

2020 Census: Complete Count Committees



Atlanta Regional Office

Managing Census Operations in
AL, FL, GA, LA, MS, NC, SC

Why We Ask You to Allocate Resources to the 2020 Census

- **Political Power**
 - Census is constitutionally mandated for re-apportionment of Congress
 - Census results are used for Redistricting at national, state, and local levels.
- **Money/Economic Impact**
 - Over **\$675 Billion/year** is distributed to state and local governments using Census numbers (Over \$4 Trillion over the decade).

NEW INITIATIVES CENSUS 2020

- Allowing people to respond anytime, anywhere, via **phone or internet!**
- The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.



The goal of the 2020 Census is to count everyone once, only once and in the right place.

Complete Count Committees

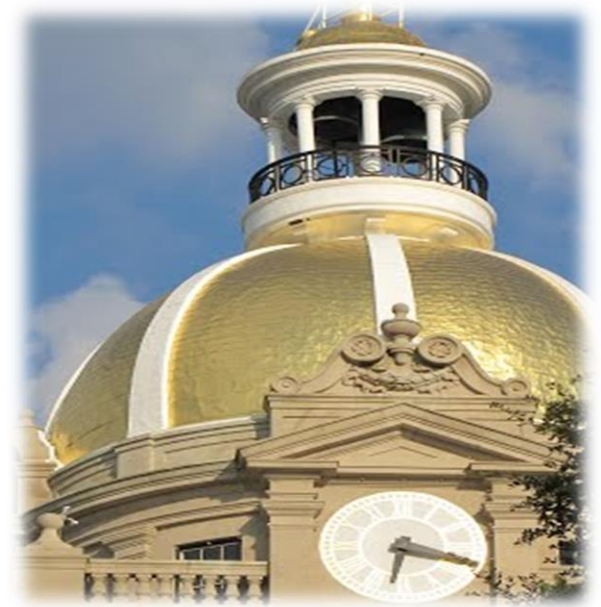
The success of the 2020 Census depends on everyone's participation

- Complete Count Committees encourage participation in the community.
- Develop an outreach plan tailored to the unique characteristics of the community.
- Then work together to implement the plan.

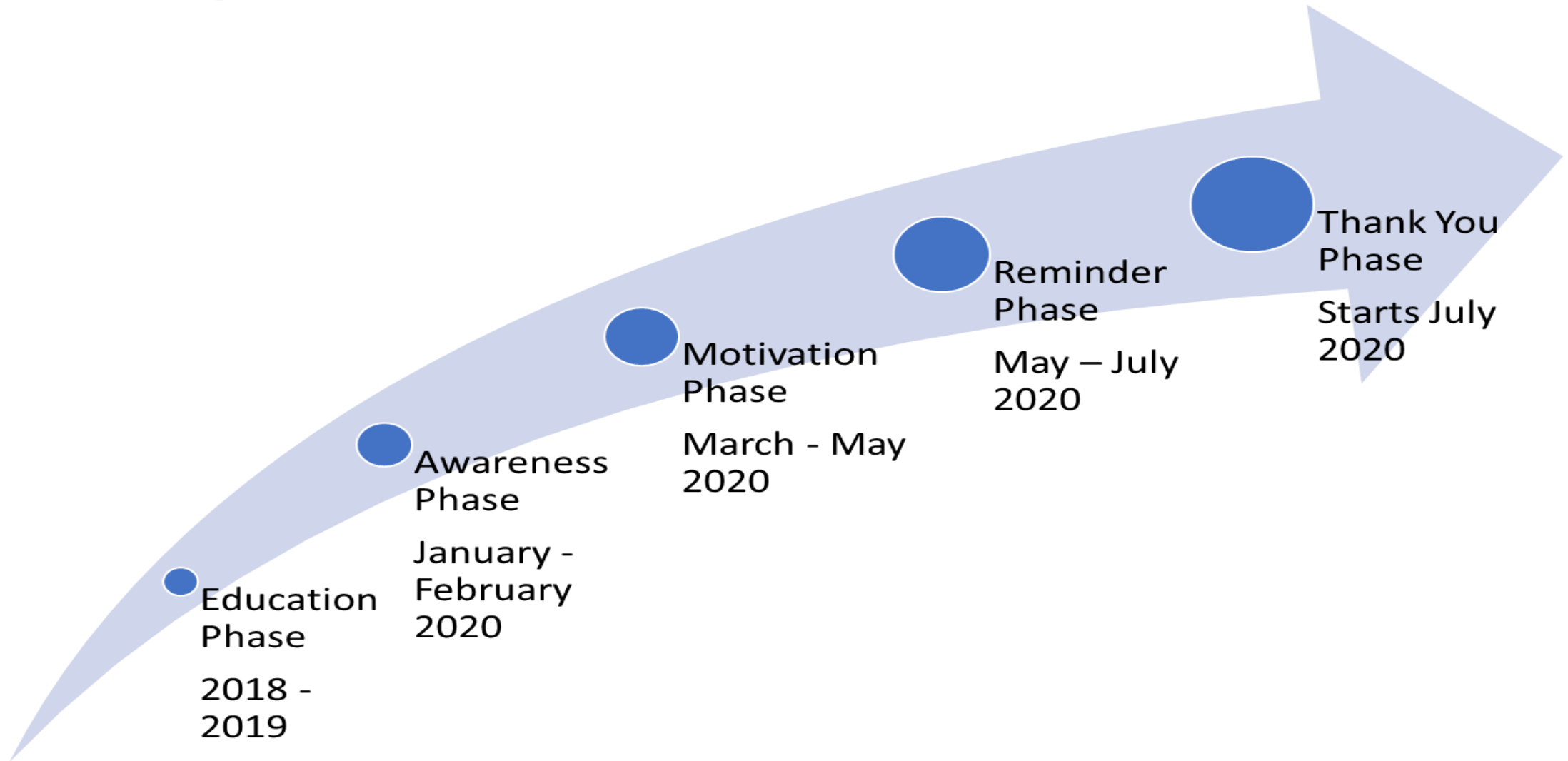
LOCAL GOVERNMENT CCC'S

Local government CCC's should include members with experience in these areas:

- Government
- Education
- Media
- Minority Organizations
- Community organizations
- Workforce developments
- Faith-based institutions
- Businesses



Complete Count Committee 2020 Timeline



Get Organized
Right NOW!

The more informed households are about the 2020 Census, the better they understand the process, increasing their willingness to be a part of the successful enumeration in 2020.

JOBS!!!

www.usajobs.gov

or

Census.gov/fieldjobs

or

Toll Free Jobs Line

1-855-JOB-2020 OR (1-855-889-8932)

2020census.gov/jobs for hourly jobs (paid weekly)

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