Coastal Georgia
INDICATORS COALITION

Tara Jennings
Director
Charter Organizations

Chatham County

City of Savannah

United Way of the Coastal Empire
Sponsors & Partners

- ARMSTRONG STATE UNIVERSITY
- CHATHAM COUNTY COMMISSION
- CHATHAM COUNTY DEPARTMENT OF PUBLIC HEALTH
- CHATHAM COUNTY-SAVANNAH METROPOLITAN PLANNING COMMISSION
- CHATHAM COUNTY SAFETY NET PLANNING COUNCIL
- CITY OF SAVANNAH
- GARDEN CITY
- GATEWAY COMMUNITY SERVICE BOARD
- HEALTHY SAVANNAH
- HEALTHY TEENS FOR HEALTHY SAVANNAH
- HOUSING AUTHORITY OF SAVANNAH
- MEMORIAL HEALTH UNIVERSITY MEDICAL CENTER
- SAVANNAH AREA CHAMBER OF COMMERCE
- SAVANNAH BUSINESS GROUP
- SAVANNAH CHATHAM COUNTY PUBLIC SCHOOL SYSTEM
- SAVANNAH ECONOMIC DEVELOPMENT AUTHORITY
- SAVANNAH GRADUATES
- SAVANNAH STATE UNIVERSITY
- SAVANNAH TECHNICAL COLLEGE
- ST. JOSEPH’S/CANDLER HEALTH SYSTEM
- STEP UP SAVANNAH
- UNITED WAY OF THE COASTAL EMPIRE
CORE PRODUCTS

Neutral Convener

Web Portal

http://www.coastalgaindicators.org/

Strategic Planning
Strategic Planning Process

- Evaluation
  - Community Needs Assessment
  - Public Opinion Survey
  - Focus Group Meetings
  - Community Wide Meetings
  - Blueprint Released 12/2015
  - Project Teams
  - Internal Reporting
  - External Reporting
  - Investigating Opportunities for alignment

- Visioning
- Setting Goals
- Creating Strategies, Action Steps
- Implementation
ENSURING COMMUNITY VOICE

• Community Engagement
  • Neighborhood Forums
  • Focus Groups
  • Community Conversations
  • Public Opinion Survey
  • Community Wide Meetings
COMMUNITY WELLBEING

ECONOMY

EDUCATION

HEALTH

QUALITY OF LIFE
Chatham County anchors a **thriving, business-friendly, regional economy** in which all workers are prepared for **quality jobs**, and **residents feel empowered** to attain a high quality of life.

- **Using accurate and reliable data,**
  - link current and projected needs of employers through the development of apprenticeship and vocational programs for the placement of individuals with quality employment leading to self-sufficiency.

- **Facilitate lifting individuals out of poverty**
  - by providing by reducing barriers and creating opportunities for quality employment for young adults, the working poor, ex-offenders, and those struggling with mental illness.

- **Guide entrepreneurial growth**
  - through the enhanced presence of small business support resources, and facilitate collaboration among local businesses to promote innovation.
Economy Indicators

**KEY INDICATOR A: UNEMPLOYED WORKERS IN CIVILIAN LABOR FORCE**

Chatham County unemployment rate was 5.1% as of January 2016.
→ Down 0.6% from 2015.

**KEY INDICATOR B: INCOME PER CAPITA**

The median per capita income was $25,690 for Chatham County as of January 2017.

**KEY INDICATOR C: PEOPLE LIVING BELOW POVERTY LEVEL**

The Chatham County poverty rate was 19.1% as of 2017.
→ No change from (2009-2013).

**KEY INDICATOR D: SEVERE HOUSING PROBLEMS**

In 2016, Chatham County had 18.9% of residents living in conditions with an increased exposure to mold, mildew, pest infestation, and other environmental hazards.
→ Up from 0.5% from 2015.
From **early childhood education** through **post-secondary achievement**, Chatham County’s **innovative and inclusive** educational systems are a **model of academic excellence** that enable students to have the knowledge, skills and abilities to succeed at **chosen pathways**.

- **Ensure that financial skills, social skills, and conflict resolution skills are being offered to parents and taught to all students**
  - through the use of technology, community partnerships, and counseling for parents and children.

- **Implement mentorship programs between employers and students**;
  - while increasing leadership development programs between community organizations and public schools to prepare students for employment and promote upward mobility.

