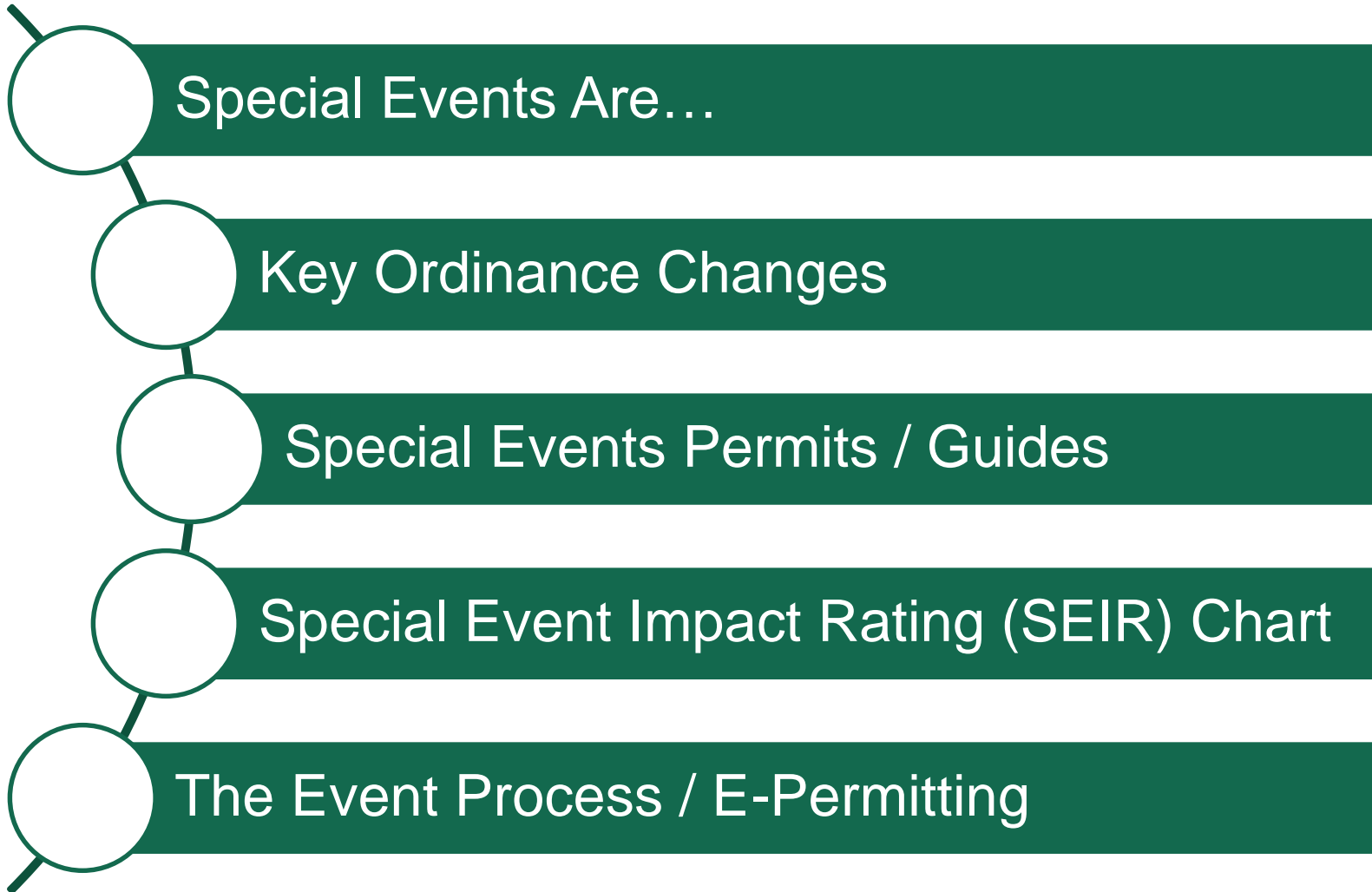




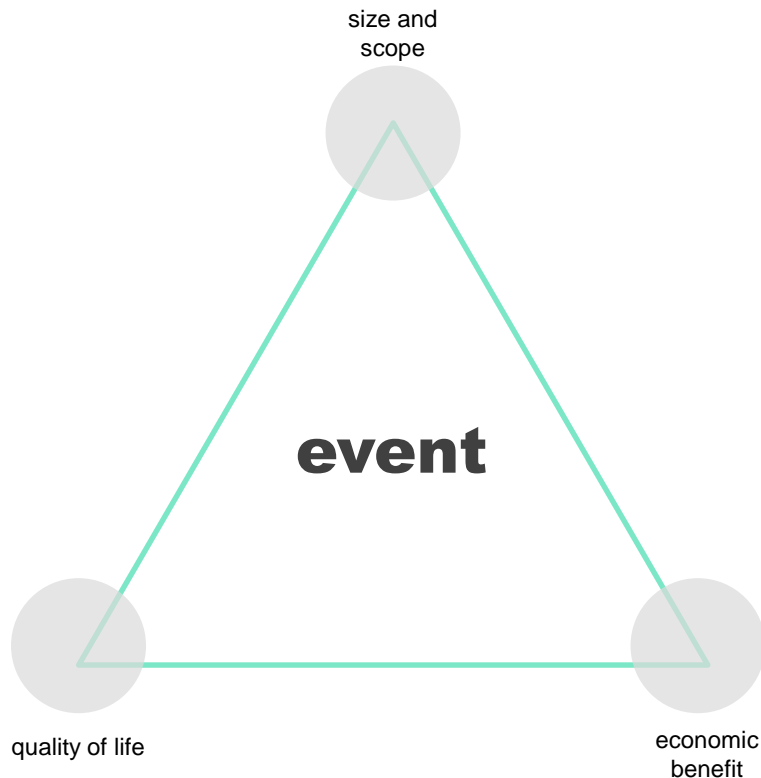
Office of Special Events, Film & Tourism

SPECIAL EVENTS ORDINANCE

TOPICS



Special Events Ordinance



To Regulate
size and scope

To Balance
quality of life

To Recognize
economic benefits

Never to control the content or message

KEY FACTORS

Inclusivity

All applicants treated equally throughout the process

Transparency

The process is clear and open to the public

Process

The steps to approval remain the same for all and are clear

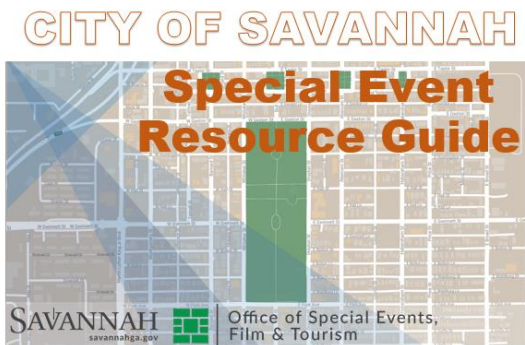
Support

To be successful the process must have the support of council and staff

ORDINANCE CHANGES

- Name changed
- Purpose refined
- Moderate event sound, waste, traffic, parking, safety, outreach, and notifications
- Proactive timeline
- Provisions for event denial
- Restructured appeals process
- Fee structure for events

PERMIT PACKET RESOURCE GUIDE



These will have:

- HOW TO HOST AN EVENT IN SAVANNAH
- City contact info
- Fees
- Instructions on how to complete the permit
- Policy
- FAQ
- Permit Review Meeting Dates

SEIR

- Special Event Impact Rating
- Categorizes event by impact, rather than type
- Allows for organizer to determine HOW MUCH they are willing to put into the process
- Holds organizer accountable to requirements
- Allows for denial if organizer cannot guarantee commitment to requirements
- Clearly defined and logical
- Transparent
- In application, resource guide, and found online

SEIR

SPECIAL EVENT IMPACT RATING					
	SEIR 1	SEIR 2	SEIR 3	SEIR 4	SEIR 5
ATTENDANCE	Less than 100	101-299	300-999	1000-4999	Over 5000
DISTANCE	1 Block Only	5K or 2 - 5 Blocks	10K or 5 - 10 Blocks	Half / Full or 10 -15 Blocks	Full or 15+ Blocks
DATES	Off Peak	Off Peak	Peak	Peak	Peak
