	Establishes a list of designated staging spots
6-2534	Seating capacity determined by the manufacturer; children under the age of 3 not considered passengers; all passengers seated securely
6-2536	Eliminates prohibition of solicitation at hotels
6-2538	Expands requirements for the disposition of abandoned property
6-2539	Requires slow moving vehicle triangles on pedicabs
6-2540	Expansion of boundaries: North, South, East, West boundaries; permitted exceptions; permanent prohibitions; permitted only to cross; time restrictions; bike lane usage; Forsyth Park Band Shell lot
6-2541	Required to travel one behind the other
6-2543	Code of Conduct: violence, animals, audible music, remaining awake
6-2544	Restrictions on special events
6-2545	Staging requirements for stationary pedicabs
6-2546	No driving on the sidewalk
6-2547	No interference with traffic control devices or barricades
6-2548	Citations for violations through Code Compliance
6-2549	Late fees procedure
6-2550	Citation delivery procedure



By way of this memorandum, staff is requesting to have these changes appear on October 25, 2018 City Council agenda.

Attachments: Article DD: Pedicab Revisions Final
Pedicab Changes Matrix

cc: Marty Johnston, Chief Operating Officer
Sean Brandon, Mobility and Parking Services Director
Kevin Milton, Code Compliance Director
Amanda Hutson, Tourism Coordinator