- **Incentivize and promote parental involvement in schools**
  - by teaching parents to advocate for their child(ren), facilitating better communication between parents and school leadership, and eliminating barriers to parent engagement.
**Education Indicators**

**KEY INDICATOR A: ENGAGING STUDENTS PARENTS AND THE COMMUNITY**

Savannah-Chatham County Public School System (SCCPSS) measures the level of interaction with parents and members of community. As of school year (SY) 2014-2015 the district-wide score was 26 points. The 2020 Goal is 30 points.

**KEY INDICATOR B: READING ON GRADE LEVEL**

<table>
<thead>
<tr>
<th>Grade</th>
<th>SY 14-15</th>
<th>SY 15-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Grade</td>
<td>48%</td>
<td>49%</td>
</tr>
<tr>
<td>4th Grade</td>
<td>37%</td>
<td>67%</td>
</tr>
<tr>
<td>7th Grade</td>
<td>40%</td>
<td>66%</td>
</tr>
</tbody>
</table>

**GEORGIA MILESTONES**

<table>
<thead>
<tr>
<th>School Year</th>
<th>2015-2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCCPSS Elementary</td>
<td>48.80% 59.36%</td>
</tr>
<tr>
<td>Georgia</td>
<td>50.32%</td>
</tr>
<tr>
<td>SCCPSS High School</td>
<td>61.90%</td>
</tr>
</tbody>
</table>

**ELEMENTARY SCHOOL** Weighted percent of students scoring at Developing Learner or above on the Georgia Milestones English Language Arts EOG (required participation rate >= 95%)

> SCCPS down 2.5% from SY 14-15.

**HIGH SCHOOL** % of students achieving a Lexile measure ≥ 1275 on the Georgia Milestones American Literature End of Grade

> SCCPS down 2.1% from SY 14-15.

**SCHOOL DISCIPLINE**

<table>
<thead>
<tr>
<th>SY 13-14</th>
<th>SY 14-15</th>
<th>SY 15-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.9%</td>
<td>12.4%</td>
<td>12.7%</td>
</tr>
</tbody>
</table>

2020 Goal 11.5%

**SOURCES:** SCCPS District Accountability System, National Center for Education Statistics, Georgia Dept. of Education - Georgia Milestone Assessment.
Health

- Effectively address mental illness
  - by educating the public and reducing stigma, increasing early intervention programs, removing gaps and barriers, and increasing access to treatment; particularly as it impacts incarcerated individuals, children, and adolescents.
- Ensure access to and invest in community-based health resources
  - equipping citizens to increase health equality while optimizing their health and wellness, with preventive health care services, health education and strategies to motivate individuals and families to adopt healthy lifestyle behaviors.
- Instill healthy practices
  - providing comprehensive health education, nutrient-rich foods, opportunities for physical activity, and prevention education including but not limited to violence prevention.
- Increase access to healthy food
  - for populations that are most likely to be food-insecure such as older adults, children, those in poverty, and those that live in food deserts.

Chatham has a culture of health including equal access to quality and affordable healthcare, chronic disease prevention, health inclusive policies and environmental design.
Health Indicators

**KEY INDICATOR A: ADULTS WITH HEALTH INSURANCE**

In 2014, 77.4% of adults over the age of 19 had health insurance. → Up 3.7% from 2013.

|          | 2014 | Georgia | United States | 2020 |
|----------|------|---------|               |------|
| Chatham Co. | 77.4%| 77.8%   | 83.3%          | 100% |
| Georgia  |      |         |                |      |
| United States |      |         |                |      |

**KEY INDICATOR B: FOOD INSECURITY RATE**

19.6% of Chatham County residents are food insecure as of 2014 (reported May 2016). The U.S. Department of Agriculture (USDA) defines food insecurity as limited or uncertain availability of nutritionally adequate foods or uncertain ability to acquire these foods in socially acceptable ways. → Up 0.4% from 2013.

|          | 2014 | Georgia | United States | 2020 |
|----------|------|---------|               |------|
| Chatham Co. | 19.6%| 17.7%   | 15.4%          | 18.5%|
| Georgia  |      |         |                |      |
| United States |      |         |                |      |

**KEY INDICATOR C: POOR MENTAL HEALTH DAYS**

Chatham County residents averaged 3.8 days that adults reported their mental health was not good in the past 30 days. → Up from 2.8 days in 2013.

|          | 2014 | Georgia | United States |
|----------|------|---------|               |
| Chatham Co. | 3.8 Days | 4.0 Days | 3.7 Days |
| Georgia  |      |         |                |
| United States |      |         |                |

**KEY INDICATOR D: ACCESS TO EXERCISE OPPORTUNITIES**

85.4% of Chatham residents live reasonably close to a park or recreational facility as of April 2016. → Down 0.3% from 2017.

|          | 2016 | Georgia | United States | 2020 |
|----------|------|---------|               |------|
| Chatham Co. | 85.4%| 75.2%   | 62.1%          | 90%  |
| Georgia  |      |         |                |      |
| United States |      |         |                |      |

*Due to a change in methodology, CGIC will move forward with the indicator Frequent Mental Distress.*
Quality of Life

Chatham County citizens achieve a superior quality of life within a safe, active and healthy environment inclusive of the area’s history, natural resources, public mobility and efficient government.