LOCATION			Core Impact Area	Core Impact Area	Core Impact Area
STREET CLASS	Local Only	Local Only	Collector	Arterial	Arterial
STREET CLOSURES	1 Block Only Local Road Only	Intermittent Traffic Control	Yes	Yes	Yes
PARKING CLEAR	No	No	Yes	Yes	Yes
AMPLIFIED SOUND	No	9 AM - 11 PM	7 AM * - 11 PM *w/ restrictions	7 AM * - 11 PM *w/ restrictions	Extraordinary Requests
ALCOHOL	No	Yes	Yes	Yes	Yes
PRIMARY PARK / SQUARE CLASS	Residential Squares Only	Commercial or Large Parks	Large Parks Only	Large Parks Only	Large Parks Only
CITY RESOURCE NEED	None	PD Only	Minor	Substantial	Major
	Application	Application	Application	Application	Application
	Signature Sheet (All Temporary Block Closures)	Signature Sheet (Temporary Block Closures)	Signature Sheet (Temporary Block Closures)	Signature Sheet (Temporary Block Closures)	Signature Sheet (Temporary Block Closures)
	Add to City Calendar	Add to City Calendar	Add to City Calendar	Add to City Calendar	Add to City Calendar
		Permit Review Meeting	Permit Review Meeting	Permit Review Meeting	Permit Review Meeting
		Notify Route (Door to Door)	Notify Route (Door to Door)	Notify Route (Door to Door)	Notify Route (Door to Door)
		Clean Up Plan	Clean Up Plan	Clean Up Plan	Clean Up Plan
		Medical Plan	Medical Plan	Medical Plan	Medical Plan
		Site Plan	Site Plan	Site Plan	Site Plan
		Security Plan	Security Plan	Security Plan	Security Plan
		Noise Control Plan	Noise Control Plan	Noise Control Plan	Noise Control Plan
		Notify Associations	Notify Associations	Notify Associations	Notify Associations
			30-60 Day notification area	30-60 Day notification area	30-60 Day notification area
			Community Outreach Plan	Community Outreach Plan	Community Outreach Plan
			Neighborhood Meetings	Neighborhood Meetings	Neighborhood Meetings
				Council Presentation	Council Presentation

