2020 Census: Complete Count Committees

Atlanta Regional Office
Managing Census Operations in AL, FL, GA, LA, MS, NC, SC
Why We Ask You to Allocate Resources to the 2020 Census

• **Political Power**
  – Census is constitutionally mandated for re-apportionment of Congress
  – Census results are used for Redistricting at national, state, and local levels.

• **Money/Economic Impact**
  – Over $675 Billion/year is distributed to state and local governments using Census numbers (Over $4 Trillion over the decade).
NEW INITIATIVES CENSUS 2020

• Allowing people to respond anytime, anywhere, via **phone or internet**!

• The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.

**The goal of the 2020 Census is to count everyone once, only once and in the right place.**
The success of the 2020 Census depends on everyone’s participation

- Complete Count Committees encourage participation in the community.
- Develop an outreach plan tailored to the unique characteristics of the community.
- Then work together to implement the plan.
LOCAL GOVERNMENT CCC’S

Local government CCC’s should include members with experience in these areas:

- Government
- Education
- Media
- Minority Organizations

- Community organizations
- Workforce developments
- Faith-based institutions
- Businesses
Get Organized Right NOW!

The more informed households are about the 2020 Census, the better they understand the process, increasing their willingness to be a part of the successful enumeration in 2020.
JOBS!!

www.usajobs.gov

or

Census.gov/fieldjobs

or

Toll Free Jobs Line

1-855-JOB-2020 OR (1-855-889-8932)

2020census.gov/jobs for hourly jobs (paid weekly)
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