• **Reduce crime, particularly abuse and violence,**
  • by building trust between law enforcement and residents, focusing enforcement in high crime areas, and expanding the visibility of police to ensure all residents feel safe.

• **Promote and provide neighborhood connectivity**
  • and build environments that encourage active and healthy lifestyle through the strategic placement of bicycle and pedestrian pathways and public parks, enforcement of road regulations, and education about the health benefits.

• **Develop local and regional collaboration**
  • among similar organizations to improve the delivery of social services and to expand the continuum of services.

• **Provide effective and efficient government services**
  • while ensuring that processes and procedures are planned and executed with transparency.
Quality of Life Indicators

**KEY INDICATOR A: VIOLENT CRIME RATE PER 100,000 RESIDENTS**

*Source:* FBI Uniform Crime Reports

In 2016, 488.4 violent crimes occurred per 100,000 residents of unincorporated Chatham County and City of Savannah. Violent crimes include murder, rape, robbery, and aggravated assaults.

\[ \text{Up 24.7\% from 2014.} \] (Percent increase in rate.)

<table>
<thead>
<tr>
<th>Year</th>
<th>City of Savannah and Unincorporated Chatham County</th>
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<tbody>
<tr>
<td>2014</td>
<td>391.7</td>
</tr>
<tr>
<td>2015</td>
<td>486.3</td>
</tr>
<tr>
<td>2016</td>
<td>488.8</td>
</tr>
</tbody>
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**KEY INDICATOR B: WORKERS COMMUTING BY PUBLIC TRANSIT**

*Source:* American Community Survey

2.6\% of Chatham County’s workers aged 16 years and older commute to work by public transportation in 2011-2015.

\[ \text{Up .4\% from (2010-2014).} \]

**KEY INDICATOR C: MILES OF SAFE, PEDESTRIAN-FRIENDLY TRANSPORTATION**

*Source:* Chatham-Savannah Metropolitan Planning Commission

There are a total of 572 miles of safe, bicycle, and pedestrian—friendly paths of transportation within Chatham County.

\[ \text{Since 2013 there is no change in the number in the City of Savannah bike lanes.} \]

**KEY INDICATOR D: RECIDIVISM RATE FOR JUVENILE AND ADULT OFFENDERS**

*Source:* Savannah Chatham Metropolitan Police Department

The rate of recidivism in Chatham County shows that 45.6\% of adults and 41.2\% of juveniles relapsed, being arrested again within a three year time frame.

\[ \text{Down 0.5\% for adults and 8.9\% for juveniles from 2015.} \]
### How do we compare?

<table>
<thead>
<tr>
<th>Measurement</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>United States</td>
</tr>
<tr>
<td>Population (2013 Census Estimation)</td>
<td></td>
</tr>
<tr>
<td>Percent of Individuals 25 years of age + with high school degree or higher</td>
<td>86.0%</td>
</tr>
<tr>
<td>Percent of Individuals 25 years of age + with bachelor's degree or higher</td>
<td>28.8%</td>
</tr>
<tr>
<td>Percent of Individuals 16 years of age, and older in the civilian workforce (16+ years of age and up)</td>
<td>63.8%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$53,046.00</td>
</tr>
<tr>
<td>Poverty Rate</td>
<td>14.50%</td>
</tr>
</tbody>
</table>

Top Priorities/Opportunities

• ECONOMY
  • Expand work-based apprenticeship/internship opportunities
  • Increase and diversify affordable housing

• EDUCATION
  • Encourage quality early learning opportunities
  • Promote literacy and numeracy achievement

• HEALTH
  • Increase prevention services and access to treatment specific to behavioral health and mental health
  • Encourage healthy lifestyle choices

• QUALITY OF LIFE
  • Leverage resources for public safety initiatives
  • Advance community connectivity
Community Requests

• Support data driven funding and investment decisions that align with community priorities.

• Consider inclusion and implementation of the Chatham Community Blueprint into your strategic plan, comprehensive plan where deemed appropriate.

• Participate on one of the various project teams
For More Information

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www.coastalgaindicators