SEIR LEVELS are assigned to events based on the highest single category classification reached.

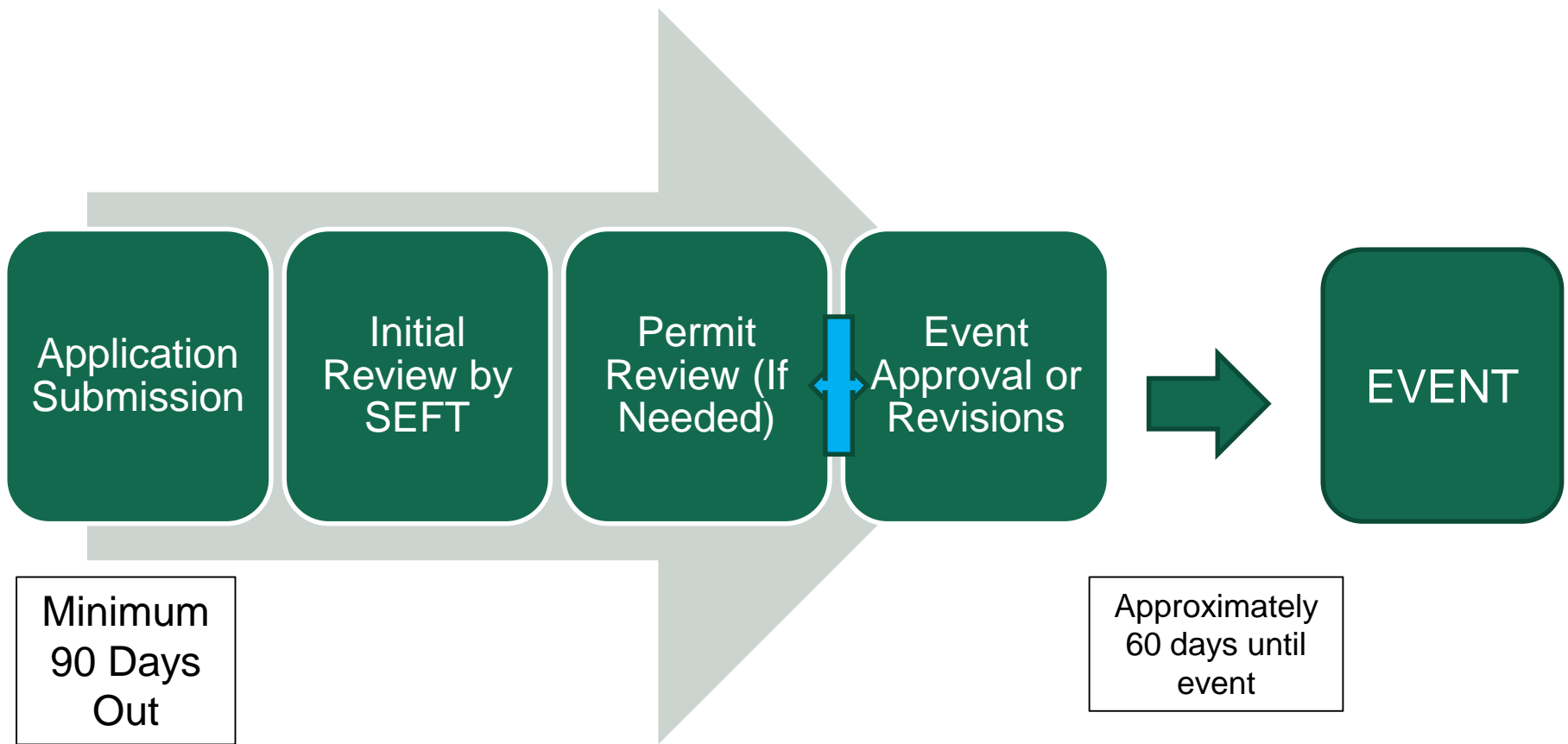
EVENT REQUIREMENTS are based on the SEIR Level that corresponds to the event.

Example: A 125 runner 5K that crosses a collector roadway automatically increases from SEIR 2 to SEIR 3.

Event Requirements Scale with Event Impact Level

IMPACT RATING is determined by the column the applicant touches based on their highest category reached.

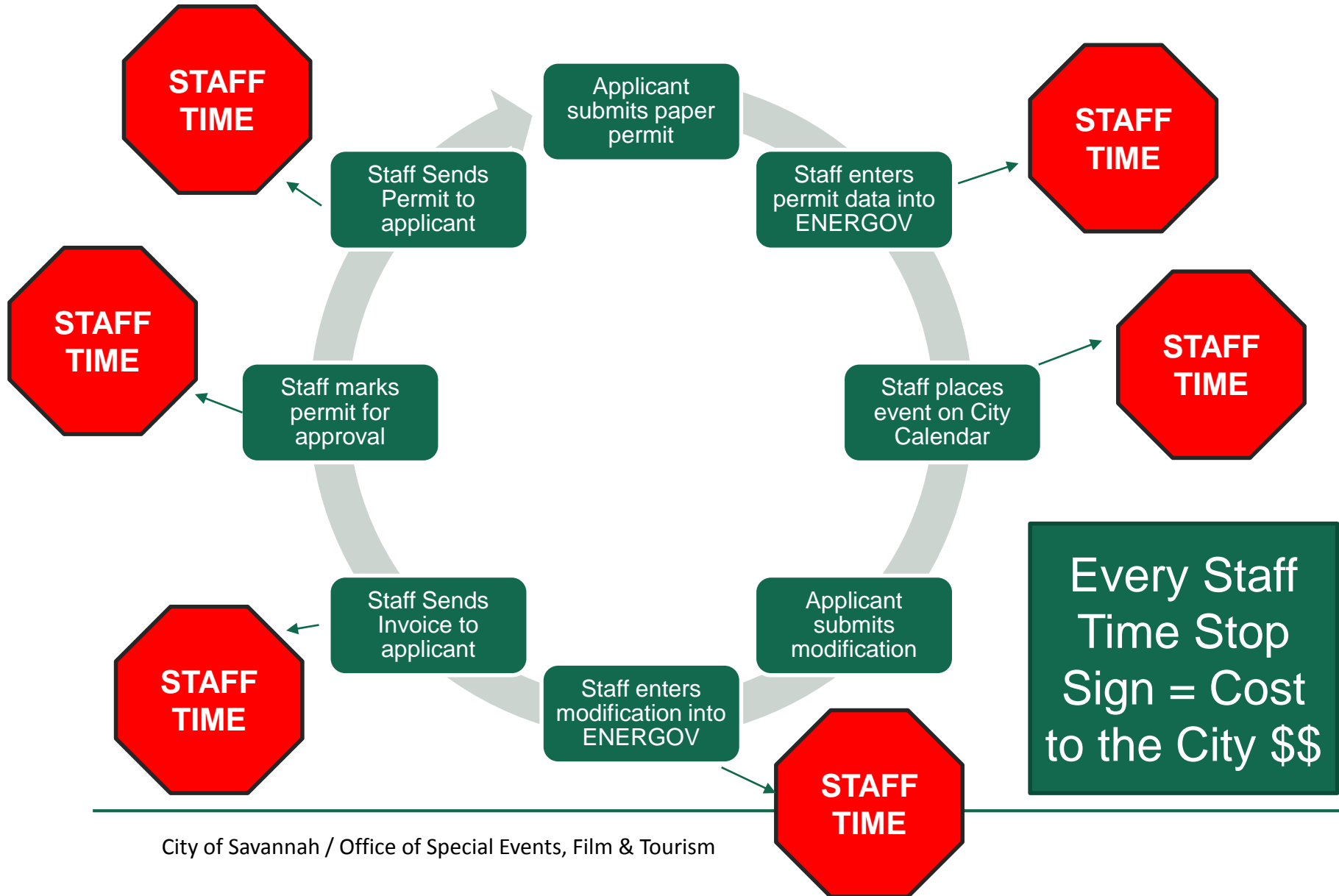
The tier system allows the applicant to determine where they want to fall in the event production scope.



SEFT works with the applicant through this process.

MULTIPLE applicants have expressed heightened satisfaction with this new clear and transparent process

ELECTRONIC PERMITTING



ELECTRONIC PERMITTING



Applicant submits digitally



Two Way Process / Communication



Applicant observes the entire process



Staff time for permit processes reduced allowing staff time to better moderate events to increase.

THANK YOU

